

Subscriber Interest in Features/Departments

The respondents were asked to rate their interest in twenty-five sections and/or departments which appeared in the Courier-Journal. The table below details the percent of respondents giving a "very interesting" rating for each of the sections and/or departments. The results by age are shown as further measure of reader interest in the listed sections and/or departments.

The sections and/or departments rated highest by the respondents were:

- Editorials (37%)
- Father Paul Cuddy, On The Right Side (37%)
- Page One (35%)
- Bishop Matthew H. Clark, The Open Window (35%)
- Letters to the Editor (35%)
- Father Louis Hohman The Open Window (35%)
- Father Albert Shamon, Word For Sunday (35%)

Graphic Design (7%), Classified Advertising (9%), Equal Time (10%), and Winner's Circle (11%) were rated lowest in terms of being "very interesting."

Respondents Giving a "Very Interesting" Rating

	Total Respondents		Age of Respondents			
	Very Interesting %	Never Read/No Answer %	Under 40 %	40-54 %	55-64 %	65 and Over %
Editorials	37	13	26	26	38	52
Father Paul Cuddy, On The Right Side	37	18	19	24	47	49
Page One	35	11	28	31	42	39
Bishop Matthew H. Clark, Along the Way	35	15	28	33	33	43
Letters to the Editor	35	14	26	30	35	45
Father Louis Hohman, The Open Window	35	19	15	25	41	51
Father Albert Shamon, Word for Sunday	35	19	12	28	42	47
Sullivan Cartoon	30	20	24	25	27	43
Vatican News	29	17	16	22	29	41
News in Brief	29	20	25	22	31	35
Sarah Child, All in the Family	27	24	22	22	31	34
Movie Ratings	27	25	29	24	26	27
At Your Parish	25	17	15	18	24	38
Movie Reviews	25	27	29	22	23	24
Insights in Liturgy	23	23	12	20	25	29
Local Photography	22	18	24	20	17	27
Courier Calendar	19	27	13	18	19	22
RapAround	17	31	25	14	12	21
Sisters Reflect	15	30	7	10	17	21
Speaking Out	15	24	12	7	12	26
News Service Photography.....	15	22	15	7	15	20
Winner's Circle	11	32	12	11	7	14
Equal Time	10	33	9	7	8	14
Classified Advertising	9	27	15	5	5	12
Graphic Design	7	23	7	4	8	10
Base: Total Respondents		(455)	(68)	(137)	(118)	(119)