

# Newspaper announces two advertising changes

The *Catholic Courier* has announced the appointment of Raymond J. Frey as advertising director, effective Aug. 1, 1994. Kathleen A. Welsh, currently an advertising account executive with the paper, was promoted to assistant advertising manager/classified director effective July 1.



Welsh

Frey replaced current Advertising Manager Bernie Puglisi, who is stepping down from the management post due to growing outside business interests. Puglisi will continue working in advertising sales with the *Courier* on a reduced basis.

For the past seven years, Frey has been advertising/business manager of the *Lake Shore Visitor*, newspaper of the Diocese of Erie, Pa., where his advertising and promotional projects won several awards from the national Catholic Press Association.

"Ray offers the *Courier* creativity, imagination and a broad range of experience in advertising sales and management," remarked Karen M. Franz, the paper's editor/assistant general



Frey

*Catholic Courier.*"

Welsh, who has been in advertising sales with the newspaper for nearly six years, will assist Frey in the planned expansion of the *Courier's* advertising department. She also will be charged with developing a classified telemarketing function within the department.

"This promotion recognizes Kathy's significant contribution to the *Courier's* success to date, and gives her direct responsibility for enhancing that success through the development of a classified sales force," Franz said. "This is an area in which Kathy believes significant growth can be achieved, and we are highly confident of her ability to reach that goal."

The *Catholic Courier* has a circulation of nearly 50,000 weekly readers in the 12-county, 7,000-square-mile Diocese of Rochester.

manager. "His efforts in Erie have earned him the respect of his peers in the Catholic press, and we expect him to make a major contribution to the future success of the

## Recognizing

★Cheryl Benz, who has been named director of institutional advancement of Bishop Kearney High School, 125 Kings Hwy. S., Rochester. Kerri Bishop, a 1986 graduate of Bishop Kearney, will serve as assistant director of advancement. She will be responsible for public relations and recruitment for the school.

★eight volunteer leaders who were honored with the highest award the Catholic Church presents to Boy Scout and Girl Scout leaders: Kevin M. Coughlin Sr., of Greece; Jane M. Hensel, of Corning; Paul LaChapelle, of Fairport; Barbara Reno, of Walworth; and Lawrence A. Staub, of Irondequoit, received the St. George Emblem — the Catholic emblem for Boy Scout leaders. Patricia Kudrena and Evelyn Schatzel, of Rochester, were honored with the St. Elizabeth Ann Seton Medal — the Catholic award for Girl Scout leaders. Father John Hayes, of Corning, received the Bronze Pelican, an award the Rochester diocese reserves for clergy and religious. All three emblems are presented for outstanding service to Catholic Scouting. In addition, seven people received Certificates of Merit for special contributions to Catholic Scouting: Five Rivers Council Scouters Krystal Cortes, Carol Ferrantella and Lois Love; Otetiana Council Scouters Nancy Bentivegna and Stamatis Fragiadakis; and Marilyn Carges and Erika Schmitz from the Girl Scouts of the Genesee Valley. Bishop Dennis W. Hickey made the presentations at the Catholic Committee on Scouting's 47th annual Catholic Scouters Recognition Dinner in Leicester this past March.

★Rola O'Meally, recently named Nurse Aide of the Year at St. Ann's Home, 1500 Portland Ave., Rochester. O'Meally, who has worked at St. Ann's for more than eight years, was selected due to her outstanding performance and commitment to residents.

★The Finger Lakes Chapter of the Knights of Columbus, which donated \$20,000 to the School of the Holy Childhood during the chapter's annual Bishop's Burse in Rochester this past March.

★new officers elected to the St. John Fisher College Alumni Board for the upcoming academic year: Richard Ramson, chairman; Keith Senglaub, vice chairman; Debra Steeley, secretary; and four new members: Father Peter C. Clifford, director of Parish Support Ministries for the Diocese of Rochester, Forrest Cummings Jr., Mary Frances Collins, and Edward Lynd.

