



## Through giving we receive.

Just ask Frank Hartman about the rewards that come with being a part of the United Way's annual campaign drive. He'll speak from experience.

Frank's involvement in United Way began in 1976, when he was selected as a Kodak loaned executive to work for the campaign. And though he retired from Kodak in 1978, he's come back each year to put his management and communication skills to work for a cause he believes in: The United Way/Red Cross Campaign.

Volunteers like Frank Hartman and countless others who give time and money receive great satisfaction from helping to help others. Through their generosity, 171 United Way agencies in six counties served 783,063 people in 1983.

Just as individuals care for the welfare of neighbors, corporations care for the well-being of communities. This year, Kodak's corporate pledge will amount to \$2.7 million. And employee contributions will probably more than double that amount.

This commitment to community service helps assure the survival of vital programs. Programs that touch us all where we live and work. Programs that enhance the quality of life we all share.

Through giving we receive. Through sharing what we can with those in need, we invest in the health and strength of our community. And this year, as never before, the United Way/Red Cross Campaign needs your support.

You see, there just aren't enough Frank Hartmans to go around . . .



Doing more than meets the eye.