



One less worry

Tuition. Room and board. Books. Transportation. Clothes. No doubt about it, a college education is a major investment. And you have a great many concerns as you get ready to send your son or daughter off to college. Well, you've got one less worry when your student has the Blue Cross and Blue Shield Caring Card. That's because you have the protection you need against unexpected health care bills.

The Blue Cross and Blue Shield Student Contract is specially tailored to give your student the kind of coverage needed while in college. It pays for hospital and surgical care, laboratory and pathology services, physical therapy, even school infirmary admissions.

Cost is less than \$70 per quarter. Full-time students between the ages of 19 and 26 are eligible. Remember: Your regular family contract no longer covers dependents past age 19.

For complete information, call 716-325-3630. Or visit our offices at Gateway Centre, 150 East Main Street, Rochester.

Make sure the college students in your family carry the Caring Card.



These contracts meet the minimum standards for basic hospital and medical insurance as defined by the New York State Insurance Department. The anticipated loss ratio for this policy is 82 percent. The loss ratio means the percentage of premium paid directly for Subscriber benefits.