

35. If you were to buy or sell a home in the next 12 months, which real estate firm would you use? (Check one only)

- | | | | |
|---------------------|--------------------------|------------|--------------------------|
| Century 21 | <input type="checkbox"/> | Prudential | <input type="checkbox"/> |
| Coachman Properties | <input type="checkbox"/> | R-house | <input type="checkbox"/> |
| Coldwell Banker | <input type="checkbox"/> | Realty USA | <input type="checkbox"/> |
| Judy Columbus | <input type="checkbox"/> | Re/Max | <input type="checkbox"/> |
| Lamplighter Realty | <input type="checkbox"/> | Other | <input type="checkbox"/> |
| Nothnagle | <input type="checkbox"/> | Don't know | <input type="checkbox"/> |
| Pierson | <input type="checkbox"/> | | |

36. Do you or anyone in your household plan to buy any of these electronic/computer items in the next 12 months? (Check all that apply)

- | | | | |
|-------------------------------|--------------------------|----------------------------------|--------------------------|
| Computer accessories | <input type="checkbox"/> | Pager | <input type="checkbox"/> |
| Computer software | <input type="checkbox"/> | Satellite radio | <input type="checkbox"/> |
| Digital camera | <input type="checkbox"/> | Satellite system | <input type="checkbox"/> |
| DVD or VCR | <input type="checkbox"/> | Stereo system - home | <input type="checkbox"/> |
| Home computer | <input type="checkbox"/> | Telephone (including cell phone) | <input type="checkbox"/> |
| Home theater | <input type="checkbox"/> | Television | <input type="checkbox"/> |
| MP3 or IPOD | <input type="checkbox"/> | Video camera | <input type="checkbox"/> |
| PDA - Personal Data Assistant | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

37. Which of the following insurance providers does anyone in your household plan to change or shop for in the next 12 months? (Check all that apply)

- | | | | |
|----------------------|--------------------------|----------------------------|--------------------------|
| Auto insurance | <input type="checkbox"/> | Dental insurance | <input type="checkbox"/> |
| Disability insurance | <input type="checkbox"/> | Homeowner insurance | <input type="checkbox"/> |
| Life insurance | <input type="checkbox"/> | Medical (health) insurance | <input type="checkbox"/> |
| Renter insurance | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

38. Which of the following service providers do you or members of your household plan to buy or change current provider for in the next 12 months? (Check all that apply)

- | | | | |
|-------------------------|--------------------------|------------------------------|--------------------------|
| Accountant | <input type="checkbox"/> | Internet service provider | <input type="checkbox"/> |
| Bank | <input type="checkbox"/> | Lawyer | <input type="checkbox"/> |
| Cable TV | <input type="checkbox"/> | Long distance service | <input type="checkbox"/> |
| Cellular phone provider | <input type="checkbox"/> | Mortgage broker | <input type="checkbox"/> |
| Computer services | <input type="checkbox"/> | Nursing home/assisted living | <input type="checkbox"/> |
| Day care | <input type="checkbox"/> | Retirement home | <input type="checkbox"/> |
| Financial planner | <input type="checkbox"/> | Senior housing | <input type="checkbox"/> |
| Florist | <input type="checkbox"/> | Tax advisor/service | <input type="checkbox"/> |
| Funeral services | <input type="checkbox"/> | Wedding planner | <input type="checkbox"/> |
| Interior designer | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

39. Do you or any member of your household plan to buy or invest in any of the following investments/assets in the next 12 months? (Check all that apply)