# 1994 Wedding Guide

<p><b>APARTMENTS</b></p> <p><b>PINES OF PERINTON</b> APARTMENTS 1352 Culver Rd. (near Merchants) 482-4080</p>	<p><b>HOTELS</b></p> <p><b>Wellesley Inns</b> 1635 W. Ridge Rd. • (716) 621-2068 797 E. Henrietta Rd. • (716) 427-0130</p>	<p><b>FLORISTS</b></p> <p><b>Fioravanti Florist Inc.</b> For that one special occasion you'll want perfection. 2279 Clifford Ave. (near Culver Rd.) 482-1001</p>	<p><b>NEWSPAPERS</b></p> <p><b>READ The New York Times</b> 244-3880</p>	<p><b>RECEPTIONS</b></p> <p><b>THE BRASSERIE</b> For private, intimate parties up to 150 people. Eastman Place • 387 E. Main St. 232-3350</p>	<p><b>RECEPTIONS</b></p> <p><b>RED MEN'S PARTY HOUSE</b> ACCOMMODATING 50-800 1901 Lexington Ave. 254-6220</p>
<p><b>BAKERIES/CAKES</b></p> <p><b>CALABRESE'S CULVER BAKERY</b> WEDDING CAKES • SWEETS TABLES COOKIE TRAYS • ITALIAN PASTRIES 1352 Culver Rd. (near Merchants) 482-4080</p>	<p><b>CANDY FAVORS</b></p> <p><b>Stever's Homemade Candies</b> Wedding Candy Specialties Open Daily 10-6 623 Park Avenue • 473-2088</p>	<p><b>FURNITURE</b></p> <p><b>Becker's FURNITURE</b> A Great Place for Getting Started 436-5129 1461 BUFFALO RD. at Howard</p>	<p><b>PHOTOGRAPHERS</b></p> <p><b>TUMATS</b> PROFESSIONAL PHOTOGRAPHY SPECIAL EVENTS/ON-SITE WEDDING SPECIALISTS 716/442 1022 716/425 4954</p>	<p><b>RECEPTIONS</b></p> <p><b>Daisy Flour Mill</b> • Receptions • Rehearsals • Showers 381-1880 1880 Blossom Rd. "An American Restaurant"</p>	<p><b>Wedding Package with open bar</b> All for \$14.95 (716) 464-0007</p>
<p><b>SAVOIA PASTRY SHOPPE</b> 482-1130 Wedding Cakes, Cookie Trays and Sweets Table 2267 Clifford Ave. Rochester NY 14609</p>	<p><b>FAVORS</b></p> <p><b>DAN'S CRAFTS &amp; THINGS</b> 302 EMPIRE BLVD., ROCHESTER, NY 14609 716-654-8388 SAVE - DO IT YOURSELF! • Wedding Accessories • Silk Flowers • Instruction Books • Vellum • Bridal Bouquets • Ribbons • Favor Supplies • Cello Tops</p>	<p><b>JEWELRY</b></p> <p><b>Irish Import Shop</b> IRISH WEDDING BANDS JEWELRY &amp; GIFTS 3821 Ridge Road West (716) 225-1050</p>	<p><b>RECEPTIONS</b></p> <p><b>WARDEN</b> S.T.U.D.I.O.S QUALITY PORTRAITS FOR ALL OCCASIONS GREENE • Renaissance Shopping Center • 225-6180 PITTSFORD-VICTOR • 12 miles W. of Easttown Mall • 586-1180 DOWNTOWN ROCHESTER • 28 S. Union St. • 546-2389</p>	<p><b>Empire Lanes Party Rooms</b> Featuring quality food of reasonable prices for buffet and sit-down dinners. 2400 EMPIRE BLVD. WEBSTER • 671-2566</p>	<p><b>Top of the Plaza Restaurant</b> Receptions • Rehearsals • Showers Accommodations to 300 Guests (716) 546-2490 1400 Midtown Tower</p>
<p><b>Sweet Memories by Marina S. Barigelli</b> Wedding Cakes special occasion cakes Elegant cookies Choc. liqueur cups By Appt. only 426-7079</p>	<p><b>CAKE DECORATING</b></p> <p><b>ANNJER</b> Cake Decorating and Candy Supplies Genesee Valley Regional Market 900 Jefferson Road Rochester • 272-8608</p>	<p><b>MUSIC</b></p> <p><b>the SOURCE</b> 540 Ridge Rd. W. East Rochester Pittsford Place (Dress Shops) (Technique Mall) 3300 Monroe Ave. 621-6280 381-3719 586-9145 Buy his wedding band, receive hers free.</p>	<p><b>RECEPTIONS</b></p> <p><b>ARENAS</b> "For Beautiful Banquets" Call Jay Arena 767 Holt Rd. Webster (716) 872-4000</p>	<p><b>Holiday Inn</b> Airport-Rochester 911 Brooks Avenue (716) 328-6000 WEDDING SHOWERS • REHEARSAL DINNER SPECIAL ROOM RATES FOR YOUR GUESTS</p>	<p><b>RENTALS</b></p> <p><b>albano</b> Tent &amp; Special Event Rentals 425-1285</p>
<p><b>WIDMER</b> Customized labeling in honour of your Wedding, Bridal Toast, Rehearsal Dinners and Wedding Favors. Widmer's Wine Cellars - Naples, NY 716-374-6311 Liz or Susan</p>	<p><b>VIDEO CONCEPTS UNLIMITED</b> Specializing in Wedding Memories Creative Video Production Services Debbie Buschler (716) 293-2455</p>	<p><b>MUSIC</b></p> <p><b>Maggie Ellen and Dennis Agnes</b> Music for Your Wedding Ceremony and Reception 716-586-8354</p>	<p><b>RECEPTIONS</b></p> <p><b>The Historic Avon Inn</b> *10-200 Guests *Sit-down &amp; Buffet 716-226-8181 • Avon, NY</p>	<p><b>Logans</b> "From 50 to 1000 People" Since 1966 FOR PRIVATE PARTIES 3 Distinctive Dining Rooms Spacious Private Cocktail Lounges 235-6678 1428 Southville Road Rochester, NY 14624 Robert O'Connor Michael O'Connor</p>	<p><b>VIDEO CONCEPTS UNLIMITED</b> Specializing in Wedding Memories Creative Video Production Services Debbie Buschler (716) 293-2455</p>