



## Imagine if it had been videotaped.

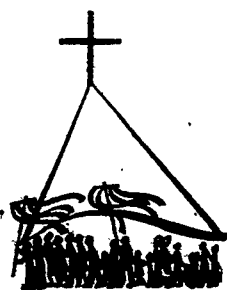
In the beginning, mostly through word of mouth, the Good News traveled fast. But what if the communication tools of today — TV, radio, print — had been available then? How much faster would the word of God have spread? And how many more people could it have touched?

Today, the **Catholic Communication Campaign** has the tools of modern communication at its disposal. Through the production and distribution of national and local television documentaries, radio programs, televised masses, children's videos, public service campaigns, and support of Catholic press, we reach millions of people around the country and proclaim God's word. Quickly. Efficiently. And more effectively than ever.

But communication like this has its price, and that's why we're asking for your help. With your contribution, we can continue to promote Catholic values and spread the word of God. And remember, when you give to the **Catholic Communication Campaign**, half of your donation stays in your local diocese.

God's message hasn't changed. But the way it's delivered has. Help us use today's tools to reach today's world. When the collection for the **Catholic Communication Campaign** is taken in your parish, please give generously.

### June 8-9, 1996



THE CATHOLIC COMMUNICATION CAMPAIGN

HOW THE GOOD NEWS GETS AROUND

