



## The best headlines for RJI are made on bottom lines. And paychecks.

Since 1967, Rochester Jobs Incorporated has drawn more than 20,000 people into our community's work force. Without drawing much attention to itself.

RJI was born of a paradox. In the mid-1960's there were pockets of unemployed people within the community, and there were businesses whose growth was held back by a shortage of skilled people.

A group of concerned citizens from minority and community groups, industry, and major religious faiths planned an all-out assault on a host of work-related problems. From their concerns came RJI to help match the needs of the business community with the hopes of some of the disadvantaged.

Even after assisting thousands of people and hundreds of businesses, RJI

is still probably better recognized for its programs than for itself. Programs like WOW (World-of-Work), OJT (On-the-Job-Training), and TOP (Teens on Patrol), which have helped make Greater Rochester an even greater place. And, RJI continues seeking ways to help lower the community's unemployment rate while helping to raise the productivity of local enterprises.

From the beginning, Kodak has supported RJI in its efforts. Last year, to the tune of \$160,000. And, scores of Kodak people have volunteered their time and talents.

To Ed Croft, RJI's first executive director, we say "thank you" for all you and your associates have done. And, we offer his successor, Tom Hastings, support to meet the challenges of the future.



Doing more than meets the eye.

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