- | | | | |
|----------------------------|--------------------------|--------------------|--------------------------|
| Annuities | <input type="checkbox"/> | IRA | <input type="checkbox"/> |
| Certificates of Deposit | <input type="checkbox"/> | Money market funds | <input type="checkbox"/> |
| City or state bonds | <input type="checkbox"/> | Mutual funds | <input type="checkbox"/> |
| Collectibles/antiques/arts | <input type="checkbox"/> | Non-US stocks | <input type="checkbox"/> |
| Common or preferred stock | <input type="checkbox"/> | Options | <input type="checkbox"/> |
| Corporate bonds/debentures | <input type="checkbox"/> | US Savings bonds | <input type="checkbox"/> |
| 401k/403(b) | <input type="checkbox"/> | US Treasury notes | <input type="checkbox"/> |
| Gold/precious metals | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

40. Which of the following recreational products do you or someone in your household plan to buy in the next 12 months? (Check all that apply)

- | | | | |
|----------------------------|--------------------------|--------------------------|--------------------------|
| Bowling equipment | <input type="checkbox"/> | Racquet equipment | <input type="checkbox"/> |
| Camping/hiking equipment | <input type="checkbox"/> | Running/jogging wear | <input type="checkbox"/> |
| Exercise/fitness equipment | <input type="checkbox"/> | Skiing/snowboarding gear | <input type="checkbox"/> |
| Fishing gear | <input type="checkbox"/> | Soccer equipment | <input type="checkbox"/> |
| Golf clubs or equipment | <input type="checkbox"/> | Swimming equipment | <input type="checkbox"/> |
| Hunting gear | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

41. Which of the following products do you currently need or plan to buy in the next 12 months for your home? (Check all that apply)

- | | | | |
|--------------------------------------|--------------------------|--------------------------|--------------------------|
| Air conditioning (buy, major repair) | <input type="checkbox"/> | Lawn and garden supplies | <input type="checkbox"/> |
| Carpeting, floor covering | <input type="checkbox"/> | Major home appliance | <input type="checkbox"/> |
| Deck | <input type="checkbox"/> | Mattress or bed | <input type="checkbox"/> |
| Fencing | <input type="checkbox"/> | Swimming pool | <input type="checkbox"/> |
| Furniture | <input type="checkbox"/> | Wall decor | <input type="checkbox"/> |
| Furnace | <input type="checkbox"/> | Wallpaper | <input type="checkbox"/> |
| Generator | <input type="checkbox"/> | Windows | <input type="checkbox"/> |
| Hot tub or spa | <input type="checkbox"/> | Wood stove/fireplace | <input type="checkbox"/> |
| Kitchen cabinets | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

42. Which of the following services do you currently need or plan to buy in the next 12 months for your home? (Check all that apply)

- | | | | |
|---------------------|--------------------------|--------------------|--------------------------|
| Air duct cleaning | <input type="checkbox"/> | Painting | <input type="checkbox"/> |
| Chimney cleaning | <input type="checkbox"/> | Pest control | <input type="checkbox"/> |
| Concrete repair | <input type="checkbox"/> | Plumbing repair | <input type="checkbox"/> |
| Electrical repair | <input type="checkbox"/> | Roof repair | <input type="checkbox"/> |
| Furnace cleaning | <input type="checkbox"/> | Security system | <input type="checkbox"/> |
| Heating repair | <input type="checkbox"/> | Siding replacement | <input type="checkbox"/> |
| Landscaping service | <input type="checkbox"/> | None of the above | <input type="checkbox"/> |

43. Which of the following services do you currently need for your vehicle(s)? (Check all that apply)

- | | | | |
|---------------------------|--------------------------|--------------------------|--------------------------|
| Alignment | <input type="checkbox"/> | Shocks | <input type="checkbox"/> |
| Body work | <input type="checkbox"/> | Tires | <input type="checkbox"/> |
| Brake replacement, adjust | <input type="checkbox"/> | Transmission, clutch | <input type="checkbox"/> |
| Car wash | <input type="checkbox"/> | Tune-up | <input type="checkbox"/> |
| Electrical repair | <input type="checkbox"/> | Upholstery repair | <input type="checkbox"/> |
| Muffler | <input type="checkbox"/> | Wheels | <input type="checkbox"/> |
| Oil change or lube | <input type="checkbox"/> | Windshield, glass repair | <input type="checkbox"/> |
| Painting | <input type="checkbox"/> | None/does not apply | <input type="checkbox"/> |

