

t, Christine Walsh, Shannon Harrison and Christina Sypniak direct the m the control room.



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operated out of a closet off the school library.

Times have changed:

Times have changed:
KRC-TY is new housed in a full, two-room studie on the school's basement level.
The walls are adorned with personally autographed photos from such broadcasting giants as Dan Rather, Tom Brokaw, Bryant Gumbel and Jean

Lunden. Also displayed are photos of a KBC-TV crew interviewing former Vice President Ban Quayle at the Greater Rechester International Airport.

KBC-TV airs live news shows five days per week, including an expanded version on Friday. All classrooms are equipped with TV sets, so that every student can see the breadcasts during homeroom.

The Monday-through-Thursday telecasts are preceded by Channel One, a national network for teens that airs in high schools across the country. Kearney was the first high school in upstate New York to become affiliated with Channel One.

This school year, for the first time, KBC-TV is being linked to a class in breadcasting and production taught by Brether Chris Hall, CFC. The course, limited to 15 people, gives students the chance to work as on-air talent, or in technical reles with such responsibilities as

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camera operation, lighting, audio, visual effects and postproduction editing.

"Every somoster we're going to switch around," said Christina Sypniak, 16, a BK junier who attends Ukrainian Church of the Epiphany in Rechester.

Student-produced newscasts carry anything from the day's menu, to a morning prayer, to sports results. There's even a humorous series about Sister Alma, the former BK beokstere director who "disappeared" this school year.

"Wo're going to find you Sister. Keep the faith," Jerome said in ending a recent "Sister Alma" Installment.

Marc Coppini, a senior, said the station will keep the gag going during the year by putting Sister Alma's face on milk cartens, and deing interviews with students and faculty as the "search" continues.

"We know where she is, but most people den't," said Marc, 17, who produces many of the feature segments. He attends Church of Christ the King in Irondequoit.

Numer is a proven winner, noted Cassandra, a 16-year-old junier.

"We want it to be funny. You have to put semething in to keep the students' attention," remarked Cassandra, who attends Rochester's Sacred Neart Cathedral. Newever, she added that she'd also like to explore more hard-news subjects in the future, such as vandalism in the school



parking let.

Christopher Avena, a sophomore, said the student hody seem to be responding as KBC-TV's productions have become more creative.

"Last year they listened to the announcements, and didn't watch the rest of the show," said Christopher, 16, who attends St. Margaret Mary.

Marc noted that feature segments, as well as the daily news reports, depend on good communication and solid preparation by all crew members.

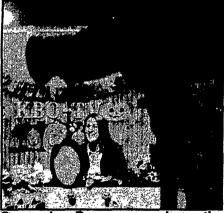
"This builds up a let of teamwork." he said.

And teamwork is vital when you're frantically getting last-minute details in place before a telecast begins, Cassandra observed.

"We have to figure out how not to make fools out of ourselves,"
Cassandra said. "It's stressful — there's always going to be something to make you change at the last minute."

COMING NEXT WEEK:

Thanksgiving service projects



Cassandra Brown co-anchors the morning show with Julie Zwhalen, not pictured.



Jerome Ward and Aida Ruiz host the sports portion of the show, informing viewers of sports scores and about future games.

into the real world

There was a time when Norma Reliand's career path poleted toward bacteria, not television.

"When I started high school, I wanted to be a microbiologist: My parents wanted me to be a dector," recalled Holland, a 1993 Bishop Kearney Righ School graduate and parishioner at St. Margaret Mary Church in frondequoit.



That all changed after Brother Paul Hannen CFC, approached Holland during her soptomore year and asked if

read seme appointements on the school's new television station. By the end of the year, she was beaked on TV reportion

That's when the boy lett me, high there, I forget all there, interviewed and the least sale sale and the sale week less be the less when sale and the sale week less and the class so she could go work on a telecast.

These days Heliand gets paychecks, not class passes, for her TV work. She's a news reporter for Wekk-TV 13 in Rechester, and has worked full-time at the station for almost two years — even though she's early 23 years old.

Much of her quick rise, Belland said, can be traced to her work with KBC-TV as well as her involvement with Kearney's speech and debate team.

"That's why I'm here today," she said.
Iteliand's experience at KBC-TV also
helped her off to a smooth start when she
get involved with the campus TV station
at SUNY Genesee.

"I think I realized I had a jump on my Classmates when I had to do presentations "Religion sale!

tions," Reliand said.
Long before her (1997) gradiention from
Genesias (Reliand was petting valuable
experience of Rechester TV stations, She
worked interestings at WESC (TV-8 and
WOKE and was bired full time by Channel
13 halfway bureagh her saider, you.

that TV reporting is anything but glamerous. The tartiest part of her job; she actraoutedged, is to kneck on a deer and request, an interview just hours after somehopy's loved one has affed.

"TV is a rough life. Bon't let anyhody feel you," she said. "It's a yery mentally draining profession. It's not about the thrill of being on TV; that wears off so quickly."

Molland said she gains satisfaction from "scooping" the competition—breaking a news story before any of the other local modia. At the same time, Reliand said she tries to strike a belance between persistence and sensitivity.

"I try to do what (management) tells me to do, in the most humane way I can. Poople respond better when they respect you," Holland explained.

Heliand has a word of aprice for aspiring breadcasters: Call ng yeer favorite local anchor or reporter, and sak to spend a day on the Job. Modia members will ofton be flattered, she said — so don't he say

"When you want semething hadly, you'll do anything it takes," she commented. "Ambition — that's what people remainder."

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