



You could be driving a better car

... with a better car loan
from The Big E and leading Chemung County Dealers

AMOUNT	APR	MONTHLY PAYMENT*	TERM	TOTAL LOAN
\$5,000	12.75%	\$136.08	60 mos.	\$8,164.80
\$6,000	12.75%	\$124.74	60 mos.	\$7,484.40
\$8,000	12.75%	\$114.55	60 mos.	\$6,873.00
\$4,000	12.75%	\$102.06	60 mos.	\$6,123.60

AMOUNT	APR	MONTHLY PAYMENT*	TERM	TOTAL LOAN
\$5,000	13.75%	\$136.36	48 mos.**	\$6,545.28
\$4,000	13.75%	\$122.72	48 mos.**	\$5,890.56
\$4,000	13.75%	\$109.09	48 mos.**	\$5,236.32
\$3,000	13.75%	\$ 95.45	48 mos.**	\$4,581.60

*Payments do not include Life or Accident and Health Insurance.
**Used Car loans for 48 months apply to 1982, 1991, and 1990's. All other used car loans up to 36 months.

Maybe you can get a few more miles out of Old Lizzie — or maybe you'll just get more repair bills.

You've waited long enough! Now's the time to find out how easily you can get behind the wheel of a better car.

Check it out! The Big E and leading Chemung County Auto Dealers are offering you a Better Car Loan.

All Consumer Loan rates at The Big E are figured on **Simple Interest**; is yours? Before you take out your next loan you should ask these questions: What is the rate? What is the Term? Is the loan on the Rule of 78's or Simple Interest? If your loan is figured on the Rule of 78's and you pay off the loan before maturity, you may find you are paying more than if the loan is figured on Simple Interest.

The Big E

ELMIRA SAVINGS BANK

TM

Member FDIC

You can afford a Better Car with a little help from The Big E and friends

Abruzzo Buick, Inc.
2020 College Avenue
Elmira, N.Y. 14903

Albee Truck, Inc.
Baldwin &
Washington Ave.
Elmira, N.Y. 14901

Alexander Motors, Inc.
Route 328, Miracle Mile
Elmira, N.Y. 14903

Clute Motor Co.
Route 14
Elmira, N.Y. 14903

Elm Chevrolet Co., Inc.
301 E. Church St.
Elmira, N.Y. 14901

**Elmira Chrysler
Plymouth, Inc.**
2000 Lake St.
Elmira, N.Y. 14901

Lyman D. Gridley, Inc.
510 E. Water St.
Elmira, N.Y. 14901

**Steve Acuto
Pontiac, Inc.**
200 Madison Ave.
Elmira, N.Y. 14901

VanBrunt Motors, Inc.
Upper Lake Road
Elmira, N.Y. 14901

Main Office
(607) 734-3374
333 E. Water Street
Elmira, N.Y. 14901
Pam Niver,
Consumer Loan
Department

West Elmira Office
(607) 734-2964
930 West Church Street
Elmira, N.Y. 14905
Debra Frawley,
Manager

Arnot Mall Office
(607) 739-0341
3300 Chambers Road
Horseheads, N.Y. 14844
Carole E. Clemens,
Asst. Vice President,
Manager
Life-Time Security Center

Horseheads Office
(607) 739-3587
1102 Grand Central
Avenue
Horseheads, N.Y. 14845
Robert A. Groezinger,
Assistant Treasurer,
Manager

Southport Office
(607) 734-2288
1136 Pennsylvania
Avenue
Elmira, N.Y. 14904
Theresa A. Birch,
Manager