

## Local News

## Thanks Giving Appeal's agenda includes new videotape

By Lee Strong

One picture is worth a thousand words. At least that's what Thanks Giving Appeal officials hope to prove with their new videotape.

As part of its 1988 campaign, the TGA staff have produced a 17-minute videotape to be used in parish presentations. In addition, a portion of the videotape will be shown on Channel 10's *Early Morning* program on October 19, and the program will be shown in its entirety on cable Channel 35 on October 16, 23 and 30.

"We live in a video age," explained Father James Moynihan, the TGA's coordinator. "Pictures create impressions. The video gives an impression that there are a lot of good things going on in the diocese."

The TGA videotape includes images ranging from a deacon's first Mass at his home parish to a birthday celebration for a third-grade student. The tape focuses on TGA-funded programs in five general areas: education, pastoral services, social ministry, urban ministry and youth ministry. Narrated by Bishop Matthew H. Clark, the program also includes testimony from people who work with TGA-supported programs.

"Our attempt this year was to go out and shoot programs that are directly funded by the TGA, as well as (to) identify people who are being served by the TGA," noted Patrick Sullivan, the appeal director.

The videotape was filmed by Thom Marini, president of Tri-City Productions, a subsidiary of Computer Generated Imagery.

Marini, who received the 1988 Communicator of the Year Award from local media groups, readily agreed to join the project when he was approached by Father Moynihan.

"If you have a particular wherewithal to give a hand to an organization, then you use your abilities when you get an opportunity," Marini said. "I felt the video was a good way to use my abilities."

Between April and June, Marini filmed diocesan functions and groups in action. He and his company donated time and equipment so that expenses were kept to a minimum. Although final costs have not been tabulated, Sullivan estimated that the videotape cost the diocese less than \$3,500.

After more than three hours of raw footage was filmed, the videotape was turned over to Dr. Lou Buttino, an associate professor of communications/journalism at St. John Fisher College. Buttino has written six radio and television documentaries, including the Emmy-Award nominated *Even the Heavens Weep*, a study of the West Virginia mining wars of the 1920s, and *Choices of the Heart*, which was shown on the Public Broadcasting System last fall.

Buttino viewed the footage, prepared a script and suggested additional scenes to be shot. Although a project of this sort would normally take three to four months, Buttino said, he completed the writing in two weeks.

The Fisher professor said he chose to undertake the project despite its heavy workload and time constraints because the videotape "had the potential to do so much good that

I couldn't say no."

"What I was seeing in that short piece was a way of people seeing a coherent story, a way of people seeing another face besides the main speaker (at TGA presentations)," Buttino said. "The video can provide an emotional springboard for a speaker to discuss other aspects of the appeal."

"The nice thing about (a videotape) is it's not always possible to be at a certain place or at five different places at the same time," Marini pointed out. "But you can send out five tapes."

Marini also noted that with videotapes, TGA officials are able to give an overview of appeal funded programs in a way not possible through oral presentations.

"It's not tangible when you talk about it — it's tangible when you can see it," Marini noted. "It's one thing to hear about a program — it's another thing to see the people who have benefited."

The videotape has already been shown to parish appeal leaders at the leadership meetings, and after only four meetings, 25 copies of the videotape have been requested by parishes.

Father Walter J. Wainwright of St. Mary Our Mother Parish in Painted Post and a member of the TGA's Priests' Advisory Committee, is one of several pastors who've already seen the videotape at their parish leadership meetings. He is pleased with the programs, and plans to use it during the in-hall portion of his parish's appeal campaign.

"I thought it was a very good approach, especially in the parts where people gave witness about the way the TGA money is used," Father Wainwright said. "That gave a real convincing argument for the need of the appeal and the results that can come from services the money supports."

Another pastor who has seen the videotape is Father Conrad J. Sundholm, pastor of St. Aloysius Parish in Auburn. Father Sundholm produced his own videotape for his parish's appeal two years ago. Last year, the TGA staff used an edited version of his videotape, and the positive response to that tape partially inspired this year's production.

Father Sundholm said that for several years he and other priests had been urging the appeal to use video presentations during the annual campaign. "(A videotape) is an excellent vehicle and a beginning point for a presentation," he said.

The Auburn priest was pleased to see that the diocesan campaign had developed its own videotape, and he offered praise for the finished product. "It was excellent in that it gives you some real people to look at, and people relate better to people than to diagrams and figures," he observed.

Parishes, he noted, can show the videotape and add local input — including their own videotape efforts — to personalize the TGA presentations. "I think from now on videotapes

will be a part the appeal, and as parishes begin to realize the potential that it offers them, more and more will use it," he predicted.

Likewise, Father Eugene Sweeney, pastor of St. Patrick's in Seneca Falls, said the videotape was well-produced and conveyed the idea that the TGA funds important programs in the diocese.

