## YourRoyal Touch awaits you, Madam



The lowest prices in town on Cannon's most luxurious towel, in 8 sumptuous shades! New at McCurdy's!

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Quite simply, Royal Touch is the most luxurious towel ever madel You have to touch it to believe it. Soft. Thick. Rich. Yet light-weight and very absorbent. Royal Touch is 100% pure cotton, woven so that every cotton loop produces maximum softness. It's plush enough for a princess, but now Royal Touch towels are yours at these irresistibly low prices! And the colors! Exquisite! Choose from Blue Lace, Dusk Rose, Peach, Vanilla, Sage, Lilac, Porcelain Blue, and Mocha. Come see and feel Royal Touch for yourself, and save on every size!

Gan't come in? Shop at home! Just call 232-1000 and ask for Towels.

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## SCIE **bath size** reg. \$18

size	reg.		sale
hand			6.99
washcloth	4.50		<b>3.29</b>
fingertip	5.00		3.69
		•	
bathsheet			•

Bath Shop, on Five at Midtown; also at Long Ridge, Eastview, Northgate, Geneva, and Marketplace.