

Reproductions of actual color prints taken with a Kodak disc 4000 camera and Kodacolor HR disc film. Camera and negative are actual size, too.



Innovation rounds out Rochester's quality image.

At Kodak, new ideas bring more than just growth and prosperity to our company. They contribute to the spirit of quality which makes Rochester even more attractive as a place to live and work. That helps attract new people and new ideas. Which in turn spurs more growth,

prosperity and a better quality of life for all. The way we see it, people and ideas are the lifeblood of any community. And in Rochester, we're committed to both. After all, as long as innovation flourishes, the picture for all of us can remain bright.



Doing more than meets the eye.