

## "At The Heritage, my life is worry-free."

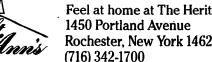
"I guess most of us worry more as we get older. And no wonder. We have a lot more to worry about. But worrying's not for me. Not anymore. Not since I moved into The Heritage. It's such a lovely place. So clean. So secure. So safe. And the staff is like my second family. I've left so many of my worries behind.

"My medical and personal needs are taken care of. The 24-hour emergency and security systems give me peace of mind. No more cooking, cleaning or housework. That's all taken care of by the wonderful staff. I no longer worry about my family

worrying about me. And there's so much to do. The drama club, entertainment groups. I'm even a reporter on our own closed circuit TV station. I love Heritage living. My life is much more worry-free."

> -Nell Lucia, a resident of The Heritage since 1988.

The Heritage can make your life more worry-free, too. Call 342-1700 for a tour and a free information packet.



Feel at home at The Heritage Rochester, New York 14621 (716) 342-1700



At Crandall Hearing Instruments, we have the latest technology and equipment to help improve your hearing.

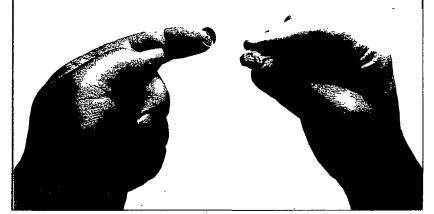
In fact, we are already helping many people who may have been told they could not be helped with hearing aids.

We offer the newest and smallest hearing aids available today. Hearing aids that are so tiny, most people will probably never know you're

wearing one. We like to think of them as a "contact lens for your ear." But most importantly, at Crandall Hearing Instruments, we care about you and your

hearing.

Why not let us help you enjoy the benefits of better hearing? Call us today for an appointment and take advantage of our 30 day trial and Free Battery offers. Receive a free one year supply of batteries with any hearing aid purchase.



23

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Thursday, July 25, 1991

Offer expires 8/31/91. Prior sales excluded.



## **HEARING INSTRUMENTS** CRANDALL

Hearing tests are conducted for the express purpose of making the selection and adaptation of hearing instrumentation and not for the medical diagnosis of hearing loss.