

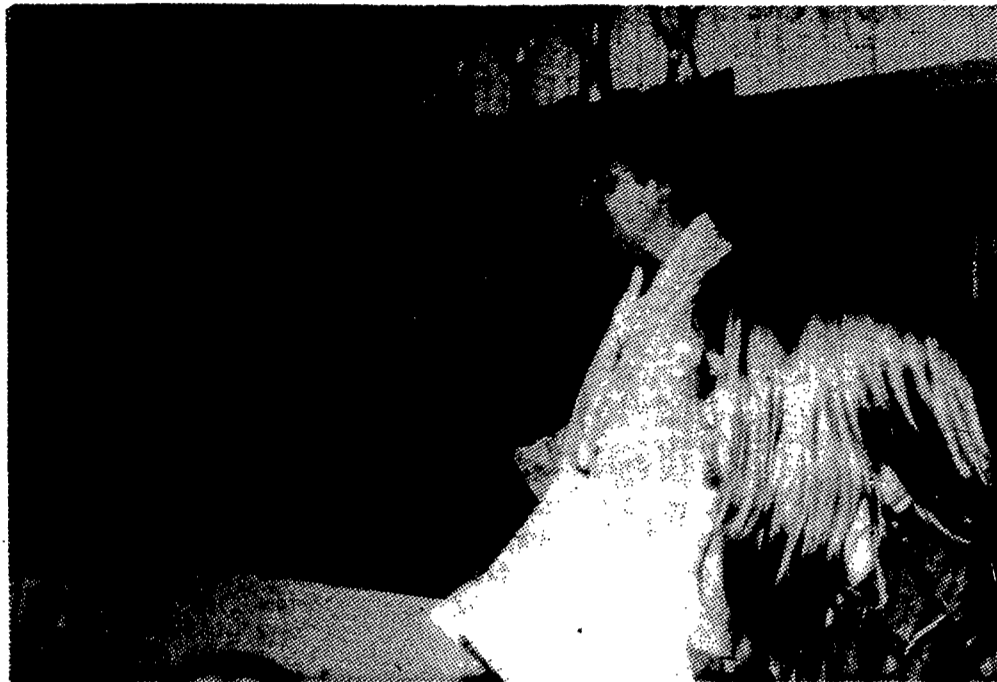
sible to people across the nation has been the goal of Campaign since its inception in 1979. In this media glamorizes materialism and violence, the Campaign funds activities which are dedicated to the love. Through its sponsorship of over 200 different has helped to generate spiritual renewal, strengthen arch a more active participant in the dialogue that is society today.

e through the Communication Campaign's annual financial support. Of the dollars raised, half remain esan communications projects, in print and over the of both national and local projects funded by the

Please Give Generously
Collection Sunday: June 9, 1985



The Communications Office of the Diocese coordinates much of the media coverage of Diocesan events and people. Here Virginia Butler of Channel 8 News in Rochester interviews Bishop Matthew Clark at the Spring Ministry Conference in Waterloo.



Sister Estelle Martin, RSM, offered two workshops in early Spring called "Ready for Print." Sister Estelle instructed Diocesan and parish staff in the basics and finer points of preparing brochures, bulletins, newsletters, and other forms of publicity. The workshop and Sister Estelle garnered rave reviews from participants.



Corning's Mary Lu Walker received a grant to produce a musical program to teach young children about social justice and peace issues.



MEDIA MIRROR

5th graders at St. Andrew's School in St. Paul, Minn., enjoy teacher Dick Semper's presentation of the "Media Mirror," a CCC-funded program designed to help families make more positive use of the time they spend watching television by becoming more critical viewers. This 10-week discussion course can be taught in the classroom, in CCD programs and by parents at home.

Photo credit: Mike Penn

"My fourth grader gradually realized that his parents were not being foolish by setting limits on his television viewing. It helped to give him a clearer picture about reality and fantasy. He has become better able to see the subtle pressures of commercials, to pick out the morals in a story and to independently choose other alternatives to constant viewing. I'd like to see *Media Mirror II* offered to the same students several years later. The comparisons would be interesting."

—Kathryn Mondry, Parent

"I think that *Media Mirror* changed my viewing by making me look at what I've been watching and ask myself if it is worth my time."

—Joshua Mondry, Student