

BARTOLOMEO FUNERAL HOME

Family owned and operated since 1922, Bartolomeo Funeral Home offers three generations of service to the community.

George and Frances Bartolomeo were the founders of the funeral home, and Frances was one of the first female funeral directors in New York state. The funeral home moved to Jay Street in 1929, then in 1974 to its current location.

Currently, Bartolomeo Funeral Home is run by Peter W. Giullari Jr., Philip P. Perotto and his son, Michael P. Perotto. Peter has been in the business 37 years, Philip, 28 years, and Michael for six. Peter is a parishioner at St. Jude's and is involved in Kiwanis. Philip is a parishioner at Most Precious Blood, and Michael is active with Aquinas Institute.

Philip is the Regional Governor for the New York State Funeral Directors' Association, and Mike is Vice-President for the local association.

Bartolomeo Funeral Home takes pride in the caring service it has provided for over 70 years. The staff takes the time and compassion to treat the families they serve as if they were their own family.

The funeral home's facilities include parking for over 130 cars, and seating for as many as 200 people for a prayer service. It's conveniently located to the Rochester suburbs via Mt. Read Boulevard and Route 390.

1425 Lexington Ave., Rochester, NY 14606
(716) 254-5400



CASEY'S HALLMARK SHOP

For a great selection of collectibles, cards and gifts, look to Casey's Hallmark at either Northgate or Culver Ridge plazas.

Jim and K.C. Gillio began with the Northgate store in 1981, then opened the Culver Ridge location in 1983. They had moved back to Rochester to raise their family, and wanted to own their own business. They checked into many different options and decided to go with Hallmark. It's a family venture, and both are very active in the business.

Their most recent endeavor is doubling the size of the Northgate store to offer even more merchandise. The Grand Opening Celebrations will be held December 3, 4 and 5. New additions include gourmet chocolates & candy cases that allow customers to select confections by the piece or pound. They're also adding a gift-book section (cookbooks, children's books, mini collectible books), and educational items and merchandise. The most light-hearted addition is "Birthday Central," a fun collection of helium balloons, T-shirts, mugs and gag gifts.

Both stores are collectible centers specializing in Precious Moments, Dept. 56 (Dickens, Snow Village, Snow Babies), Cherished Teddies and Dreamscapes.

Jim, K.C., and their two boys, ages 14 and 11, are parishioners at St. Pius the Tenth.

Northgate Plaza
621-7630

Culver Ridge Plaza
342-8200



DIMARIA TRAVEL

Dick DiMaria began his career in the travel business in 1955 as a travel counselor for AAA. He worked hard and rose through the ranks to become manager of their Worldwide Travel Department. After 17 years with AAA, he was offered a marvelous opportunity by a prominent, Rochester family to open and run his own agency. In the early 1970s, he started DiMaria Travel with his first wife, Marilyn, since deceased.

From a meager two-person operation more than 20 years ago, DiMaria Travel has developed into one of the largest locally owned, full-service agencies in the area.

As time went on, the agency was joined by sons David, now V.P., Director of Air Services, and Richard, Front Office Manager, Treasurer.

Specializing in all forms of individual, group and corporate travel, the agency has grown to a staff of 15 employees and prides itself on the tenure and experience of its staff members, whom Dick called "part of the DiMaria Family."

Over the years, DiMaria Travel has specialized in some of the most well-received escorted tours to Hawaii, the Canadian Rockies, New Orleans, Nashville and the Caribbean. "All of our tour programs are put together and operated by the agency itself," Dick said. "Our spring and fall Hawaii trips feature our exclusive Hawaiian guide, Mr. Ed Kahale. He's been working with us for as long as I can remember," Dick added.

Dick knows they're doing things right from literally hundreds of letters he's received from satisfied travelers. He also noted that the agency is fully computerized to keep up with the latest in technological advances.

Some of their upcoming programs for the end of '93 and 1994 include: New Year's Eve - Miss Saigon in Toronto, a mid-winter school-break Caribbean Cruise on the magnificent SS. Norway, and DiMaria's always sold out Hawaii, March 5-19 and New Orleans, April 4-8.

