

# THE CLASSIFIEDS

COURIER-JOURNAL

To place a classified ad call 454-7050 between 8:30 and 4:30 Monday through Friday or use the classified ad form included in this issue. You may enclose payment with your ad or include a billing address.

## ARE BACK!

Classified advertising returns to the Courier-Journal, reaching 400,000 readers weekly. We're offering this special rate of \$5.00 for 15 words to reintroduce our readers to The Classifieds.

Over 100 Classifications help you get immediate results when you need to sell anything!

(Offer expires August 31, 1985)

### Classification Categories

<p><b>1. LEGAL NOTICES</b></p> <p><b>GENERAL</b></p> <p>2. Card of Thanks</p> <p>3. Vocations</p> <p>4. Personals</p> <p>5. Lost &amp; Found</p> <p>6. Cemetary Lots</p> <p>7. Announcements</p> <p>8. Restaurants</p> <p><b>EMPLOYMENT</b></p> <p>13. Employment Agencies</p> <p>14. Help Wanted</p> <p>15. Situations Wanted</p> <p>16. Business Opportunities</p> <p><b>BUY &amp; SELL — GENERAL</b></p> <p>23. Auctions</p> <p>24. Antiques/Arts</p> <p>25. Collectibles</p> <p>26. Jewelry/Watches/Diamonds</p> <p>27. Crafts/Hobbies</p> <p>28. Books</p> <p>29. Office Equipment</p> <p>30. Farm Equipment</p> <p>31. Pets/Supplies</p> <p>32. Bicycles</p> <p>33. Sporting Goods</p> <p>34. Music/Instruments</p> <p>35. Stereo/Hi-Fi</p> <p>36. Merchandise For Sale</p> <p>37. Wanted to Buy</p>	<p><b>BUY &amp; SELL — HOUSEHOLD</b></p> <p>38. Appliances</p> <p>39. Furniture</p> <p>40. Garage Sales</p> <p>41. Household Sales</p> <p><b>PROPERTY</b></p> <p>48. Acreage/Lots</p> <p>49. Resort Property for Sale</p> <p>50. Resort Property for Rent</p> <p>51. Homes for Sale</p> <p>52. Homes for Rent</p> <p>53. Condos/Townhouses for Sale</p> <p>54. Condos/Townhouses for Rent</p> <p>55. Mobile Homes for Sale</p> <p>56. Mobile Homes for Rent</p> <p>57. Furn Apartments for Rent</p> <p>58. Unfurn Apartments for Rent</p> <p>59. Rooms for Rent</p> <p>60. Lodging to Share</p> <p>61. Industrial/Commercial Property</p> <p>62. Office Space</p> <p>63. Wanted to Buy</p> <p>64. Wanted to Rent</p> <p><b>TRANSPORTATION</b></p> <p>70. Automobiles</p> <p>71. Trucks</p> <p>72. Motorcycles</p> <p>73. Recreational Vehicles</p> <p>74. Aircrafts</p> <p>75. Boats</p>	<p><b>SERVICES</b></p> <p>82. Accounting</p> <p>83. Attorneys</p> <p>84. Automotive Transport</p> <p>85. Boutiques</p> <p>86. Building Materials</p> <p>87. Builders/Commercial &amp; Residential</p> <p>88. Carpentry</p> <p>89. Carpet/Insulation &amp; Cleaning</p> <p>90. Catering/Food Services</p> <p>91. Child Care/Nursery Schools</p> <p>92. Driveways</p> <p>93. Electricians</p> <p>94. Entertainment</p> <p>95. Fireplaces/Chimneys</p> <p>96. Firewood/Fuel</p> <p>97. Floor Care</p> <p>98. Hairstyling</p> <p>99. Heating/Air Conditioning</p> <p>100. Home Health Services</p> <p>101. House Cleaning</p> <p>102. House Sitting</p> <p>103. Income Tax Services</p> <p>104. Instruction/Schools</p> <p>105. Insulation</p> <p>106. Insurance</p> <p>107. Interior Decorating</p> <p>108. Landscaping</p> <p>109. Lightning Protection</p> <p>110. Loans</p> <p>111. Masonary</p> <p>112. Moving/Hauling</p>	<p>113. Painting/Papering</p> <p>114. Photography</p> <p>115. Physical Fitness</p> <p>116. Plumbing</p> <p>117. Printing</p> <p>118. Remodeling</p> <p>119. Repair Services</p> <p>120. Ride Sharing</p> <p>121. Roofing/Gutters</p> <p>122. Sewing/Tailoring</p> <p>123. Siding</p> <p>124. Snow Plowing</p> <p>125. Swimming Pools</p> <p>126. Towing</p> <p>127. Travel</p> <p>128. Typing</p> <p>129. Upholstery</p> <p>130. Weight Loss</p> <p>131. Window Cleaning</p> <p>132. Fencing</p> <p>133. Iron Works</p> <p>134. Real Estate Agents</p> <p>135. Recipes</p> <p>136. Special Maintenance</p> <p>137. Bathrooms</p> <p>138. Finance</p> <p>139. Ceilings</p> <p>140. Security</p> <p>141. Beauty</p> <p>142. Tile/Ceramic</p> <p>143. Florist</p>
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\$5

**FIVE DOLLAR "SUMMER SPECIAL"**  
FIVE DOLLARS FOR 15 WORDS IN THE

\$5



#### HOW TO CASH IN WITH THE CLASSIFIEDS

**1. How Much Will It Cost?**  
You can run an ad for as little as \$7.50 per week, (approx. 15 words.) For one insertion, each word is 50¢. For two insertions, each word is 40¢. For three insertions each word is 30¢. For four insertions each word is 30¢. Contract rates are available by calling 454-7050, Classified Dept.



**2. How Do I Place My Order?**  
Call 454-7050 between 8:30 and 4:30, Monday thru Friday, or use the classified ad form included in this issue.

**3. How Do I Write An Ad?**  
Write as simply as possible. Whether it's merchandise for sale, apartment rentals, or business services you have to offer, our classified operator will help you write an effective and inexpensive ad.



**4. Who Sees My Courier Classified?**  
The Courier Classifieds reach more than 400,000 readers each week. What you have to buy, rent, or sell is news. Let us spread your news to the largest weekly classified readership in Western New York.

**5. How Do I Pay For My Ad?**  
When you call-in an ad, the price will be quoted. If you prefer, you can be billed monthly, or you may send in a check right away when you use the