

## Senior Lifestyles



### When You Need Us

Residents are assisted by trained staff who are on duty around the clock. Services included in the daily charge are:

- Private or semi-private rooms, furnished or unfurnished, featuring air conditioning and the latest in smoke detector and sprinkler systems. Semi-private rooms are ideal for married couples.
- Three meals and two snacks each day
- Supervision of medication and special diets
- Supervised bathing
- Extensive activities program
- Religious services
- Services available, but not included in the daily charge, are:
  - Beautician
  - Private telephones
  - Transportation for shopping
  - Housekeeping
  - Personal laundry service
  - 24-Hour supervision
  - Cable television
  - Newspapers

Celebrating our 20th year!

Call  
381-0282



## TOWN GATE EAST

2006 Five Mile Line Rd. • Penfield, New York

Rochester's premier retirement community offering:

# The Gables

at  
BRIGHTON

2001 South Clinton Avenue  
Rochester, NY 14618

461-1880

- ☛ Private luxury apartments
- ☛ Stimulating activity programs featuring social and cultural events
- ☛ Fine food served in elegant dining rooms
- ☛ Chauffeured coach
- ☛ Weekly housekeeping and linen service
- ☛ 24 hour security
- ☛ Personal care service
- ☛ No entrance fee

Call now to learn more about the benefits of our "Friends of the Gables" program

Managed by AdvantageHEALTH Corp.

## I feel so comfortable at The Heritage.



"My apartment's lovely. You should see the view from my window. The lounges, dining room, and other common areas are just as homey. The pleasant, thoughtful staff makes it a joy to live here. Security is excellent, too, and that gives me real peace of mind."

At The Heritage, age is no barrier to a satisfying life; the average age of our residents is 87. We're dedicated to providing comfort and privacy, combined with excellent medical care. No other health-related facility offers so much independence, along with so many services.

—Alida Hagerty

### Feel at home at The Heritage

For medically-supervised seniors

1450 Portland Avenue  
Rochester, New York  
14621  
(716) 342-1700

15 WEST AVE.  
SPENCERPORT,  
NY 14459



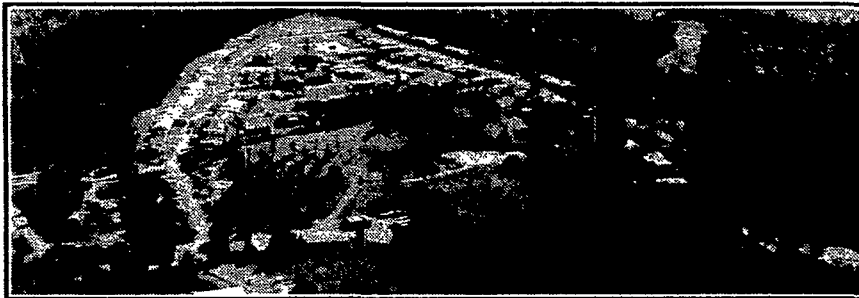
21 S. MAIN ST.  
CHURCHVILLE,  
NY 14428

### Professional Pre-Need Counseling Out of Area Arrangements

JOSEPH J. PEWORCHIK 352-1500 DANIEL J. GRIFFITH

# HIDDEN MEADOWS

COMMUNITY



HIDDEN MEADOWS is a community designed for easy-living as you look forward to retirement. Located away from the crowds, Hidden Meadows is nestled in a quiet country setting. People here are young at heart and enjoy the conveniences and location opportunities that Hidden Meadows offers.

This community affords the pleasure of comfortable living on wooded private roads. Conveniences such as lawn care, a club house for community activities and the security of living in a community with individuals of your own age.

OPEN FOR INSPECTION SUNDAYS 1-4 PM

CALL 716 461-1824

HIDDEN MEADOWS ... It's where your friends are!

"My dad had a heart attack last week. But he's going to be okay."



"I was so worried. But he's doing much better. In fact, he's doing so well that he's going to be sent home with HandiCall service. If he needs help, he just hits the button. Mom and I can't be there every minute, but HandiCall can."

With HandiCall, the touch of a button connects you to experienced monitors who have your personal information at their fingertips, and can summon whatever help you request.

You can rent HandiCall, for a small monthly fee, and keep it as long as you like.

### EXTENDED OFFER

Receive Installation Plus First Month FREE If You Order HandiCall by March 31, 1993!

For more information contact:  
HandiCall

A Program of St. John's Home  
(716) 461-5280



HandiCall<sup>SM</sup>

It's there when you need it.