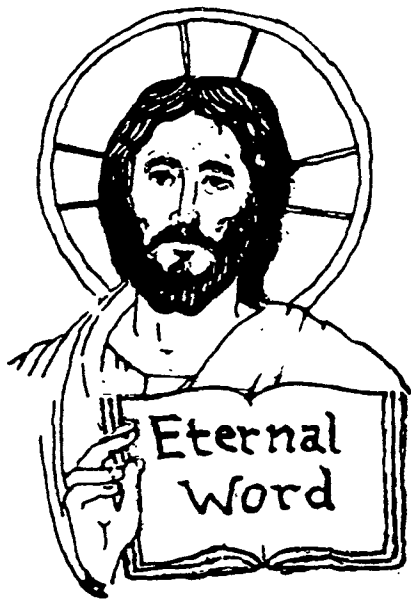


HELP BRING THE LIGHT OF CHRIST AND FAMILY VALUES

TO ROCHESTER TELEVISION!!!



Eternal

Word

Television

Network

Sick and tired of
all the junk on TV?
Here's your
opportunity to get
the best in Christian
television for
Rochester.

- * EWTN -- Eternal Word Television Network supports family values and feeds your faith.
- * EWTN -- Is faithful to the message and ministry of Jesus Christ --it is positive about the Church and the things which nurture life and faith both in individuals and in the family!!
- * EWTN -- It offers solid, faithful Catholic instruction, documentaries, live events, devotions, a spectrum of musical offerings and other top family-oriented viewing (even in Spanish)!!
- * EWTN -- Offers --24 hours a day--programming with clear Catholic values; it has proven appeal to adults, teenagers and children. 30 Million EWTN viewers can't be wrong!! Join with thousands of other Catholics in supporting our efforts to bring truly Christian television to Rochester. Help bring the light of Christ to Rochester homes!!

THIS IS HOW YOU CAN HELP!!

1. Many of you will be polled by telephone in the near future about our preference for a "religious" channel on Cablevision. Please remember the name **ETERNAL WORD TELEVISION NETWORK (EWTN)** and vote for EWTN as your choice for a "religious" channel.
2. Take a minute to write or call Greater Rochester Cablevision, Mr. Frank Chiairo, President, 71 Mt. Hope Ave. Rochester, N.Y. 14620; phone: 325-1111.
3. Pray daily for the success of this county-wide campaign to bring EWTN into more and more American homes. Not since the time when millions of Americans rushed home to see Fulton Sheen have we had such an opportunity to engage the moral imagination of America. The **Eternal Word** could change us--and our community!!

EWTN Catholic Television has captured an impressive backing:



- * Praised by Bishops, Archbishops, Clergy and Laity, and millions of EWTN viewers;
- * Commended by the Papal Nuncio in the U.S.;
- * Blessed by Silvio Cardinal Oddi, (prefect of the Congregation for the Clergy);
- * Endorsed by the Diocese of Rochester;
- * Supported by the Knights of Columbus;
- * The Catholic Physicians Guild;
- * St. Thomas More Lawyers Guild;
- * And innumeral Catholic leaders and organizations.

30,000,000 VIEWERS CAN'T BE WRONG!!