

# WHEN HILL TV OPENED THEIR 2nd SHOWROOM ON RIDGE RD. LAST WEEK... Rochester, Your Response Was Overwhelming!

## SO WE'RE GOING TO KEEP THE "PARTY" GOING

### BUY NOW - PAY APRIL 3

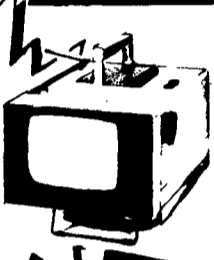
ON OUR REVOLVING CHARGE WITH NO INTEREST & NO DOWN PAYMENT  
Avoid interest by paying in full by April 3, 1987. If you don't wish to pay in full by April 3, you may take advantage of our extended payment plan with convenient monthly payments beginning on April 3 at 24% A.P.R. There is no penalty for prepayment at any time.

OPEN TODAY TIL 9

RCA • ZENITH • MAGNAVOX • FISHER • AMANA • WHIRLPOOL • CROSLEY • TAPPAN • SANSUI • TOSHIBA



**IMS B&W PORTABLE TV**  
With 3 WAY POWER CAPACITY  
Colorful Red, Grey or White  
only **\$49<sup>98</sup>**



### SPECIAL PURCHASE



**19" diag. REMOTE CONTROL MAGNAVOX COLOR TV**

**\$459<sup>95</sup>**

**HURRY! SUPPLY LIMITED**

Model RF4252WA  
Dimensions: 25 1/4" L x 17 1/4" x 18 1/2" D (approximate)  
Cabinet Finish: Grained Walnut on non-wood materials  
OF \$20 Per Mo. 1st PAYMENT APR. 3, '87

**Contrast 52 Picture Tube** - Greater contrast ratio, picture sharpness and picture clarity than previously possible. Thanks to the Magnavox advanced electron gun design, dark facelate, black matrix and specially tinted phosphors. Magnavox finest small and mid-size color picture.

**Digital Control Scan-Tuning** - Scan through all available UHF, VHF and cable TV channels-up or down- at the touch of a single control.

**17-Function Infrared Remote** - Controls random access tuning, channel scan up/down, volume up/down, mute, alternate channel and power.

**182 Total Channel Capability** - Reception capability for all 68 UHF/VHF channels and up to 87 special cable channels on non-combined cable systems.

**Alternate Channel** - Allows the viewer to instantly alternate between channel currently being viewed and last previous channel viewed.

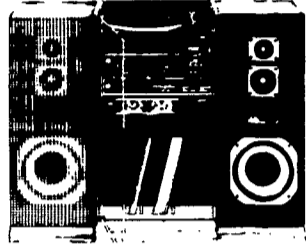
**Green LED Channel Display** - Large, illuminated green channel number display is easy to read-even from across the room.

**MX/400 Channels** - Features a SAW filter to eliminate adjacent channel interference and Utilized Design for significantly increased reliability. A high performance 100% solid-state chassis with in-home use-proven reliability.

**Videomatic** - Automatically adjusts picture brightness whenever room lighting levels change for constant picture performance.

**Electronic Volume Up/Down** - Electronically variable loudness level-up or down-at the touch a single control.

**Tone Control** - Attenuates high frequencies to achieve desired tonal quality and eliminate objectionable hiss.



## FISHER STEREO

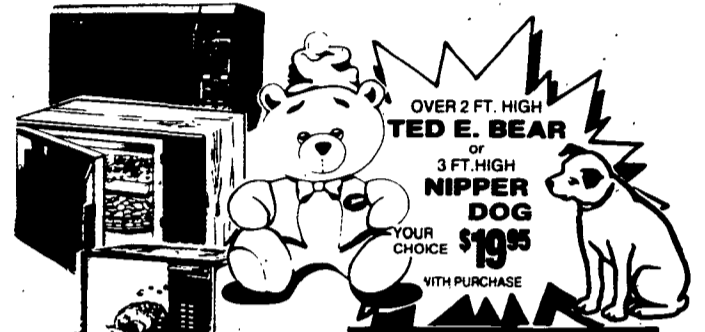
Fisher 50-Watt Per Channel Audio Component System Model 8603

Here's an outstanding Fisher system that gives you solid performance and plenty of flexibility. Featuring 50-watts per channel, digital synthesized tuning, dual cassette deck (for convenient cassette-to-cassette recording) and more... this system is sure to enhance your listening enjoyment!

