

Let's go away for the holidays

by, *Stephanie Jones*
Roloson Travel Leisure Specialist

For years, trying to book holiday travel has proven to be frustrating to the consumer. Many that travel regularly at holidays have learned that planning a year in advance is essential.

Contrary to what many may think, it doesn't get less expensive the longer you wait to make reservations. For many of the resort destinations the lowest fare level is discontinued throughout the holiday periods, and also taking into consideration the limited number of seats available by mid-August, the fare will increase.

Tour operators that offer air inclusive packages are also effected when the special contracted airfares are discontinued for

holiday periods. To compound the higher cost of airfares, many resort hotels impose a surcharge for holiday accommodations. This is all passed on to the consumer. Therefore, you have to ask yourself, are there bargains at holiday times?

After nine years of booking vacation packages, it seems that a cruise may be the answer to many frustrations for many. First and foremost the aspect of an all inclusive package seems to have become more appealing. This in itself has become a major factor, taking into consideration the rising costs for accommodations, meals and entertainment in many resort destinations.

Another important aspect of planning holiday vacations would be choosing a destination suitable for the whole family.

Many cruises now staff their ships with personnel that are oriented to entertaining children and teens. This gives mom and dad a break at times and enables the children to meet new friends and participate in group activities suitable to their age.

Cruise lines rarely impose high surcharges for holiday travel, although the discounts that are normally available at other times might not be as high. By mid August the problem that exists is finding a ship that has a cabin available.

Roloson Travel has recently become a member of a nationwide organization called Cruiselink. As a member we are able to provide a wide selection of ships and sailing dates at a discounted price.

Cruiselink membership enables Roloson Travel to book you on special "HOT

SAILING" dates such as Thanksgiving, Christmas, New Years, February Break or Easter when these ships are otherwise sold out. This shouldn't be confused with last minute discounts for vacant cabins. These should also be booked well in advance.

First and foremost is Roloson Travels policy to offer our customers the best advice and value for their dollar. Being a member of Cruiselink and Travelsavers enables us to fulfill those needs. Being a smaller agency we are able to provide more personalized service that specializes in corporate, group and leisure travel. For more information, whatever your travel needs may be, please call 716/385-3580. Don't forget to call and order our holiday cruise listing for that special vacation.

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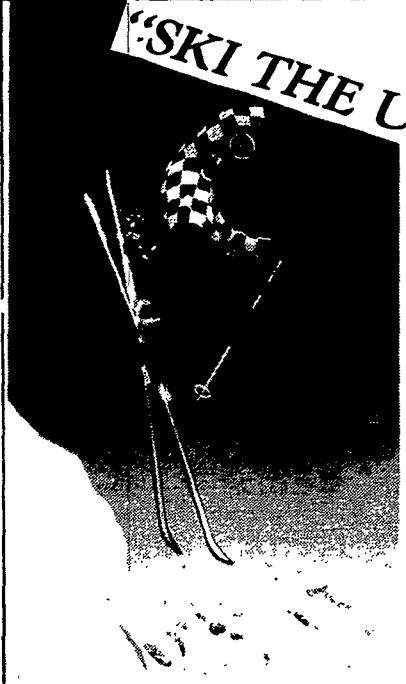


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	Stella Solaris	Caribbean	14 nts.
DECEMBER 21	Golden Odyssey	Trans-canal from San Juan	12 nts.
DECEMBER 22	Island Princess	Western Mexico From Los Angeles	7 nts.
DECEMBER 23	M.S. Caribe	Eastern Caribbean	7 nts.
	Costa Riviera	Eastern Mexico	7 nts.
	Dawn Princess	Eastern Caribbean	7 nts.
DECEMBER 24	Starward	Caribbean from San Juan	7 nts.
DECEMBER 28	Star Princess	Caribbean	10 nts.
DECEMBER 29	Island Princess	Western Mexico from Los Angeles	10 nts.
DECEMBER 30	Queen of Bermuda	Eastern Mexico from New Orleans	7 nts.
	Carla Costa	Caribbean from San Juan	7 nts.
	*SKYWARD	Caribbean from San Juan	7 nts.
	Nordic Prince	Eastern Caribbean	8 nts.
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