

IT'S EASY TO SAVE ENERGY AND MONEY WITH COMPACT FLUORESCENT BULBS.

Here's one of the simplest ways yet to do your part toward making your home more energy efficient. Just replace a regular incandescent light bulb with a screw-in compact fluorescent bulb. You'll use up to 75% less energy and still have the same level of light.

Compact fluorescent bulbs last ten times longer than regular bulbs. That means you'll continue to use up to 75% less electricity for as long as five years or 10,000 hours.

Save ten dollars on the purchase of each bulb with rebates from RG&E.

Best of all, we're offering money-saving rebates to all our residential electric customers. So you'll receive rebate forms, each worth ten dollars off the price of any compact fluorescent bulb 15 watts or more. Watch your mailbox. They'll be arriving soon.

It's easy to choose the compact fluorescent bulb that's right for you.

You can use compact fluorescents in table lamps, ceiling fixtures, even in sealed outdoor fixtures. They're quiet. And they produce a warm, high quality light with excellent color rendition.

This chart will give you a glance at how compact fluorescent bulbs compare to regular incandescent and the savings you'll get by switching. Saving energy and money. It's that easy with RG&E.

| Type | | | |
|-----------------------|-----------------------|---------|-----------------|
| Fluorescent (wattage) | Incandescent Replaced | Savings | Payback Period* |
| 15 watt | 60 watt | \$ 9.85 | 7 months |
| 16 watt | 75 watt | \$11.17 | 6 months |
| 18 watt | 75 watt | \$12.48 | 13 months |
| 20 watt | 75 watt | \$12.05 | 13 months |
| 22 watt | 100 watt | \$17.08 | 8 months |
| 24 watt | 100 watt | \$16.64 | 8 months |

*Based on 9.5¢ per kWh, an average use of six hours daily, and an average bulb cost of \$15 to \$24 each.

RG&E

Energy. Together, we'll save more.

"It's Easy To Save."



You can find energy-efficient compact fluorescent bulbs at these participating retailers.

Abert's Hardware
Aero Hardware
Allegheny Log Homes Inc.
Attica Auto & Hardware
Belfast Hardware
Beukman's Hardware
Burke Hardware & Equipment
Carter Hardware
Cato Hardware
Chase-Pitkin
Connors-Haas Electric
Country Gentleman Servistar
Crown Electric Supply Co.
Debbie Supply Inc.
Ebert's Energy Center
Electrical Products Unlimited

Empire Electric Supply Co.
F.A. Church
Fairport Home & Garden Center
Family Hardware Store
Farmington Farm & Garden
Farmington True Value
Fassett Lane Lumber Inc.
Ferguson Hardware
Gates Electrical Supply
Geneseo Hardware
Hardware Haus
Harrington's
Hechinger
Hegedorn's
Hilton Big M
Holcomb True Value Hardware

Howden's Hardware
Hunt's Hardware
J. Walter Caves
Kevin Russell Hardware Inc.
Kovalsky-Carr Electrical Supply
Lauterbach Servistar Hardware
Lipinski Brothers
Lori's Natural Foods Center
Lyell Crest Hardware
Maine Home Centers
Marion Agway Inc.
Mayer Hardware
Mayer Paint & Hardware
Maynard's Electric Supply
Mendon True Value Hardware
Monroe Servistar Hardware

Montgomery's Building Supply
Moran's Servistar
Neale's True Value Hardware
New Life Herbs
Niels Iversen Lumber Co.
Nunda Lumber & Hardware
Ozone Brothers
Penfield Hardware
Pike Red & White Store
Prattsburg Hardware
Pride True Value Hardware
PSC Lamp
Rochester Lumber Co.
Rochester Tiffany & Lighting
Russell Hardware Co.
Russell Servistar Home Center

Schneider's Trustworthy Hardware
Scottsville Hardware & Paint
Servistar Hardware
Simmons Hardware
Sodus Country Hardware
Sortore Deli
Sova's Plumbing, Electric & Heating
State Street Hardware
Strong's Livonia Hardware
The Country Hardware
The Village Hardware
Van Brooker Super Market
Victor Coal & Lumber
Viele's Inc., Agway
Wal-Mart
Ward's Lumber

W.E.B. Stull, Inc.
Wegman's
Wehle Electric
Weider's Hardware & Home Center
WESCO
W.G. Handyside Store
Wickes Lumber
William Hamilton & Son, Inc.
Williamson Hardware
Wilson Hardware
Wolcott True Value Hardware
Zims Lumber & Stoves