44. Which of the following children's products or services do you or someone in your household plan to purchase in the next 12 months? (Check all that apply)

- | | | | |
|---------------|--------------------------|------------------------|--------------------------|
| Baby sitting | <input type="checkbox"/> | Music lessons | <input type="checkbox"/> |
| Bedding | <input type="checkbox"/> | Parenting publications | <input type="checkbox"/> |
| Bicycle | <input type="checkbox"/> | Pediatrician | <input type="checkbox"/> |
| Board games | <input type="checkbox"/> | Shoes | <input type="checkbox"/> |
| Books | <input type="checkbox"/> | Sports equipment | <input type="checkbox"/> |
| Camp - summer | <input type="checkbox"/> | Sports lessons | <input type="checkbox"/> |
| Clothing | <input type="checkbox"/> | Toys | <input type="checkbox"/> |
| Dance lessons | <input type="checkbox"/> | Videos/DVDs | <input type="checkbox"/> |
| Furniture | <input type="checkbox"/> | None/does not apply | <input type="checkbox"/> |

45. Which of the following entertainment products do you or someone in your household plan to purchase in the next 12 months? (Check all that apply)

- | | | | |
|----------------------|--------------------------|-----------------------|--------------------------|
| Books | <input type="checkbox"/> | CD's/tapes - music | <input type="checkbox"/> |
| Comics | <input type="checkbox"/> | Computer games | <input type="checkbox"/> |
| DVD/VHS movies - buy | <input type="checkbox"/> | DVD/VHS movies - rent | <input type="checkbox"/> |
| Magazines | <input type="checkbox"/> | Video console games | <input type="checkbox"/> |
| None/does not apply | <input type="checkbox"/> | | |

46. Which of the following entertainment services do you or someone in your household plan to attend in the next 12 months? (Check all that apply)

- | | | | |
|---------------------|--------------------------|----------------|--------------------------|
| Concerts | <input type="checkbox"/> | Movie theater | <input type="checkbox"/> |
| Night clubs/dancing | <input type="checkbox"/> | Plays | <input type="checkbox"/> |
| Sporting events | <input type="checkbox"/> | Visit a casino | <input type="checkbox"/> |
| None/does not apply | <input type="checkbox"/> | | |

47. Which of the following vacation/travel plans do you or someone in your household have in the next 12 months? (Check all that apply)

- | | | | |
|------------------------------|--------------------------|--------------------------------|--------------------------|
| Airline flight | <input type="checkbox"/> | Amtrak/train | <input type="checkbox"/> |
| Book car/vehicle on Internet | <input type="checkbox"/> | Book hotel rooms on Internet | <input type="checkbox"/> |
| Business travel | <input type="checkbox"/> | Buy travel tickets on Internet | <input type="checkbox"/> |
| Greyhound/bus | <input type="checkbox"/> | Hotel/resort stay | <input type="checkbox"/> |
| International travel | <input type="checkbox"/> | Take a cruise | <input type="checkbox"/> |
| Use a travel agent/agency | <input type="checkbox"/> | Vacation outside home state | <input type="checkbox"/> |
| Vehicle rental | <input type="checkbox"/> | None/does not apply | <input type="checkbox"/> |