Give DiMaria Travel a call today to get more details on one of their fantastic upcoming tours.

Di Maria Travel 1521 Monroe Ave.
271-0100



On the wings of angels...

angel prints & Christmas cards



For over 40 years, award-winning local artist Mary Jean Gasbarre has delighted the Catholic community with her original illuminated manuscripts and testimonials. Decorated with Renaissance angels, cherubs and madonnas, they were given to bishops and clergy. Now her daughter, Dr. Dea Gasbarre, and son-in-law, Matthew O'Connor, make her artwork available to the community. Their business, *The Florentine Press*, presents a selection of Christmas cards and prints showcasing the designs. A full line of manuscripts for baptisms, confirmations, weddings and other occasions will be available in the near future. To order cards and prints, or obtain information on ordering manuscripts, call (716) 383-0075.



The Florentine Press
383-0075

Cards & prints available at

Episcopal Diocese Bookstore
corner East Ave. &
Barrington

Lemstone Bookstore
Irondequoit Mall

Logos Bookstore
1600 Ridge Rd. W.

ONCE AROUND TWICE

For over 17 years, Once Around Twice has been satisfying customers with quality consignment merchandise.

Owner Connie Schmeer began the business in May, 1976, with a partner, Barb Wuthrich (formerly Reithel) now of Casselberry, Florida. Their first location was in North Greece Plaza. Then in August, 1980, Connie moved to her current location in Canning Street Square.

Connie operates strictly by appointment. She accepts good quality, seasonal clothing that's currently styled. She splits the profit 50/50 with the consignee.

Connie believes that people have the wrong idea about consignment stores, and she'd like to change that. "People think that consignment stores are for the down and out. That's very far from the truth! Our store carries wonderful articles of clothing. Consignment stores are for the smart shopper, the educated shopper who wants to get great quality clothing for about a 1/3 of the cost," she says.

Once Around Twice offers a "Pot of Gold" club, which entitles shoppers to free merchandise, travel contests and more. Connie also organizes fashion shows for senior groups and churches.

Connie and her husband have been parishioners at St. Mark's Church since the parish was founded in 1964. Connie's very involved in her parish, and has taught religious-education classes for 23 years. She's also past president of the parish council, and a member of the Rosary Society. The Schmeers have four children, three grandchildren, and two more grandkids on the way.

Bring in this ad and receive \$5 off a \$25 order.

22 CANNING ST. SQUARE, HILTON, NY (716) 392-7130



STEVER'S HOMEMADE CANDIES

The Stever Family knows candy. They have been making delicious confections for almost 50 years. Douglas Stever was interested in candy making and learned the art near Philadelphia soon after his service in World War II. He and his wife, Hilda, chose Rochester because it was near their family roots. They opened their first shop at the corner of South Goodman and Benton streets in 1946.

During the 1950s they moved their operation to West Henrietta Road and, in 1960, settled into their present location at 623 Park Ave. These days, son Kevin and his wife Leslie continue the family tradition of fine candy making.

Stever's offers a full line of candies, with everything made right on the premises. Pure chocolate molds are a big focus right now. Stever's has molds for practically every situation - from sporting events, hobbies, the latest fads and, of course, all the holidays. They take pride in their custom mold work.

Although Valentine's Day is the highlight of the year for national candy sales, Easter followed by Christmas is the busiest time for Stever's. They specialize in hand-decorated items for the holidays, such as gingerbread houses. That is Leslie's labor of love for Christmas.

The Stevers find that customers keep coming back, generation after generation. Sometimes the whole family will stop in to shop - from grandparents right down to the grandkids. It's apparent that all ages can appreciate quality sweets from Stever's!



Stever's
HOMEMADE CANDIES
GIVE AND ENJOY THE CANDIES
A Rochester Tradition for over 50 years.

623 Park Ave. Rochester, NY 14607
(716) 473-2098