**\$599<sup>95</sup>**

**Includes: HILL TV's Famous 5 Year Worry-Free Warranty**

or \$20 Per Mo. 1st PAYMENT APR. 3, '87



## MICROWAVE OVENS ON SALE

AS LOW AS **\$199<sup>95</sup>**

Includes Hill TV's Famous 5 Year Worry Free Warranty  
1st PAYMENT APR. 3, '87

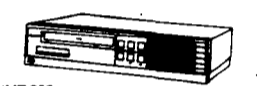
OVER 2 FT. HIGH TED E. BEAR

OR 3 FT. HIGH NIPPER DOG

YOUR CHOICE **\$19<sup>95</sup>**

WITH PURCHASE

## RCA QUALITY VCR'S

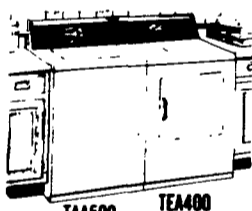


VMT 393  
• Infrared remote control  
• Programming by remote control with on-screen instructions  
• Up to one year, 4-event programmer  
• Delayed-start Express Recording (XPR)  
• "Field-still" special effects (SLP mode)

**\$449<sup>95</sup>**

or \$20 Per Mo. 1st PAYMENT APR. 3, '87

## Amana

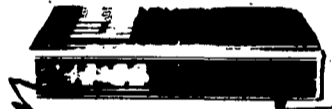


## WASHER & DRYER

Amana, famous for quality kitchen appliances, now brings quality and convenience to the laundry room. Enjoy easy pushbutton settings with Push-Precise Controls.

BUY THE PAIR **\$889<sup>95</sup>**

Includes Hill TV's Famous 5 Year Worry Free Warranty  
1st PAYMENT APR. 3, '87



## AM-FM ELECTRONIC CLOCK RADIO

LED DISPLAY, ALARM & SNOOZE CONTROL

only **\$9<sup>95</sup>**

## SPECTACULAR

★ ★ ★

# Grand Opening

of our 2nd LOCATION  
**2670 RIDGE RD. WEST**  
West of Long Pond Rd.  
NEXT TO EMPIRE ELECTRIC

★ ★ ★



## SUPERSTORE

NOW WITH 2 STORES TO SERVE YOU BETTER!

TELEVISIONS • STEREO • VIDEO RECORDERS • VIDEO TAPE RENTALS • WASHERS • DRYERS • REFRIGERATORS • FREEZERS • MICROWAVE OVENS • GAS & ELECTRIC RANGES

**HILL TV's EXPANDED SERVICE AREA**

**THERE IS NO FINE PRINT IN OUR WARRANTY! Please Read it Carefully.**

All Color TV's, Stereos & And Major Appliances Are Covered By Our Famous...

**5 YEAR Worry-Free WARRANTY**

- NO CHARGE FOR PARTS
- NO CHARGE FOR LABOR
- NO SERVICE CALL CHARGE
- NO ANNUAL CHECK-UP CHARGE
- NO MAINTENANCE CHARGE
- NO CHARGE FOR DELIVERY
- NO TRIP CHARGE
- NO CHANGE OF ANY KIND FOR 5 FULL YEARS!

• Geneseo • Avon • Livonia • Honeye Falls • Canandaigua

**HILL TV TV & APPLIANCE SUPERSTORE**  
30,000 SQ. FT.

LARGEST TV, VCR & APPLIANCE SERVICE DEPT. In The Area! We Recycle Most Metals. Purchase At Hill TV Not Necessary!

**277 WINTON RD. N. NEAR BLOSSOM**  
Sales 482-2382 • Service 482-5521  
OPEN MON. THRU SAT. 9-9 • SUNDAY 10-8

**HILL TV NOW OPEN! HILL TV's 2nd STORE:**

Just 1 mile West of 390

**2670 RIDGE RD. W. Next to Empire Electric**  
225-1118  
OPEN MON. THRU SAT. 10-9 • SUNDAY 12-6