

MIDTOWN MANOR APARTMENTS

(For Age 52 and Older)
Convenient Downtown Location, walk to shopping. One direct busline.
• **Studio: \$290**
• **One Bedroom: \$359**
All Utilities Included, Monthly Mass Services, Section 8 Accepted
546-3650
475 East Broad St.



RETIREMENT COMMUNITY
Buffalo Rd., N. Chili

A special neighborhood of ranch homes for seniors 55 and over.

MODEL OPEN
Friday, Saturday & Sunday
1:00 - 3:00 p.m.

For more information call weekdays
Laurie Tones
546-4900



When You Need Us

Residents are assisted by trained staff who are on duty around the clock.
Services included in the daily charge are:
• Private or semi-private rooms, furnished or unfurnished, featuring air conditioning and the latest in smoke detector or sprinkler systems. Semi-private rooms are ideal for married couples.
• Three meals and two snacks each day
• Supervision of medication and special diets
• Supervised bathing
• Extensive activities program
• Religious services
• Services available, but not included in the daily charge are:
• Beautician
• Private telephones
• Transportation for shopping
• Housekeeping
• Personal laundry service
• 24-Hour supervision
• Cable television
• Newspapers

Call
381-0282

TOWN GATE EAST

2006 Five Mile Line Rd. • Penfield, New York

"Last night when I visited my mother, she couldn't stop telling me how happy she is about living at the Gables. She's laughing again - and feeling in control of her life."



Experience a lifestyle that includes the convenience of housekeeping, the comfort of a 24-hour staff, elegant dining service, the privacy of your own apartment, the security of personal care and the warmth of home.

The Gables
AT BRIGHTON 461-1880

Rochester's Premier Luxury
Rental Retirement Community
2001 Clinton Ave. South
Rochester, NY 14618

Old News!

To advertise in our special Seniors' Section call Kathy Welsh at 328-4340

A GIFT FOR MOTHER'S DAY

"I'm always there on Mother's Day. It's the other days I worry about."



For more information contact:
HandiCall
a program of St. John's Home
150 Highland Avenue
Rochester, NY 14620
(716) 461-5280

"After we leave and Mom's all alone, I always worry about her. But now that she has Handi-Call, I worry a whole lot less."

With HandiCall, the touch of a button connects you to experienced professionals who have all of your emergency information - from neighbor's numbers to ambulance service - at their fingertips, and can summon whatever help you request.

You can rent HandiCall for a small monthly fee, and keep it as long as you like.



HandiCall
It's there when you need it.

SPECIAL TRUNK SHOWING
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Get \$20 OFF Any Pair of In-Stock Xtra-depth shoes BY P.W. MINOR



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Certified Shoe Technician
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(Just west of 5 Mile Line Rd.)



NEW HOPE ADULT SERVICES, INC.

- Housekeeping
- Senior Sitters
- Laundry Service
- Companionship
- Heavy Cleaning
- Shopping Services

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Call for a free assessment.

586-4320

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THE ADDRESS OF DISTINCTION

1600 ELMWOOD

Quiet elegance in suburban Brighton where Elmwood and Clinton Avenues join. Rental for these superbly located, spacious apartments with balconies includes light, heat, water, and central air conditioning. Full-color brochure available.

1600 Elmwood Avenue Apartments Rochester, New York 14620
(716) 473-2544

Visit weekdays 8:30-5:30, Weekends 9-4, or by appointment
Professionally managed by Home Leasing Corporation

TOWN GATE MANOR

Adult Home

150 Towngate Road, Rochester (Greece)

Announces the construction of its new seventeen room addition

For reservations & information call Mr. Richard Hood, Administrator 225-3010