

Communication committee members meet. From left, Sister Roberta Tierney, SSND; Dorothy Kaiser; Robert Bly; Deacon Thomas Kluchko; Mary Frances Collins; Sister Mary Ann Binsack, RSM; and Sister Estelle Martin, RSM.

## DRAFT

As we prepare for our Annual Catholic Communications Campaign and take time to look at our accomplishments of the past year, Father Vasile and I would like to express thanks to the dedicated and talented men and women who serve on our Committee:

- Sr. Mary Ann Binsack, R.S.M., Director of Religious Education links us with the Audio-Visual library and efforts of the Diocese.
- Robert Bly, Religious Education Coordinator at St. Cecilia's, has offered technical advice on the selection and utilization of our equipment.
- Mary Frances Collins has served as a Communications Intern from St. John Fisher College and has assisted us in developing a directory of public media contacts within the Diocese.
- Reverend Raymond Fleming, Associate Pastor at St. Rita's has offered solid advice regarding our production efforts.
- Dorothy Kaiser, Coordinator for the Campaign for Human Development, brings insight and experience on how to approach various audiences.
- Deacon Thomas Kluchko, from the Evangelization Task Force, has made our use of Cable a reality this year through the time slots available for the "American Catholic."
- Sister Estelle Martin, R.S.M., serves as our art and graphic consultant and has offered valuable critiques of our present efforts.
- Sister Kay Nicosia, S.S.J., Religious Education Coordinator at St. Mary's, Elmira, generously shared her talent in photography and art with us.
- Reverend George Norton, Priest Intern at St. Mary's Canandaigua is our professional "voice" of experience in the use of the radio.
- We are also grateful to Reverend Louis Hohman, Pastor of St. Louis, Pittsford, and Reverend John Mulligan, Pastor of St. Anthony's/Director of Urban Ministries for their interest in our Committee and for their willingness to serve as consultants.
- During this past year we also received a contribution and advice from Mr. Al Bergeron, who conducted an evaluation of the various Newsletter in the Diocese.

Besides the unique contribution of each person using a particular expertise, there is also the group participation as each one serves as a member of the committee and enters into discussion and dialogue that leads to direction for a Communication Plan for our Diocese.

Many thanks, Sister Roberta Tierney

## COMMUNICATIONS COMMITTEE

Co-Chair — Sister Roberta Tierney  
Reverend Louis A. Vasile

Mary Cronin — Communications Assistant

Sr. Mary Ann Binsack, RSM  
Director of Religious Education

Robert Bly  
Religious Ed Coordinator -  
St. Cecilia

Mary Frances Collins  
Communications Intern

Rev. Raymond Fleming  
Associate Pastor - St. Rita

Rev. George Norton  
Priest Intern - St. Mary,  
Canandaigua

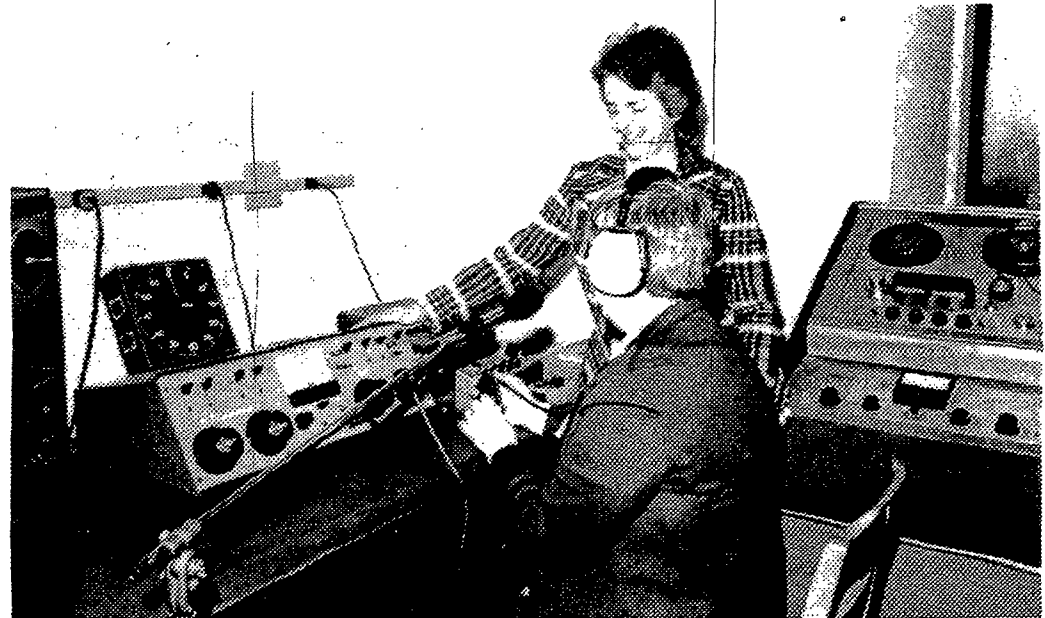
Rev. Louis Hohman  
Rev. John Mulligan - Consultants

Dorothy Kaiser  
Coordinator for Campaign for  
Human Development

Deacon Thomas Kluchko  
Evangelization Task Force

Sr. Estelle Martin, RSM  
Art Consultant

Sr. Kay Nicosia, SSJ  
Religious Ed Coordinator -  
St. Mary, Elmira



Sisters Kay Nicosia, SSJ, and Roberta Tierney, SSND, doing some work in the sound studio.



Deacon Thomas Kluchko and Sister Mary Ann Binsack, RSM, discuss the use of some video tapes.

# Communication Campaign

# LY JUNE 9 & 10

