

# READER'S GUIDE

## TO AREA SERVICES

Please Patronize the Businesses Listed Below who have Proven Themselves Trustworthy, Courteous and Dependable in Sales & Service

### Attorneys

**PASSERO - BYRNES**  
Attorneys at Law  
**Ronald J. Passero**  
**James M. Byrnes**  
General Practice  
524 Mt. Hope Ave. 442-2550

### Bakeries

**KAKE KORNER** 1688 CLIFFORD AVE.  
near N. Goodman St.  
Rochester, N.Y. 14609  
482-1133  
Decorated cakes for all occasions, including Holy Communion, Confirmation, Baptism, etc. We also have a complete line of wedding cakes.  
**KAKE KORNER BAKERY**  
Serving the Catholic Diocese of Rochester since 1972

### Business/Residential Cleaners

**UNIQUE LILAC ORGANIZERS**  
Home & Business & Realty  
Scheduled Cleaning  
One time — Weekly — Monthly — Etc.  
758 South Ave. . . . . 442-1701

### Carpentry

**DINAPOLI BROTHERS CARPENTRY WORK**  
additions, porch, enclosures, paneling, doors & windows, electrical work.  
• 28 years experience • Prompt free estimates  
• Check our reputation  
CALL ANYTIME: 225-7681 or 227-4635

**Briscoe Roofing & Carpentry**  
Complete Installation & Repairs  
All types of Carpentry  
Garages, Kitchens, Skylights, Ceramic Tile Floors  
One Crew Operation — For a Free Estimate call:  
**Brian Briscoe — 288-2558**

### Carpet/Furniture Cleaning

**WILLIAM L. ESTES**  
(U.S. NAVY-RETIRED)  
**SERVICEMASTER EAST**  
258 MACEDON CENTER RD.  
FAIRPORT, N.Y. 14450  
(716) 223-1709  
PROFESSIONAL CARPET CLEANING,  
FURNITURE, FLOORS, SPECIALTY SERVICES

### Cemetery Services

**HART MONUMENT CO.**  
Since 1846  
2301 Dewey Avenue  
Opp. Holy Sepulchre Cemetery  
**865-6746**

**In True Catholic Tradition**  
Since 1896  
**MARRION MONUMENTS, INC.**  
476 STATE ST. (Corner Jay)  
Rochester, N.Y. 14608  
546-4450

### Discount Beverages

**Discount Pop • Beer • Ale**  
Cash & Carry  
(Drive thru in your car)  
355 Portland Avenue  
467-4140

### Electricians

**CATALFO ELECTRIC**  
RESIDENTIAL • INDUSTRIAL • COMMERCIAL  
LICENSED MASTER ELECTRICIAN  
586-7401

### Gift Delivery Services

**BALLOONS & THINGS**  
443 MONROE AVE.  
LET OUR CLOWNS DELIVER  
A BALLOON BOUQUET FOR ANY OCCASION  
7 DAYS A WEEK  
WE ARE NOW FEATURING PRINT BASKETS  
FOR BIRTHDAY, WEDDINGS & HOLIDAYS  
544-5578

### Home Health Services

**UNLIMITED CARE, INC.**  
Do you or a loved one  
Need HOME CARE?  
Let us provide you with nurses, aides, homemakers  
companions or live-ins. Our personnel are insured,  
bonded and prescreened.  
Available 24 Hrs. 7 Days a Week.  
50 Chestnut Plaza/Rochester  
232-5501

**THE SHAKLEE OPPORTUNITY**  
• All Natural Vitamins  
• Non-Polishing Cleaning Products  
• Natural Personal Care Items  
• Weight Loss Programs  
Buy at wholesale for personal use and/or  
build a part or full-time business  
George & Beverly Evans 247-5575

### Landscaping/Lawn Care

**Reasonable Landscaping**  
Complete Lawn Maintenance  
Programs Specializing in  
Lawn & Garden Installations  
Free Estimates  
**Thomas Jablonski**  
323-1576

**LAWN MOWING**  
Spring Clean-up  
Foundation Planting  
Complete Landscape Gardening  
**Discount Lawn Service**  
423-0086 Free Estimates

