

Hey, readers...



Can I Count on You?

Dear Reader:

Every week, the Catholic Courier delivers you news, features and commentary about the Catholic Church. Included with this most important news of our faith are advertising messages from regional businesses as well as local and national religious groups.

While it can be easy to skip over the ads; I hope you don't. In addition to missing excellent products and services offered by our advertisers, skipping the ads jeopardizes the low subscription price of your Courier subscription. You see, nearly a third of the Courier's annual operating budget comes from paid advertising. Without it, the cost of your subscription would increase significantly.

I'd like to ask you to make a special effort to read the ads that appear in the Courier. And, if you decide to patronize our advertisers, please make it a point to tell them that you saw their ad in the Courier.

I'd also like to ask that you complete and return the coupon below. If you return it by April 1, you will become eligible for a random drawing for a trip to see the acclaimed "Riverdance" (as seen on PBS) appearing live in Toronto this June.

Thanks, I knew I could count on you!

Sincerely,

Raymond J. Frey
Advertising Director

Yes, you can count on me/us!

I/we will read the ads in the Courier each week.

I/we will try to patronize Courier advertisers.

I/we think the Catholic Courier should carry ads from:

Organization _____	Organization _____
Address _____	Address _____
City, State Zip _____	City, State Zip _____
Telephone _____	Telephone _____
Manager's Name _____	Manager's Name _____

Comments: _____

Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Complete and return this coupon by April 1 for your chance to win!

Win a Day Trip to Toronto for Two for Riverdance,
the acclaimed Irish high-step dancers appearing on a limited engagement this June.

Trip includes travel to Toronto by bus, hotels for the night and dinner at Toronto's Icon & Courty Restaurant.

RULES: ALL ENTRIES MUST BE RECEIVED BY MIDNIGHT APRIL 1, 1997. Random drawing of complete trip will be held on 4/1/97. Winner must be 18 years of age and a resident of the Diocese of Rochester. Winner will be notified by mail. Trip is not redeemable for cash. Catholic Courier assumes no responsibility for any errors or omissions.

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