

# Dynamic Staff Welcomes You to Cherry Ridge



*Seen here with St. Ann's President & CEO, Betty Mullin-DiProsa (fourth from left),  
the marketing team behind Cherry Ridge from left to right: Eileen Ryan-Maruke,  
Carol Novak, Robin Levitt & Roseann Robbins.*

**T**o introduce the newest senior living option in Webster, Cherry Ridge has brought together a dynamic, four-member marketing team who will welcome you to the newly opened Information Center.

Eileen Ryan-Maruke, Vice President of Marketing & Community Relations for St. Ann's Community oversees the staff and is the leader of the marketing team. With more than 11 years experience in a leadership role for St. Ann's, she understands what seniors in this area are looking for in retirement living. "Seniors are more discriminating about where and how they want to spend their retirement," says Eileen. "That's why we are developing Cherry Ridge; so Webster seniors can enjoy a carefree retirement lifestyle in familiar and comfortable surroundings." To fulfill this goal, Eileen has assembled a knowledgeable and friendly staff eager to share all the exciting details.

Her team includes Senior Marketing Representative, Robin Levitt, who brings a wealth of

experience in senior living to Cherry Ridge. She spent the last seven years with St. Ann's Community as an integral part of Chapel Oaks, Cherry Ridge's sister community, success. Carol Novak, Marketing Representative and Roseann Robbins, Administrative Assistant, round out the team. "It's our privilege to be involved with a project that we believe in so strongly. Visitors to the Information Center will not only see Cherry Ridge's carefully developed plans, but also the extraordinarily beautiful location that will bring a new dimension to senior living in Webster," says Robin. Carol adds, "We've already met so many wonderful seniors. Cherry Ridge is certainly going to be a vibrant community that everyone can be proud of."

The team is looking forward to sharing their enthusiasm and knowledge about Cherry Ridge with you. Stop by the newly opened Information Center soon or call **(585) 697-6700** to schedule an appointment.