# COURIER OF TRAL

To place a classified ad call 454-7050 between 8:30 and 4:30 Monday through Friday or use the classified ad form included in this issue. You may enclose payment with your ad or include a billing address.

# ARE BACK!

Classified advertising returns to Courier-Journal, reaching 400,000 readers weekly. We're offering this special rate of 15 words to reintroduce our readers to The Classifieds.

Over 100 Classifications help you get immediate results when you need to sell anything!

(Offer expires August 31, 1985)

## **Classification Categories**

#### .1. LEGAL NOTICES

#### **GENERAL**

- 2. Card of Thanks Vocations
- 4. Personals Lost & Found
- Cemetary Lots 7. Announcements
- 8. Restaurants

#### **EMPLOYMENT** 13. Employment Agencies

- 14. Help Wanted 15. Situations Wanted
- Business Opportunities

#### BUY & SELL — GENERAL

- 23. Auctions
- 24. Antiques/Arts
- Jewelry/Watches/Diamonds
- Crafts/Hobbies 28. Books
- 29. Office Equipment
- 30. Farm Equipment 31. Pets/Supplies
- 32. Bicycles
- 33. Sporting Goods
- Music/Instruments Stereo/Hi-Fi Merchandise For Sale Wanted to Buy

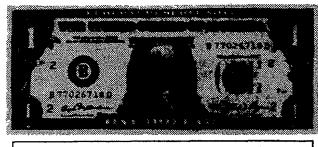
- **BUY & SELL HOUSEHOLD** 38. Appliances
- 39. Furniture
- 40. Garage Sales 41. Household Sales
- PROPERTY 48. Acreage/Lots
- 49. Resort Property for Sale Resort Property for Rent
- 51. Homes for Sale
- 52. Homes for Rent Condos/Townhouses for Sale
- Condos/Townhouses for Rent
- -Mobile Homes for Sale Mobile Homes for Rent
- Furn Apartments for Rent Unfurn Apartments for Rent
- 59. Rooms for Rent
- 60. Lodging to Share
- 62. Office Space
- 64. Wanted to Rent

#### TRANSPORTATION

- 70. Automobiles 71 Trucks
- 72. Motorcycles 73. Recreational Vehicles
- 74. Aircrafts 75. Boats

- 82. Accounting 83. Attorneys
- 84. Automotive Transport
- 85. Boutiques
- 86. Building Materials
- Builders/Commercial & Residential 88. Carpentry
- 89. Carpet/Insulation & Cleaning
- 90. Catering/Food Services
- 91. Child Care/Nursery Schools
- 92. Driveways
- 93. Electricians
- 94. Entertainment
- 95. Fireplaces/Chimneys
- 96. Firewood/Fuel Floor Care
- Hairstyling
- 99. Heating/Air Conditioning 100. Home Health Services
- 102. House Sitting
- 103. Income Tax Services
- 104. Instruction/Schools 105 Insulation
- 106. Insurance 107. Interior Decorating
- 108. Landscaping
- 109. Lightening Protection 110. Loans
- 112. Moving/Hauling

- 113. Painting/Papering
- 114. Photography115. Physical Fitness
- 116. Plumbing
- 117. Printing
- 118. Remodeling
- 119. Repair Services
- 120. Ride Sharing
- 121. Roofing/Gutters
- 122. Sewing/Tailoring 123. Siding
- 124. Snow Plowing
- 125. Swimming Pools
- 126. Towing
- 127. Travel 128. Typing
- 129. Upholstery
- 130. Weight Loss
- 131. Window Cleaning 132. Fencing
- 134. Real Estate Agents 135. Recipes
- 136. Special Maintenance 137. Bathrooms
- 138. Finance
- 139. Ceilings 140. Security
- 141. Beauty 142. Tile/Ceramic
- 143. Florist



### HOW TO CASH IN WITH THE CLASSIFIEDS

1. How Much Will It Cost? You can run an ad for as little as \$7.50 per week, (approx. 15 words.) For one insertion, each word is 50¢. For two insertions, each word is 40¢. For three insertions each word is 35¢. For four insertions each word is 30¢. Contract rates are available by calling 454-7050, Classified Dept.



2. How Do I Place My Order? Call 454-7050 between 8:30 and 4:30, Monday thru Friday, or use the classified ad form included in this issue.

3. How Do ! Write An Ad? Write as simply as possible. Whether it's merchandise for sale, apartment rentals, or business services you have to offer, our classified operator will help you write an effective and inexpensive ad.



4. Who Sees My Courier Classified? The Courier Classifieds reach more

than 400,000 readers each week. What you have to buy, rent, or sell is news. Let us spread your news to the largest weekly classified readership in

Western New York. 5. How Do I Pay For My Ad? When you call in an ad, the price will be quoted. If you prefer, you can be billed monthly, or you may send in a theck from away winon you use the

BARANA MARANDA MARANDA

FIVE DOLLARS FOR 15 WORDS

