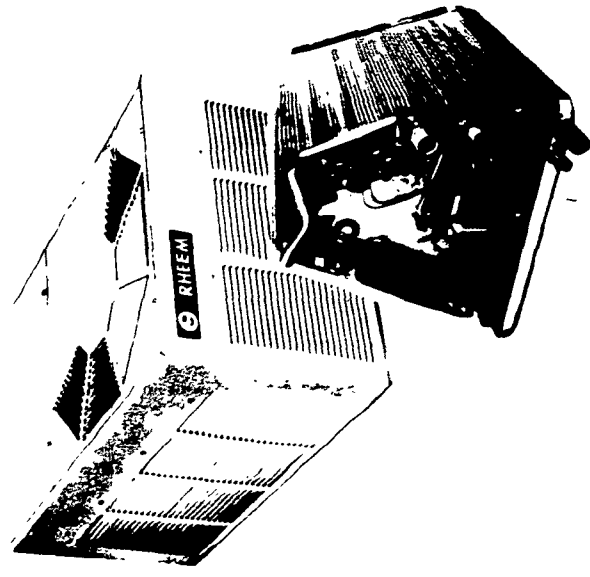


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**Rheem®
COOLS
for less
money**

Compared to most units

It's simply a matter of fact. Compare Rheem's new Superior™ series of air conditioning units with most old, less efficient units and you'll find they operate for significantly less money. Now, you can add efficient air conditioning to your present system. Or, if you have an old unit, it makes a lot of sense to replace it instead of repairing it. After all, when you repair an old unit, you still have a less efficient old unit. Call your Rheem® dealer for more information. About efficiency.



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237 Winton Road N. — Rochester, N.Y.

Serving Rochester Over 49 Years in the Same Location

**Furnace-
Clean & Adjust SPECIAL**

Special \$29.95

1. Clean Burners
2. Clean Heat Exchanger
3. Clean Blower Assembly
4. Clean Smoke Pipe
5. Oil Bearings & Motor
6. Adjust Controls

GERMAN DESIGNED VENT DAMPERS IN STOCK NOW!

\$SAVE 50.00 \$SAVE
Your home and the a Rheem furnace is a perfect match. When you look for your heating unit look at Rheem. matchup. Rheem offers a line of Heating Units so broad your sure to find one that right for your home. You can choose from high efficiency models to one our Budget price systems. Your home deserves the right system. With Rheem you can find the right one for it.
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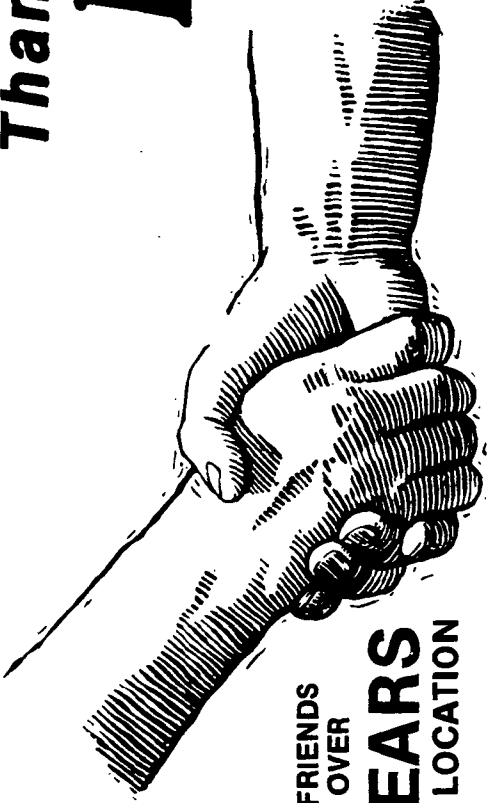
\$SAVE 100.00 \$SAVE
Rheem offers fourteen models of cooling from 12,900 to 58,500 BTU/HR condensing units for single or multi-family dwellings. Attractive one piece wrap around jacket. • Air is discharged upward, away from bushes and shrubs. • Exclusive combination grille/motor mount. • All controls are accessible by removing one service panel.
\$SAVE 100.00 \$SAVE

Thank You for Calling

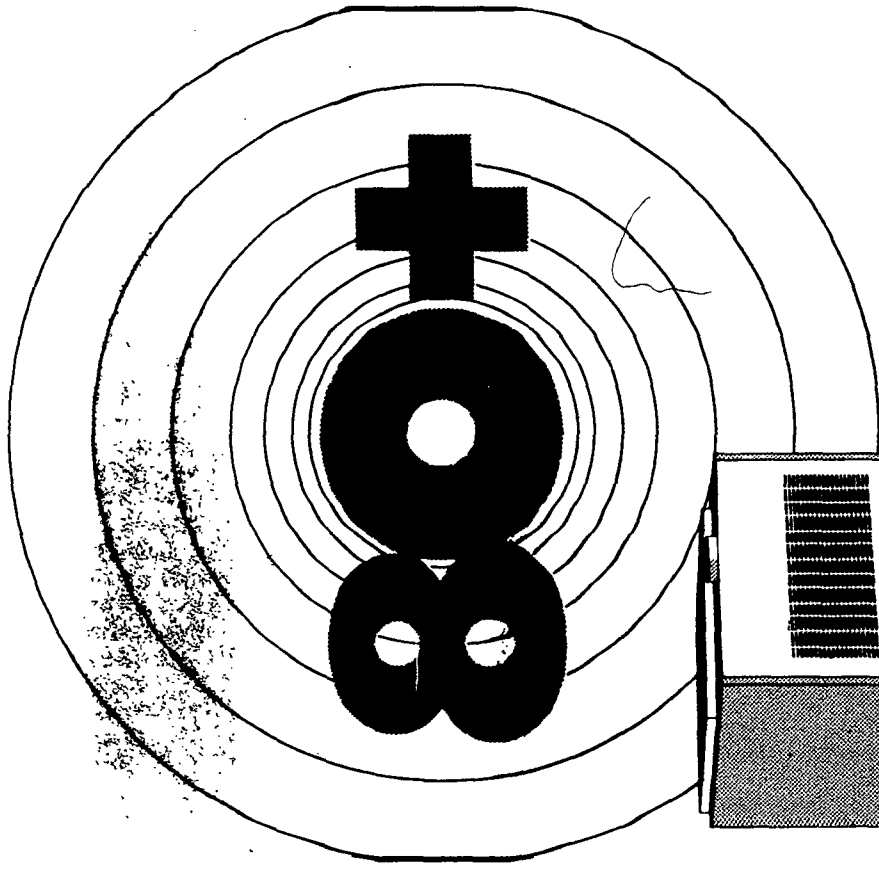
**Brandt
Heating & Air
Conditioning**

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288-4270

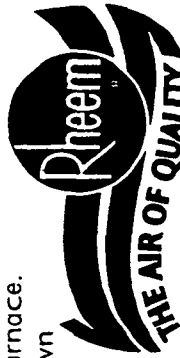


YOUR FRIENDS
FOR OVER
49 YEARS
AT SAME LOCATION



**THE NEW
RHEEM®
80+
FURNACE**

Now, Rheem® offers a new line of furnaces so efficient that you can keep your home as warm as you like and do it more efficiently than with most equipment on the market today. The new Rheem 80+ line of furnaces offers AFUE* ratings above 80 percent. This is higher than the majority of heating units now available. That means, compared to a less efficient unit, you can heat your home for fewer heating dollars. So keep toasty warm this winter with a Rheem 80+ furnace. And keep your heating bills down at the same time.



*Annual Fuel Utilization Efficiencies. Efficiency ratings determined according to tests required by the Department of Energy.

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