

Senior Lifestyles



I love it!

I've met so many interesting people from all over the country who chose Pinehurst as their new home. We have so many activities that the days fly by; games, crafts, movies, outings, and special day trips. The meals are wonderful and I don't have to eat alone ever again.

My monthly fee for my new life style is less than it cost me to maintain my house.

I have a marvelous view from my apartment. I can also walk down the driveway to the shopping center.

Come and visit us and meet the warm, caring staff and talk to people who already live here.

Start your new life today! Call **624-5970** for a tour.

Pinehurst

A Senior Living Community
1000 Pine Trail
Honeoye Falls, NY 14472
A Conifer Developed and Managed Property

Yes, Please send me some information.
Pinehurst, 1000 Pine Trail, Honeoye Falls, NY 14472
Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____
For myself _____ My Friend/relative _____

Brilliant! Powerful! Extraordinary!

Albert McNeil Jubilee Singers



Saturday
February 15
8 p.m.
Tickets \$20

From Paris to Cairo, Bangladesh to Morocco, this company of 13 singers has spread the rich genre of African-American music known as Negro Spirituals. This highly acclaimed ensemble's program also includes calypso, jazz, gospel & secular folk songs.

 Nazareth College
Arts Center

Box Office: 586-2420
Groups: 424-2979

ALZHEIMER'S FAMILY OUTREACH PROGRAM: WELCOME HELP FOR CARE GIVERS

FACT: Almost 20,000 people in the Greater Rochester area suffer from Alzheimer's disease. The number is growing.

FACT: The majority of Alzheimer's patients are cared for in their own homes or in the homes of family members.

MEETING THE NEED

The Alzheimer's Family Outreach Program, based at Monroe Community Hospital, was created specifically to help families care for loved ones who have Alzheimer's disease or related dementias.

The program begins with a visit to the home of the Alzheimer's patient by a team consisting of a social worker, a community health nurse, and a therapeutic recreation specialist. The team works closely with the family to assess its specific needs and to develop an individualized home-care plan.

Services provided by the team include:

1. Information about the range of health, financial and social services available in the community.
2. Assistance in accessing available service options.
3. Ongoing case management to review changing needs and to make any necessary modifications in the care plans.
4. Help in preparing for nursing home placement if and when necessary.

If you need help in caring for a loved one, or if you are a physician or other health care professional interested in utilizing the program please call (716) 274-7360 or write to:

Alzheimer's Family Outreach Program
Monroe Community Hospital
Room 1FR28
435 East Henrietta Road
Rochester, New York 14620

Leewards

❖ ❖ CRAFTS ❖ ❖ FLORAL ❖ ❖ FRAMING ❖ ❖

Senior Citizen's Day

Every Thursday is Senior Citizen's Day at Leewards. All customers age 60 and over will receive a

**10%
DISCOUNT**

on any purchase of regularly priced items. (Not effective with other discounts)

Make Your Own **Yarn Sale!**



One coupon per customer
Coupon good 1/30-2/15/92

Leewards

Not effective with any other discount offer

ROCHESTER Henrietta Plaza, 1100 Jefferson Rd. 272-9310

STORE HOURS: Mon-Fri 9:30-5:30, Sat 9:30-6, Sun 12-5
Frame Shop is closed Saturdays

"NERVE DEAFNESS"

IS TO YOUR HEARING, WHAT...

"NEARSIGHTEDNESS"

IS TO YOUR VISION.

When you are "NEARSIGHTED", you see some objects clearly while those which are farther away appear fuzzy.

If you have "NERVE DEAFNESS", you hear some sounds clearly while those important to SPEECH UNDERSTANDING appear fuzzy.



ONE OUT OF THREE PEOPLE OVER THE AGE OF FIFTY HAS A MEASURABLE HEARING LOSS.

Please take this time to ask yourself:

- * Do you sometimes hear, but do not understand?
 - * Do people seem to mumble?
 - * Do you have trouble understanding in crowds?
 - * Has it been over 12 months since your last hearing aid check-up?
- If you answered "YES" to any of these, don't miss this special opportunity!

CALL TODAY FOR A FREE ELECTRONIC HEARING AID TEST
WE MAKE HOUSE CALLS — NO CHARGE
CALL TOLL FREE: 1-800-421-1012

CRANDALL HEARING INSTRUMENTS

"Professional Hearing Aid Services for 30 Years"

GREECE 1577 Ridge Rd. West (716) 865-4311
NEWARK 40 Federation Bldg. (607) 324-4171
HORNELL 165 E. Union St. (315) 331-6161
CANANDAIGUA 66 West Avenue (716) 396-9970

FEBRUARY SPECIAL

Hearing Aid Evaluation & \$100.00 DISCOUNT
\$100.00 OFF on Hearing Aid Purchase with certificate (\$200 OFF on both ears) Expires 2/29/92 (Prior Sales Excluded)

CRANDALL HEARING INSTRUMENTS

Hearing tests are conducted for the express purpose of making the selection and adaptation of hearing instrumentation and not for the medical diagnosis of hearing loss.