

THE CLASSIFIEDS

To place a classified ad call 454-7050 between 8:30 and 4:30 Monday through Friday or use the classified ad form included in this issue. You may enclose payment with your ad or include a billing address.

ARE BACK!

Classified advertising returns to the Courier-Journal, reaching 400,000 readers weekly. We're offering this special rate of \$5.00 for 15 words to reintroduce our readers to The Classifieds.

Over 100 Classifications help you get immediate results when you need to sell anything!

(Offer expires August 31, 1985)

Classification Categories

1. LEGAL NOTICES GENERAL 2. Card of Thanks 3. Vocations 4. Personals 5. Lost & Found 6. Cemetery Lots 7. Announcements 8. Restaurants EMPLOYMENT 13. Employment Agencies 14. Help Wanted 15. Situations Wanted 16. Business Opportunities BUY & SELL - GENERAL 23. Auctions 24. Antiques/Arts 25. Collectibles 26. Jewelry/Watches/Diamonds 27. Crafts/Hobbies 28. Books 29. Office Equipment 30. Farm Equipment 31. Pets/Supplies 32. Bicycles 33. Sporting Goods 34. Music/Instruments 35. Stereo/Hi-Fi 36. Merchandise For Sale 37. Wanted to Buy	BUY & SELL - HOUSEHOLD 38. Appliances 39. Furniture 40. Garage Sales 41. Household Sales PROPERTY 48. Acreage/Lots 49. Resort Property for Sale 50. Resort Property for Rent 51. Homes for Sale 52. Homes for Rent 53. Condos/Townhouses for Sale 54. Condos/Townhouses for Rent 55. Mobile Homes for Sale 56. Mobile Homes for Rent 57. Furn Apartments for Rent 58. Unfurn Apartments for Rent 59. Rooms for Rent 60. Lodging to Share 61. Industrial/Commercial Property 62. Office Space 63. Wanted to Buy 64. Wanted to Rent TRANSPORTATION 70. Automobiles 71. Trucks 72. Motorcycles 73. Recreational Vehicles 74. Aircrafts 75. Boats	SERVICES 82. Accounting 83. Attorneys 84. Automotive Transport 85. Boutiques 86. Building Materials 87. Builders/Commercial & Residential 88. Carpentry 89. Carpet/Insulation & Cleaning 90. Catering/Food Services 91. Child Care/Nursery Schools 92. Driveways 93. Electricians 94. Entertainment 95. Fireplaces/Chimneys 96. Firewood/Fuel 97. Floor Care 98. Hairstyling 99. Heating/Air Conditioning 100. Home Health Services 101. House Cleaning 102. House Sitting 103. Income Tax Services 104. Instruction/Schools 105. Insulation 106. Insurance 107. Interior Decorating 108. Landscaping 109. Lightning Protection 110. Loans 111. Masonary 112. Moving/Hauling	113. Painting/Papering 114. Photography 115. Physical Fitness 116. Plumbing 117. Printing 118. Remodeling 119. Repair Services 120. Ride Sharing 121. Roofing/Gutters 122. Sewing/Tailoring 123. Siding 124. Snow Plowing 125. Swimming Pools 126. Towing 127. Travel 128. Typing 129. Upholstery 130. Weight Loss 131. Window Cleaning 132. Fencing 133. Iron Works 134. Real Estate Agents 135. Recipes 136. Special Maintenance 137. Bathrooms 138. Finance 139. Ceilings 140. Security 141. Beauty 142. Tile/Ceramic 143. Florist
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HOW TO CASH IN WITH THE CLASSIFIEDS

1. How Much Will it Cost?
You can run an ad for as little as \$7.50 per week, (approx. 15 words.) For one insertion, each word is 50¢. For two insertions, each word is 40¢. For three insertions each word is 35¢. For four insertions each word is 30¢. Contract rates are available by calling 454-7050, Classified Dept.



2. How Do I Place My Order?
Call 454-7050 between 8:30 and 4:30, Monday thru Friday, or use the classified ad form included in this issue.

3. How Do I Write An Ad?
Write as simply as possible. Whether it's merchandise for sale, apartment rentals, or business services you have to offer, our classified operator will help you write an effective and inexpensive ad.



4. Who Sees My Courier Classified?
The Courier Classifieds reach more than 400,000 readers each week. What you have to buy, rent, or sell is news. Let us spread your news to the largest weekly classified readership in Western New York.

5. How Do I Pay For My Ad?
When you call in an ad, the price will be quoted. If you prefer, you can be billed monthly, or you may send in a check right away. When you use the Classified Order form, include a check with the form, or establish a monthly account. If you have any questions call 454-7050, The Courier Classified Dept.



\$5 FIVE DOLLAR "SUMMER SPECIAL" \$5
FIVE DOLLARS FOR 15 WORDS IN THE COURIER CASH CLASSIFIEDS (SAVE \$2.00)

NAME _____ PHONE _____
 ADDRESS _____
 MAIL TO:
COURIER CLASSIFIEDS DEPT.
 114 S. UNION ST., ROOM 1000

\$5