



# READERS' GUIDE TO AREA SERVICES

Please Patronize the Businesses Listed Below who have Proven Themselves Courteous and Dependable in Sales & Service



### Air Conditioning

**TAYLOR HEATING & AIR CONDITIONING**  
 "Since 1917"  
**10% OFF APRILAIRE HUMIDIFIERS**  
 MEMBER CALL A FAMILY BUSINESS  
**482-4664**  
 Air Conditioning  
 Contractors of America 429 Merchants Rd., Rochester

### Building Materials

**RUSSO CONSTRUCTION MATERIALS, INC.**  
 437 E. Jefferson Rd. Bull Saw Mill Rd.  
 Pittsford, N.Y. Mendon, N.Y.  
 Concrete • Sand • Gravel  
**248-5140**

### Income Tax

**INCOME TAX PREPARATION**  
 Professional Service  
 Reasonable Rates  
 East Manor Financial Group  
 Joe Arena: **244-2940**

### Plumbing & Heating

**BRANDT HEATING & AIR CONDITIONING**  
 If your heating or air conditioning isn't working up to its capacity, we'll find the problem or you don't pay for the service call.  
 Senior Citizen Discount  
**24 HOUR Emergency Service** **288-4270**  
 237 Winton Rd. North Rochester

### Sewing Machine/Vacuum Cleaner Repairs

We Make House Calls  
**SEW & VAC REPAIR CTR.**  
 724 Winton Rd. N.  
**716-482-6111**  
 Bill Tom  
*Jesus answered them, "It is not the healthy who need a doctor, but the sick, I have not come to call the righteous, but sinners to repentance."*  
 NIV Luke 5:31 & 32

### Antiques - Buy & Sell

**John Bernunzio**  
 1738 Penfield Rd.  
 Penfield, NY 14526  
 (716) 385-1800  
 Cash paid for older guitars, banjos, mandolins, violins

### Carpet/Furniture Cleaning

**WILLIAM L. ESTES (U.S. NAVY-RETIRED)**  
**SERVICEMASTER EAST**  
 258 MACEDON CENTER RD.  
 FAIRPORT, N.Y. 14450  
 (716) 223-1709  
 PROFESSIONAL CARPET CLEANING,  
 FURNITURE, FLOORS, SPECIALTY SERVICES

### Masonry

**BASEMENT WALLS**  
 Masonry Painting & Cement Repairs  
 \* Small Jobs Welcome \*  
 392-4435  
 Al Meyvis, Jr. 323-2876

### B & L Plumbing & Heating Corp.

Faucets - Hot Water Heaters  
 Sewer Cleaning - Piping of All Kinds  
 24 Hour Service  
 Frank Mahoney 225-9241 Frank Lindsay 663-2854

### Snowplowing

**CUTTER'S FOUR SEASONS**  
 A Name That Works Year Round  
**SNOWPLOWING LAWN and LANDSCAPE**  
 Residential Commercial  
**CLYDE CUTTER** **248-5462**  
 Fully Insured Pittsford, N.Y.

### Bathroom & Kitchen Remodeling

**BATHROOM & KITCHEN REPAIRS AND REMODELING**  
 21 Years Serving Greater Rochester  
 All Work Personally Attended  
 Free, Courteous Estimates  
 Call Jim: **352-3447**

### Chimney Repairs

**DINAPOLI BROTHERS CHIMNEY WORK**  
 chimneys rebuilt, pointed plastered, patios & brick steps. Best prices in town.  
 • 28 years experience  
 • Prompt free estimates  
 • Check our reputation  
 CALL ANYTIME: 225-7681 or 227-4635

### Movers

**K-D Movers and Storage**  
 Experience in office, household moving  
 Contract or hourly rate  
**Big or Small, We Do Them All**  
 Insured - Free estimates.  
**473-6610 or 473-4357**

### CARR-CONRADY PLUMBING

"A Quality Job Done Right!"  
 • REPAIR • INSTALLATIONS  
 • REMODELING • WATER HEATERS  
 • SEWER CLEANING  
**238-6368 24 hrs.**  
 FREE ESTIMATES • FULLY INSURED

### Tent Rental

Don't Let It Rain On Your Party  
**REASONABLE TENT RENTAL**  
 Has You Covered  
 Graduation Parties - Bndal Showers  
 Family Picnics - Reunions - Receptions  
 Installed & Removed (716) 482-4885

### DINAPOLI BROTHERS CARPENTRY WORK

additions, porch enclosures, paneling, doors & windows, electrical work.  
 • 28 years experience  
 • Prompt free estimates  
 • Check our reputation  
 CALL ANYTIME: 225-7681 or 227-4635

### Electricians

**CATALFO ELECTRIC**  
 Neat Courteous Service • Reasonable Rates  
 Residential • Industrial • Commercial  
 Licensed Master Electrician  
 Design & Layout • Remodeling • C of D's  
 Service Changes - Electric Heat  
**586-7401**

### Party Supplies

**Attention Party & Festival Committees:**  
 See Us For All Paper & Plastic Disposable Party Goods  
**the Paper Store** Risk for your Discount on all church and school functions  
 175 MONROE AVE  
**454-3798**

### CASSIDY PLUMBING & HEATING

• Licensed Bonded  
 • Low Rates • Quality Work  
 • Bathroom Remodeling  
 • No Service Charges  
 • Free Estimates  
 • Senior Citizens Discount  
 2566 Browncroft **381-3136** Rochester, NY

### Travel

Anywhere In The World  
**Jean Brown Travel**  
 You Wish To Travel  
 We customize your vacation to fit your budget and lifestyle.  
 3220 Chili Ave.  
 Roch, NY 14624  
**716-889-9090**

### Beauty Services

**In-Home Beauty Service**  
 Shampoo • Cut • Set  
 Permanent • Color  
 Manicure  
**COMMUNITY CARE OF ROCHESTER**  
**288-7560**  
 An Affiliate of Visiting Nurse

### Home Improvements

**ROOFING & SIDING**  
 NEW and REPAIRS  
 ALL TYPES OF  
 \* SIDING AND TRIM \* ALUMINUM GUTTERS  
 \* REPLACEMENT WINDOWS  
**BOWMAN ROOFING & SIDING CO.** 544 COUNTRYSIDE LANE  
 Established 1912 **671-3270**

**Please Patronize Our Advertisers**

### Hicks Home Heating

Call us for Winter Comfort  
 Heating & Heat Pump Specialists  
 • Sales • Service • Installation  
 Family Owned & Operated  
**424-4848**

### TV Repair

**AAA - TV Service**  
 "TV Sick? Call Us Quick"  
 PROMPT SERVICE  
 VCR REPAIRS  
 Used Color TV's  
 Available for Purchase  
 10% Senior Citizen Discount  
 23 Howard Rd. **458-7790**

## Reader's Guide to Area Services .....

designed for those businesses/professionals who want to reach over 100,000 weekly readers of the CourierJournal newspaper with their service.

**Promote your business/service in the Reader's Guide and watch your business grow!!!**

- Post Office Home Delivery Every Thursday
- Individualized Category Listings
- Typesetting, Layout & Design of Your Ad Provided

**Place Business Card HERE**

Mail To: Advertising Dept.  
 Courier-Journal  
 1150 Buffalo Road  
 Rochester, NY 14624  
 or call: (716) 328-4340