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Together We Met The Challenge ... Thanks To You



Bishop's Office

DIocese OF ROCHESTER
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February 8, 1988

Dear Brothers and Sisters in Christ:

The challenge to reach out with God's love, the challenge of the 1987/1988 Annual Catholic Thanks Giving Appeal, has been met. Because of the caring generosity of many in our Diocese, I can happily report to you that we have exceeded our Appeal goal of \$3,584,000. To date, \$3,869,403 has been pledged to help those in need in our Diocese.

As I reflect upon the many blessings that fill my life, the life of our Church, I see the loving care of God touching all of us. The kindness of all who assisted the Appeal efforts in each of our parish communities is again a reflection of God's love truly alive among our people.

With a joyful heart I extend my gratitude to everyone who has given of their resources to share the goodness of God. Through your generosity we will be able to carry on the common work of ministering to our brothers and sisters in the Diocese of Rochester.

Your brother in Christ,

Matthew H. Clark
Matthew H. Clark
Bishop of Rochester

This Love Endures Forever

In the area of Catholic school education, \$167,000 has been allocated to our annual Tuition Subsidy Program which allows some families who otherwise might not be able to send their children to a Catholic School.

We are very conscious of the need to adequately train our professional and volunteer teachers of religion. Thanks Giving Appeal funds allocated to the Office of Religious Education enable this to occur.

Each year we provide special training for lay persons, religious and priests who are involved in working with persons of other cultures, particularly the Hispanics.

Other programs funded in part or totally through the generosity of our people's sacrificial gift to the Annual Appeal include:

- ministry to the divorced and separated of our Diocese.
- ministry to Catholic young men and women attending the 18 universities and colleges we serve.
- providing funds for the Urban Subsidy Program which gives financial assistance to many urban parishes, especially those ministering to the poor.
- providing continuing education opportunities for priests, religious and lay people working in our Diocese.

This year we have instituted two new programs that we feel reflect good stewardship of our financial resources and that will allow the Diocese and our parishes to earmark more available money for ministerial programs:

ministerial programs:

- a fuel saving program.
- an innovative Church owned insurance program.

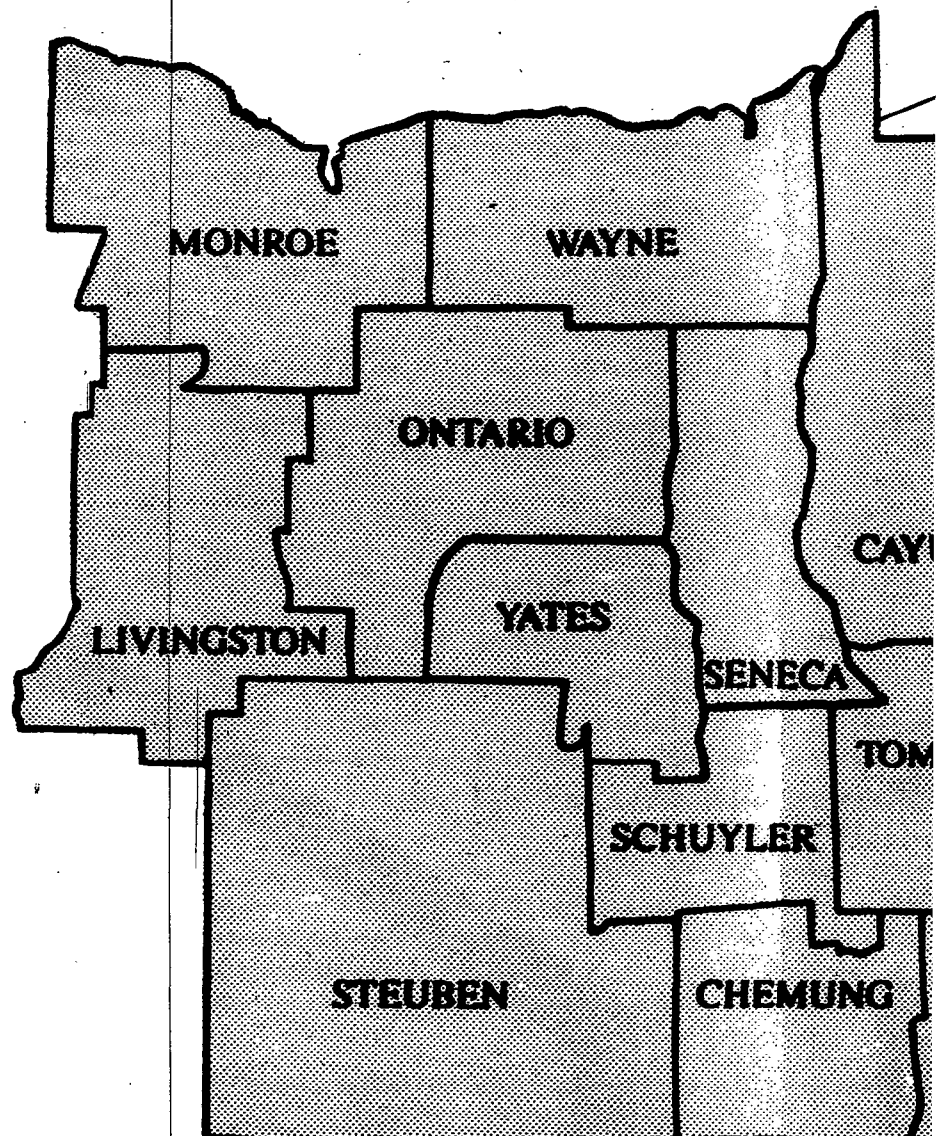
There are several methods in place at the diocesan level to assure that Thanks Giving Appeal funds are dispersed according to solid Christian principles of stewardship and accountability. The Diocesan Ministerial Review Committee is an ongoing committee that reviews very carefully all programs and budget requests from diocesan divisions and departments. Membership of this committee includes lay people, women religious and priests.

