

WE'RE LOOKING FOR

1000 VOLUNTEERS

Greater Rochester Cablevision is looking for 1,000 area residents to participate in a research study. Volunteers will receive a free connection to cable TV for 30 days. In return, we'll ask that you view several selected programs and complete a questionnaire at the end of the survey period.

Volunteers:

- **MUST BE 50 YEARS OF AGE OR OLDER**
- **MUST NEVER HAVE HAD CABLE TV**

To participate, please clip and mail to: GRC, 71 Mt. Hope Ave., Rochester, NY 14620

Yes, I would like to participate in a free research study to evaluate cable TV programming. I understand there is no financial obligation.

C.C.

Name _____

Address _____

City/Town _____ Zip _____ Age _____

Phone No. _____ Best time to call _____

or call

987-6300

GRC