"I thought they did a good job in regards to using people in different ministries saying how they saw the programs in the diocese and how these programs benefit from the appeal," Father Sweeney observed. "I thought it was a good way of explaining what kinds of things get done through the TGA."

Father Sweeney has ordered a copy of the videotape, but his current plans are to show it to parish TGA leaders rather than to parishioners in general. He said, however, that he might use the tape during the in-hall portion of the campaign.

Father Sweeney also offered suggestions for future videotapes.

"It could be improved by reaching out and trying to get other areas of the diocese involved," the Seneca Falls pastor said. "I would like to see them include other areas of the diocese where TGA-funded programs are going on — perhaps getting into a parish to show how (TGA money) is being used in the rural areas and to show how the rural areas benefit from (the appeal) as much as the urban parishes."

Marini noted that the short period of time during which this videotape was filmed precluded including more events and getting to different parts of the diocese. For next year's tape, he suggests that the TGA staff form a production team to coordinate filming. That way, he noted, more and a greater variety of events could be filmed, giving the editors more material to draw upon for the final version.

In addition, Marini noted, advance planning and more production time would allow the TGA staff to interview or involve a larger number of prominent Catholics in the project. The filmmakers would also be able to arrange interviews with people who have directly benefited from TGA funds. Still, he noted that "for a first effort and the first time out, it was a good effort."

Sullivan acknowledged that there are areas for improvement in future videotapes.

"For next year, one of my major focus points will be to shoot the human aspects of the funding, to get out to areas of the diocese to get to people who can say what TGA funding has done for them," Sullivan said. "What I would rather have would be to get out to a particular program and interview the people who are being served by our TGA dollars. I think that's what people can relate to better."

"I look at the video as an education instrument," he remarked. "I don't look at it as a fundraising video. I think when people understand what the diocese is all about, they will feel more willing to give to the TGA."

## DPC

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en's pastoral, praised the draft's basis in Scripture, its inclusion of a broad range of women's voices and concerns, and its definition of sexism as a sin.

On the other hand, small-group discussions of the draft uncovered some fundamental criticisms: failure to establish a clear purpose in writing the document; overemphasis on some women's roles, particularly those of wife and mother; and neglect of the concerns of women in other roles, including young, single, and middle-class women, as well as those who are not parents or are single parents.

"I don't hear my daughters' voices in this," one DPC representative said.

Presenter Gloria Ulterio also observed that the document's position on the ordination of women is based on a foundation — the Congregation for the Doctrine of the Faith's 1976 *Declaration on the Question of the Admission of Women to the Ministerial Priesthood*, — that a number of religious scholars and theologians consider unconvincing.

At least one DPC member, Father Melvin Walczek, saw a direct link between the concerns of women and issues of parish staffing. Father Walczek questioned whether focusing on developing alternative patterns of ministry would allow the Church to delay expanding the ministerial priesthood.

"Are they both as important? Do we present them at the same level of importance?" Father Walczek asked Bishop Clark during the Bishop's Forum portion of the agenda.

Bishop Clark, a member of the committee writing the pastoral letter, responded that while he personally could do nothing about ordaining women, he was open to discussion of the issue. "I want to do what I can for inclusivity in our Church," he said. "My concern is that we don't lose a sensitivity and reverence for the ordained priesthood."

As Bishop Clark prepared to leave for his *ad limina* visit to Rome and a subsequent five-month sabbatical, he indicated that he may urge the pope in their private audience to grant local ordinaries a greater range of pastoral discretion.

"If I had to decide right now, I think I would

ask that he would do all in his power to encourage a renewed sense of the local Church," Bishop Clark said in response to a member's question. "I would encourage that there be a growing capacity in the local Church to make pastoral decisions."

Based on his *last ad limina* visit in 1983, Bishop Clark said he was most looking forward to the 10-20-minute private conversation with the pope — an opportunity each local ordinary enjoys in addition to several other, more formal encounters with the Holy-Father.

Bishop Clark also noted that, although the bishops of a particular region meet with the pope individually, in small groups, and all together, the timing of those appointments depends on the pope's other activities. "(The appointments) are not all set in advance," he remarked. "You go, stay within reach of a phone, and wait for the call."

Regional assemblies are scheduled for the following dates and locations: Tioga/Tompkins Region — Saturday, Sept. 24, 10 a.m.-noon, St. Catherine of Siena, Ithaca; Monroe Southeast — Monday, Sept. 26, 7:30 p.m., Good Shepherd, Henrietta; Livingston — Sunday, Oct. 2, 1:30 p.m., St. Mary's, Geneseo; Chemung/Schuyler — Wednesday, Oct. 12, 7:30 p.m., St. Mary Our Mother, Horseheads; Monroe Southwest — Thursday, Oct. 13, 7:30 p.m., Our Lady of Good Counsel School, Rochester; Steuben — Sunday, Oct. 16, 3-5 p.m., St. Mary's, Bath; Monroe Northeast — Sunday, Oct. 16, 2 p.m., Our Lady of Mercy Motherhouse, Rochester; Seneca/Cayuga — Monday, Oct. 17, 7:30 p.m., St. Mary's School, Auburn; Monroe Northwest — Friday, Oct. 21, 7:30 p.m., Cardinal Mooney High School, Rochester; Yates/Ontario/Wayne — Sunday, Oct. 23, 3-5 p.m., St. Dominic's, Shortsville; Monroe North — Thursday, Oct. 27, 7:30 p.m., St. Cecilia, Rochester.