John Botsford Steve DeBusk  
**LANDSCAPING**  
461-9519  
or 244-3951  
Design & Installation  
Deck, Fence & Patio Construction  
Walkway in Slate, Stone or Brick  
Pruning, Bedwork, Lawn Maintenance

### Masonry

**Masonry Repairs**  
Brick Steps, Sidewalks, Chimneys, Basement  
Walls, Cement Repairing etc.  
Small Jobs Welcome — Reasonable  
Free Estimate  
**A. MEYVIS 323-2876**

**DINAPOLI BROTHERS MASON WORK**  
chimneys repaired, patios, brick steps, sidewalks, garage  
floors, planters, additions. Best prices in town.  
• 28 years experience • Prompt free estimates  
• Check our reputation  
CALL ANYTIME: 225-7681 or 227-4635

### Movers

**K-D Movers and Storage**  
Experience in office,  
household moving  
Contract or hourly rate  
Big or Small, We Do Them All  
Insured — Free estimates  
473-6610 or 473-4357

### Party Supplies

**Attention Party & Festival Committees:**  
See Us For All Paper & Plastic  
Disposable Party Goods  
**the Paper Store** Ask for your Discount on  
175 MONROE AVE. all church and school functions  
454-3798

### Paving

**LIPPA PAVING** DRIVEWAY or ROADWAY  
"We Do It The Right Way"  
SINCE 1964 342-0423

### Picture Framing

**the finishing touch**  
Custom Picture Framers  
Stop in during the month of October  
and register to win a signed print by  
Ramon Santiago for the benefit of the  
Veterans Outreach Center.  
1406 E. Ridge Rd.  
between Goodman & Portland • Rochester, NY 14621 • (716) 266-7290

### Realtors

**RELO** *James Flammia* REALTORS  
A company dedicated to client satisfaction  
Free Market analysis of your home upon request  
488 Empire Blvd.  
at 590 Expressway  
Rochester, N.Y. 14609  
482-4800

### Remodeling/Roofing

**DEPENDABLE BUILDERS AND HOME REPAIR**  
Complete Remodeling — Repairs  
Kitchens - Bathrooms - Porcing - Decks - Garages - Additions -  
Siding - Roofing - Insulation - Dormers - Basements - Access Finished  
**Bud Schweiher 342-8871**  
**Dave Schweiher 865-2216**

**ROCHESTER ROOFING & REMODELING**  
FREE ESTIMATES  
ALL WORK GUARANTEED  
CALL: 227-7542

### Security

**SECURITY SAFE INC.** Trusted Since 1956  
232-7002  
PROTECT THE VALUABLES INSURANCE CAN'T REPLACE  
+ Easy To Operate Home Security Systems  
+ Fire Resistant Safes For Your Important Treasures  
+ Locksmithing: Dead Bolts/Barrier Bars Sold/Installed.  
CALL US FOR A FREE SECURITY ANALYSIS  
OR STOP BY OUR SHOWROOM 1000 E. MAIN ST.

### Tent Rental

Don't Let It Rain On Your Party  
**REASONABLE TENT RENTAL**  
HAS YOU COVERED  
Picnics — Parties — Receptions  
Installed & Removed  
Call after 5:00 p.m.  
Flame Retardant Canopies (716) 654-8488

### Videotaping Services

**EASTERN VIDEO PRODUCTIONS**  
65 Burrows Hills Dr.  
Rochester, N.Y. 14625  
Professional Videotaping Service  
— Weddings — Professional Editing Facilities  
— Bands — Electronic Titling  
— Insurance — Single or Multiple Cameras  
— Real Estate  
Call (716) 381-6380 for a free consultation

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When your customers read the articles in the Courier-Journal, chances are they will read the ads too. If the newspaper they are scanning does not hold their attention, your ad will slip by un-noticed as well. Based on a McGraw Hill readership survey, the Courier-Journal: subscribers has been reading the paper, for 14.6 years, and most of those same subscribers spend an average of nearly 45 minutes reading a typical issue of the Courier Journal. What's more, 87% of all Courier-Journal subscribers spend at least some time looking through or reading at least 3 out of the last 4 issues of the Courier-Journal they had received. Consider the Courier-Journal for your advertising. Reach over 100,000 readers weekly. With facts and figures like these, it's no wonder the ads get read too.  
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