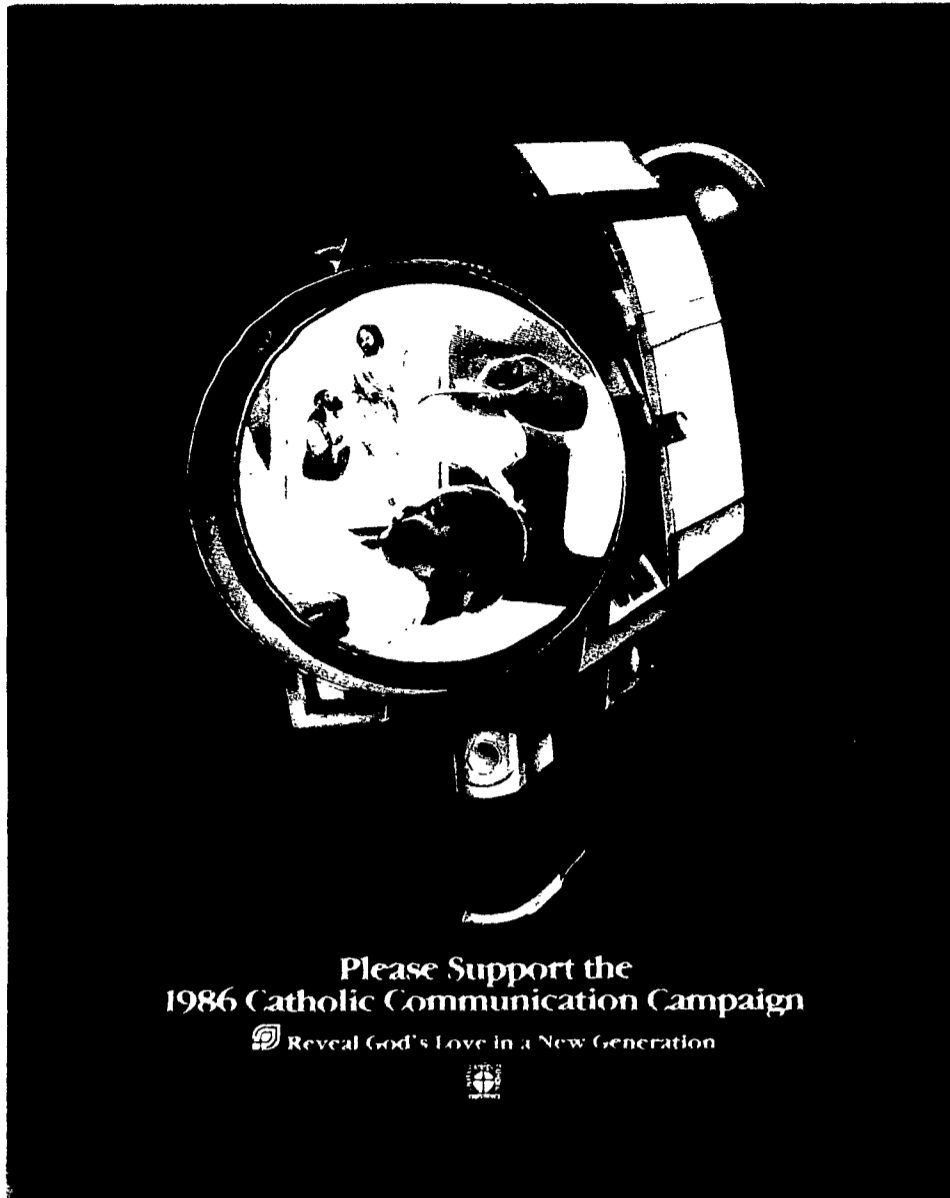


# The 1986 Catholic Communication Campaign



DIOCESE OF ROCHESTER  
1150 Buffalo Road · Rochester NY 14624  
(716) 328-3210

Bishop's Office

May 1986



My dear People:

The theme of the 1986 Catholic Communication Campaign is "Reveal God's Love in a New Generation."

This theme was selected to urge individuals to make a serious commitment to proclaiming the Gospel of Jesus Christ, and in so doing, to enable the word of God to be better communicated to all peoples.

The poster for this year's campaign depicts the continuity of life and the timeless message of the Gospel that can be effectively delivered to individuals through the accomplishments of technology.

The influence of telecommunications on the lives of all of us is dramatic. The number of hours spent by families in watching television and listening to the radio continues to grow.

The contribution you make to the annual Catholic Communications Campaign Collection which will be taken up in all of our parishes the weekend of June 7th and 8th enables the American Catholic Church and the Church of Rochester to continue to explore and develop ways of bringing the Good News to our people and to the people of our community.

We need your support to make the 1986 Catholic Communication Campaign a success.

With every good wish, I remain

Your brother in Christ,

*Matthew H. Clark*  
Matthew H. Clark  
Bishop of Rochester

MHC:adj


*His Love Endures Forever*

## COLLECTION SUNDAY, JUNE 8, 1986

50% of this collection remains in the diocese to assist in Funding the following programs:

- Weekly production of "Good Morning God," radio program Sunday mornings at 7:05 a.m. on WHAM.
- Sponsoring "Glory To God," on Greater Rochester Cable, Monday evenings at 7:00 p.m.
- Production of video tapes used in the diocesan adult education program.
- Assist in subsidizing programs on Group W cable in the Elmira area.
- Help subsidize public relations training programs for a number of parishes in the diocese.
- Support local media efforts of diocesan events and activities.
- Help subsidize "PC News Magazine," a half hour, weekly radio program broadcast in Elmira, Newark and Penn Yan.

*Please Support the 1986 Catholic Communication Campaign*

 **Reveal God's Love in a New Generation**