48. What types of restaurant - not fast food - dining do you enjoy? (Check all that apply)

- | | | | |
|----------------|--------------------------|---------------------------------|--------------------------|
| American | <input type="checkbox"/> | Indian | <input type="checkbox"/> |
| BBQ | <input type="checkbox"/> | Italian | <input type="checkbox"/> |
| Chinese | <input type="checkbox"/> | Pizza | <input type="checkbox"/> |
| Coffee shop | <input type="checkbox"/> | Portuguese | <input type="checkbox"/> |
| Ethiopian | <input type="checkbox"/> | Seafood | <input type="checkbox"/> |
| French | <input type="checkbox"/> | Steak house | <input type="checkbox"/> |
| Greek | <input type="checkbox"/> | Thai | <input type="checkbox"/> |
| Hawaiian | <input type="checkbox"/> | Vegetarian | <input type="checkbox"/> |
| Japanese | <input type="checkbox"/> | Vegan | <input type="checkbox"/> |
| Korean | <input type="checkbox"/> | Vietnamese | <input type="checkbox"/> |
| Mexican | <input type="checkbox"/> | Other | <input type="checkbox"/> |
| Middle Eastern | <input type="checkbox"/> | Does not apply - do not eat out | <input type="checkbox"/> |

SPENDING

49. Approximately, how much do you and the members of your household spend on RESTAURANT DINING (not fast food) in a typical MONTH? (Check one only)

- | | | | |
|-----------------|--------------------------|-------------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$1 - \$100 | <input type="checkbox"/> |
| \$101 - \$200 | <input type="checkbox"/> | \$201 - \$300 | <input type="checkbox"/> |
| \$301 - \$400 | <input type="checkbox"/> | \$401 - \$500 | <input type="checkbox"/> |
| \$501 - \$600 | <input type="checkbox"/> | \$601 - \$700 | <input type="checkbox"/> |
| \$701 - \$800 | <input type="checkbox"/> | \$801 - \$900 | <input type="checkbox"/> |
| \$901 - \$1,000 | <input type="checkbox"/> | More than \$1,000/month | <input type="checkbox"/> |

50. Approximately, how much do you and the members of your household spend on FAST FOOD DINING in a typical MONTH? (Check one only)

- | | | | |
|---------------|--------------------------|-------------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$501 - \$600 | <input type="checkbox"/> |
| \$1 - \$100 | <input type="checkbox"/> | \$601 - \$700 | <input type="checkbox"/> |
| \$101 - \$200 | <input type="checkbox"/> | \$701 - \$800 | <input type="checkbox"/> |
| \$201 - \$300 | <input type="checkbox"/> | \$801 - \$900 | <input type="checkbox"/> |
| \$301 - \$400 | <input type="checkbox"/> | \$901 - \$1,000 | <input type="checkbox"/> |
| \$401 - \$500 | <input type="checkbox"/> | More than \$1,000/month | <input type="checkbox"/> |

51. Approximately, how much do you and the members of your household spend on GROCERIES in a typical MONTH? (Check one only)

- | | | | |
|---------------|--------------------------|-------------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$501 - \$600 | <input type="checkbox"/> |
| \$1 - \$100 | <input type="checkbox"/> | \$601 - \$700 | <input type="checkbox"/> |
| \$101 - \$200 | <input type="checkbox"/> | \$701 - \$800 | <input type="checkbox"/> |
| \$201 - \$300 | <input type="checkbox"/> | \$801 - \$900 | <input type="checkbox"/> |
| \$301 - \$400 | <input type="checkbox"/> | \$901 - \$1,000 | <input type="checkbox"/> |
| \$401 - \$500 | <input type="checkbox"/> | More than \$1,000/month | <input type="checkbox"/> |

52. Approximately, how much do you and the members of your household spend on PRESCRIPTIONS in a typical MONTH? (Check one only)

- | | | | |
|---------------|--------------------------|-------------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$501 - \$600 | <input type="checkbox"/> |
| \$1 - \$100 | <input type="checkbox"/> | \$601 - \$700 | <input type="checkbox"/> |
| \$101 - \$200 | <input type="checkbox"/> | \$701 - \$800 | <input type="checkbox"/> |
| \$201 - \$300 | <input type="checkbox"/> | \$801 - \$900 | <input type="checkbox"/> |
| \$301 - \$400 | <input type="checkbox"/> | \$901 - \$1,000 | <input type="checkbox"/> |
| \$401 - \$500 | <input type="checkbox"/> | More than \$1,000/month | <input type="checkbox"/> |