The Diocesan Finance Council is another of the groups that calls us to sound stewardship and accountability. This Council monitors the financial operations of the Diocese on a year round basis. The membership of the Diocesan Finance Council consists primarily of lay persons.

Finally, each year our financial report is audited by the firm of Price Waterhouse. We have just received from Price Waterhouse unqualified certification of our financial report for the 1986/87 fiscal year that ended June 30th.

In closing thanks to the Pastors, the parish leadership, and the over 63,000 members of our Diocesan family who gave so generously to the Appeal. It is expected that the Diocese will be returning over \$80,000, (50% overage) to parishes who have exceeded their parish quota, to support their parish projects and programs.

Roman Catholic Diocese of Rochester



Appeal total tops \$3.8 million mark

By Patrick O. Sullivan
Director of the Annual Catholic Thanks Giving Appeal.

This year, our seventh Appeal has received pledges of \$3,869,403 as of February 1, 1988, surpassing this year's goal of \$3,584,000 by 7%. To date, 135 parishes are over their quota. Last year the average gift per donor was \$57. This year the average gift per donor is over \$61.

A number of factors continue to be instrumental in producing the successful results in the 1987/88 Appeal. They are: 1) the **In-Hall Solicitation** in which parishioners are invited to the church hall after weekend Masses to make their pledges, 2) the **Speakers' Bureau** where diocesan personnel are assigned to parishes requesting a speaker to outline the way in which funds are allocated in our diocese in terms of services and programs provided, 3) the institution of **"Listening/Communications Sessions"** this past summer in Auburn, Horseheads and Rochester with our pastors and lay leadership to focus on the mechanics of the Appeal, 4) the reinstatement of **Parish Appeal Overage** (the return of 50% of the overage to parishes who exceed their quota in amount received by the Diocese for use in their parish communities to support parish projects, 5) the planning committee process with the **Priests' Advisory and Operational Steering Committees** which broadens the sources of advice and input into the operation and implementation of the Appeal.

In addition, we expanded our **Communications Effort** to pastors and parish lay leadership and improved the written material in our regionally focused brochures. The brochures focused on the Finger Lakes, the Southern Tier and the Monroe/Livingston Regions of our Diocese. We highlighted funded programs in each of these regions which gave parishioners a better opportunity to relate to how their contribution supports their locality and people in need of human services. We also shared information on the seven ministries divisions of the Diocese and specific programs that are funded by the Thanks Giving Appeal.

We improved the **Lay Leadership Management Process** of the Appeal with the implementation of the position of Vice Chairperson to serve with the General Chairperson of the Appeal. The purpose of the new position is to give an opportunity to talk and meet with pastors and lay leadership who implement the Appeal to gain an understanding as to how the Diocese manages its fiscal responsibilities and programs and to improve the donor accountability process. This exposure will assist the Vice Chairperson who will serve as the General Chairperson the following year.

