



We're working to make this community even healthier.

For nearly 70 years, we've created innovative plans that make it easier for you to receive the care you need. We partner with area companies and businesses, local doctors and hospitals, and members to improve our health care quality. We hope you continue to count on us for the plans, the service, and the quality that keep making us all healthier.

An Independent Licensee of the BlueCross BlueShield Association



**BlueCross BlueShield
of the Rochester Area**
AN EXCELLUS COMPANY

Count on us.

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