Subsequent DPC meetings for this year are scheduled on Saturdays, Nov. 19, Feb. 11, April 15, and May 20. Anyone is welcome to attend the meetings as an observer. Each parish and nearly every church-related group also has a DPC representative to whom concerns and suggestions may be addressed. For more information on the DPC, contact Martha Jodoin, (716)328-3210.

but we're hurting ourselves with penalties," D'Aloisio said, citing the clipping penalty on an apparent touchdown late in the first half.

The ND coach said his team can't afford to make mistakes in its upcoming game at Chenango Forks (Saturday, Sept. 24, 1:30 p.m.). Although CV does not look as strong as in previous years, D'Aloisio said it will take a big effort to win.

"We can't make mistakes and expect to win; we have to cut down on young mistakes," remarked D'Aloisio, who said his team's passing game will be a factor at Forks. "We'll take whatever the defense gives us. If they take away the inside running game and force us to throw, then that's what we'll do."

## Mooney

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Dick Hendricks returns little from last year's team, which finished 8-6-2 after bowing in the second round of the sectionals to Pittsford Mendon. Fifteen underclassmen make up this year's Nazareth team (0-1). Senior wing AnJanette Jones (21 points in '87) is back, as is junior sweeper Amy Farrell, who came on strong late last year.

Junior Kathy Doran, who was a fullback for two years, will try and bolster the offense by moving up to center halfback this fall.

Junior Rory Cottrell has a tough job in replacing graduated goalie Lesley Salladin. Cottrell, who plays basketball at Nazareth, has never played soccer before.

Due to errors in scheduling, Nazareth will only be playing 11 regular-season games this year.

Bishop Kearney has its third girls' soccer coach in as many seasons. Leo Teerlinck, a former boys' soccer coach at Harley Allendale Columbia, takes over a Kearney team that finished 7-12 last fall.

The Kings (2-3) have three strikers who could make life difficult for opposing goalies this season. Junior Stephanie Fame, senior Gretchen Eisenhaur and junior Krissi Laboski are all capable of scoring for Teerlinck.

Senior co-captain Sherri Bell provides stability at the midfield for Kearney, while senior stopper Carol Missle and senior fullback Rachel Brink anchor a young back line.

Goalie Pam Buddendeck returns for her senior season. Kearney's two wins have been shutouts against defending Class B champ

Marion and Marshall.

Over in Class C, Mike Rood will once again try and rejuvenate the girls' soccer team at DeSales. The Saints lost to Lyndonville in last year's sectional tournament, and have their work cut out for them in the rugged Finger Lakes West.

DeSales finished 3-13-1 in 1987.

Elmira Notre Dame is having difficulty trying to regain some of the magic from last year's sectional runner-up to Groton.

Steve Weber's Crusaders (7-11-1 in '87) are 0-4 thus far and have scored just two goals in the process. Nat Kozlowski, last year's leading scorer, has graduated, as did stopper Tricia Ratchford, fullback Leah Gruczkowski and goalie Tina Maloney.

Senior striker Katie Cain — the second leading scorer on last year's club — and center halfback Heather Lejdedal will need to assert themselves offensively for ND to rebound from the slow start.

The return this week of junior goalie Sandy Pace, who was out with mononucleosis, should help matters. Pace was the goalie for the JV last fall.

Weber is not concerned about the slow start. Last year's club was 3-3 after six games and then dropped its next six before putting together a strong run at the sectional title.

"We'll get stronger as the year goes on," said Weber, who will only start three seniors. ND's start may also be attributed to the caliber of the competition. The combined record of the Crusaders' first four opponents — Bath, Addison, Horseheads and Hammondsport — is 16-2.

The Sullivan Trail League is also not as strong as previous years, a factor which may help Notre Dame in league play.

## Kearney

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out the scoring with a touchdown in the fourth quarter.

Once again the Crusaders compiled outstanding numbers offensively. Grosvenor carried the ball 18 times for 204 yards and three touchdowns. Bernatavitz gained 116 yards on 19 carries and scored a touchdown. ND, which has averaged 400 yards in total offense in its last seven games, outgained Edison 404-106 for the afternoon.

"Our defense played real well; overall I think we're stronger defensively than last year's team,