

**MCCURDY'S  
MARKETPLACE**  
OPENS IN THE GRAND McCURDY MANNER  
THURSDAY, OCTOBER 7, 1982

The newest McCurdy's is a store as fresh, rich and exciting as the new fashions that fill it. Come share our delight and join the fun of our Grand Opening! Here are a few of the exciting events we've scheduled:

**Thursday, October 7**

Holiday Fashion Show 2 and 7:30 p.m. Trunk Showings of the new Fall and Holiday fashions from LIZ CLAIBORNE and MODERN JUNIORS at 6:00 p.m.

**Friday, October 8**

Trunk Showings of the newest Fall/Winter sportswear from WOOLRICH

**Saturday, October 9**

Meet Rochester's own extraordinary IRBIR from 1 to 3 p.m.

There just isn't space here to list all the festivities; so please come, we've a small gift for you, and you can register to win a variety of big give-aways!

Plus, it just happens that the opening of McCurdy's new Marketplace store comes during McCurdy's 81st Anniversary Sale! Come see and save at McCurdy's Marketplace and all McCurdy's stores!

Midtown, Long Ridge, Eastview, Northgate, Geneva, Irondequoit and Marketplace.