

Carl Carballada  
President and  
Chief Executive  
Officer,  
Central Trust

WHO  
SAYS YOU  
CAN'T FIND  
EXPERT MONEY  
MANAGEMENT  
AT A BANK?

*Oh, yes  
you can!*

*Getting the right investment guidance tailored to your needs can make all the difference.*

*That's where our investment professionals are ready to help. They can provide professional money management services, individualized so you can achieve a high return (at the level of risk comfortable for you).*

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