



Because RJI works, so do hundreds of Rochester teens.

Instead of sitting around this summer, many Rochester teens have been learning how to stand on their own two feet.

How? By working for one of scores of Rochester businesses, thanks to the efforts of Rochester Jobs Incorporated.

Since 1967, RJI has drawn thousands of teens into this community's work force, without drawing much attention to itself.

And its many summer

programs—among them TOP (Teens on Patrol), LEAP (Law Enforcement Appreciation Program), and PSSE (Private Sector Shared Employment)—have helped to relieve youth unemployment.

But many teens are still without jobs—which is why now, more than ever, it's important for business and industry to respond to RJI's continuing call for help, with new jobs and additional financial aid.

At Kodak, we recognize

that the youth of this community is one of its most valuable resources. That's one of the reasons we've supported RJI from the beginning.

Today RJI, together with other community organizations, continues to chip away at youth unemployment by showing teens how to turn street smarts into business smarts—a sensible solution to a serious problem, and one in which all of us can play a part.



Doing more than meets the eye.