



With your help and ours, part of Penfield can remain forever wild.

Few people know it, but the Thousand Acre Swamp in Penfield has been a natural wonder for 25,000 years. Without help, it may not live another 25.

We believe the home for fox, deer, weasel, mink, owls, osprey, and heron is no place for cranes. So dozens of area firms and dedicated individuals are now helping the Thousand Acre Swamp Committee to preserve one of the county's last wilderness areas.

Recent donations have

enabled The Nature Conservancy, a national land management organization, to purchase 35 more acres. That has increased the size of the swamp to 185 "forever-wild" acres. And, concerned local volunteers are working to take more off the endangered-acreage list.

Contributions from Kodak and others do more than buy land. They're building the boardwalks, platforms, and hiking trails that provide more people with approaches to enjoy the area's abundant

wildlife and 450 plant species.

Kodak was at the leading edge of environmental concern long before it became fashionable. Or mandatory. That interest in ecology is a fact of life at every Kodak facility and extends well beyond our bounds in the form of financial contributions and volunteer efforts. We do it because we're convinced that every step to preserve our habitat helps make the area a quality place to live. And work.



Doing more than meets the eye.