Each year we review carefully the manner in which your contribution dollar to the Annual Catholic Thanks Giving Appeal is allocated. This year we allocated \$813,000 to the Division of Social Ministries which generated another \$8 million in grant money from program grants from the federal government and the United Way to finance programs in our Diocese for the elderly, the sick and the disenfranchised.

Thanks Giving Appeal funds matched by funds from the Episcopal Diocese support the Bishop Sheen Ecumenical Housing Foundation which develops funding from government and private sources to provide safe, decent and affordable housing for low income families throughout the Diocese.

The Genesee Valley Office of Social Ministries provides support for a program operated in several inner city Rochester parishes that offer the homeless shelter for the night during the cold weather months.

In both the Finger Lakes and Southern Tier Regions of the Diocese, Social Ministries Offices act as the central distributor of food to over 100 non-profit food pantries and soup kitchens.

Parish Response to Annual Catholic Thanks Giving Ap

Parish	1987 Quota	1987 Pledges	Parish	1987 Quota	1987 Pledges
Sacred Heart	51,960	68,973	St. Lawrence	51,739	40,396
Blessed Sacrament	26,361	32,307	St. Margaret Mary	61,049	68,814
Christ the King	46,244	43,295	St. Mark	21,242	26,122
Church of the Annunciation	24,095	25,269	St. Mary	11,238	21,257
Corpus Christi	9,280	8,688	St. Michael	3,977	4,966
Guardian Angels	20,671	21,182	St. Monica	11,910	14,385
Holy Apostles	13,035	13,280	Ss. Peter and Paul	3,652	4,285
Holy Cross	34,896	35,325	St. Phillip Neri	13,611	13,637
Holy Family	17,100	17,450	St. Pius X	62,266	64,372
Holy Ghost	47,520	36,792	St. Salome	32,511	32,751
Holy Name of Jesus	36,406	37,023	St. Stanislaus	24,601	25,040
Holy Redeemer/St. Francis Xavier	6,452	6,495	St. Theodore	63,592	58,740
Holy Rosary	17,991	16,081	St. Theresa	3,839	3,112
Immaculate Conception	4,712	9,738	St. Thomas the Apostle	54,265	58,571
Most Precious Blood	13,478	13,487	St. Thomas More	52,776	61,513
Our Lady of Good Counsel	21,470	22,393	St. Thomas Church of the Deaf	415	905
Our Lady of Lourdes	37,603	51,279	St. Catherine, Addison	4,361	5,330
Our Lady of Mercy	23,439	27,022	St. Margaret Mary, Apalachin	23,562	24,269
Our Lady of Mt. Carmel	862	1,534	Holy Family, Auburn	20,414	27,673
Our Lady of Perpetual Help	12,902	15,955	Sacred Heart, Auburn	16,446	26,293
Our Lady Queen of Peace	20,017	25,584	St. Aloysius, Auburn	5,665	5,588
Our Lady of Victory	6,458	7,971	St. Alphonsus, Auburn	27,336	35,284
Our Mother of Sorrows	85,750	67,719	St. Francis of Assisi, Auburn	16,626	14,567
St. Ambrose	81,484	77,679	St. Hyacinth, Auburn	20,648	20,578
St. Andrew	22,000	19,833	St. Mary, Auburn	38,069	39,889
St. Anne	36,724	36,622	St. Patrick, Aurora	2,472	3,640
St. Anthony of Padua	8,778	11,583	St. Agnes, Avon	19,584	22,937
St. Augustine	14,598	16,034	St. Mary, Bath	15,829	23,579
St. Boniface	17,217	21,062	St. Stanislaus, Bradford	1,605	1,345
St. Bridget	566	1,968	Nativity of the B.V.M., Brockport	30,247	32,132
St. Cecilia	46,368	50,851	St. Columba, Caledonia & St. Patrick, Mumford	19,207	18,556
St. Charles Borromeo	67,543	75,401	St. Joseph, Campbell	2,259	1,515
St. Francis of Assisi	3,929	4,000	St. Mary, Canandaigua	35,031	40,401
St. George	5,023	5,145	St. Joachim, Canisteo	5,386	5,611
St. Helen	46,880	43,887	St. Francis, Catatonk	1,994	2,822
St. James	30,091	26,954	St. Patrick, Cato	3,567	4,408
St. John the Evangelist, Humboldt St.	39,233	43,263	St. Joseph, Cayuga	3,857	4,163
St. John the Evangelist, Greece	63,823	74,328	St. Vincent De Paul, Churchville	16,828	14,950
			St. Felix, Clifton Springs	6,439	7,157