53. Approximately, how much do you and the members of your household spend on PET SUPPLIES in a typical MONTH? (Check one only)

- | | | | |
|---------------|--------------------------|-------------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$501 - \$600 | <input type="checkbox"/> |
| \$1 - \$100 | <input type="checkbox"/> | \$601 - \$700 | <input type="checkbox"/> |
| \$101 - \$200 | <input type="checkbox"/> | \$701 - \$800 | <input type="checkbox"/> |
| \$201 - \$300 | <input type="checkbox"/> | \$801 - \$900 | <input type="checkbox"/> |
| \$301 - \$400 | <input type="checkbox"/> | \$901 - \$1,000 | <input type="checkbox"/> |
| \$401 - \$500 | <input type="checkbox"/> | More than \$1,000/month | <input type="checkbox"/> |

54. Approximately, how much will your household spend on SHOES in the next 12 months? (Check one only)

- | | | | |
|-----------------|--------------------------|-------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$1,001 - \$2,000 | <input type="checkbox"/> |
| \$1 - \$250 | <input type="checkbox"/> | \$2,001 - \$3,000 | <input type="checkbox"/> |
| \$251 - \$500 | <input type="checkbox"/> | \$3,001 - \$4,000 | <input type="checkbox"/> |
| \$501 - \$750 | <input type="checkbox"/> | \$4,001 - \$5,000 | <input type="checkbox"/> |
| \$751 - \$1,000 | <input type="checkbox"/> | More than \$5,000 | <input type="checkbox"/> |

55. Approximately, how much will your household spend on WOMEN'S CLOTHING in the next 12 months? (Check one only)

- | | | | |
|-----------------|--------------------------|-------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$1,001 - \$2,000 | <input type="checkbox"/> |
| \$1 - \$250 | <input type="checkbox"/> | \$2,001 - \$3,000 | <input type="checkbox"/> |
| \$251 - \$500 | <input type="checkbox"/> | \$3,001 - \$4,000 | <input type="checkbox"/> |
| \$501 - \$750 | <input type="checkbox"/> | \$4,001 - \$5,000 | <input type="checkbox"/> |
| \$751 - \$1,000 | <input type="checkbox"/> | More than \$5,000 | <input type="checkbox"/> |

56. Approximately, how much will your household spend on CHILDREN'S CLOTHING in the next 12 months? (Check one only)

- | | | | |
|-----------------|--------------------------|-------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$1,001 - \$2,000 | <input type="checkbox"/> |
| \$1 - \$250 | <input type="checkbox"/> | \$2,001 - \$3,000 | <input type="checkbox"/> |
| \$251 - \$500 | <input type="checkbox"/> | \$3,001 - \$4,000 | <input type="checkbox"/> |
| \$501 - \$750 | <input type="checkbox"/> | \$4,001 - \$5,000 | <input type="checkbox"/> |
| \$751 - \$1,000 | <input type="checkbox"/> | More than \$5,000 | <input type="checkbox"/> |

57. Approximately, how much will your household spend on MEN'S CLOTHING in the next 12 months? (Check one only)

- | | | | |
|-----------------|--------------------------|-------------------|--------------------------|
| \$0 | <input type="checkbox"/> | \$1,001 - \$2,000 | <input type="checkbox"/> |
| \$1 - \$250 | <input type="checkbox"/> | \$2,001 - \$3,000 | <input type="checkbox"/> |
| \$251 - \$500 | <input type="checkbox"/> | \$3,001 - \$4,000 | <input type="checkbox"/> |
| \$501 - \$750 | <input type="checkbox"/> | \$4,001 - \$5,000 | <input type="checkbox"/> |
| \$751 - \$1,000 | <input type="checkbox"/> | More than \$5,000 | <input type="checkbox"/> |

Or answer online questionnaire at
www.pulseresearch.com/catholiccourier