

CATHOLIC DIOCESE OF ROCHESTER

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Miracle of Sharing Campaign: A Final Review

From 1992-1997, the warm and caring people of the Diocese of Rochester responded generously to the Miracle of Sharing Campaign. The intent of the campaign was to raise funds for a number of priority capital objectives. Some of those objectives included:

- attracting and retaining a highly qualified core of lay ministers to serve our parishes
- providing a secure retirement for women religious who served our diocese, and for whom pension plans were severely underfunded
- extending the option for a Catholic school education to children throughout our 12-county diocese; particularly those for whom our schools make the greatest difference - the inner city poor
- responding to the recommendations of the diocesan synod by enhancing existing programs in faith development, parish services, and social ministries.

In 1998, the Development office reported that, during the active phase of the Miracle of Sharing Campaign, approximately \$80 million had been pledged, including gifts that were deferred as part of donors' estate planning. It is important to note that the campaign included pledges over that five-year period to the annual Thanks Giving Appeal, which provides nearly one-half of the diocese's annual operating income. Total TGA pledges over that period totaled more than \$26 million, resulting in a gross figure of approximately \$53.4 million for the capital objectives included in the Miracle of Sharing. Some other adjustments, such as pledges written off, and gifts and bequests that had been given outside of the Miracle of Sharing, but inadvertently reported as part of the campaign, totaled nearly \$6.4 million.

Given the adjustments made for the Thanks Giving Appeal and the other reasons stated above, the net total raised for the capital objectives outlined in the Miracle of Sharing was \$47,092,135, which is broken down by category in the chart below. Of that amount, \$25,826,287 was collected as of September, 2001. The balance of remaining payments expected currently stands at \$20,764,646, illustrated in the far right column.

Miracle of Sharing Reconciliation/Capital Objectives Commitment Value

Funds	Miracle of Sharing commitment value as of September 2001	Paid-to-date as of September 2001	Remaining payments expected as of September 2001*
Discretionary	\$5,639,303	\$3,455,467	\$1,983,447
School Choice	\$35,837,779	\$19,994,515	\$15,783,675
Lay Ministry	\$585,109	\$246,908	\$303,151
Women Religious Retirement	\$2,550,721	\$1,795,541	\$699,131
Other Funds	\$2,479,223	\$333,856	\$1,995,242
CAPITAL OBJECTIVES	\$47,092,135	\$25,826,287	\$20,764,646

*Remaining payments do not equal total commitments less paid-to-date due to pledge write-offs as well as overpayments on some pledges