



LERNER SHOPS

1 FREE PAIR of PANTY HOSE
(Value up to \$1.99)
with Every Purchase of \$10.00 or more
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



BONDS

10% OFF
ALL MERCHANDISE IN STORE
INCLUDING SALE ITEMS

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



PRESENT THIS COUPON
FOR \$5.00 OFF ANY
HANDBAG IN OUR
COLLECTION
(Minimum Purchase \$20.00)

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



DICKIE

FASHION BIBS

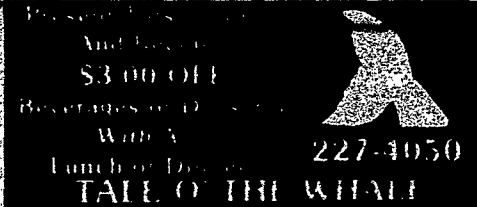
SALE \$14.99

Original \$22.00

Sizes 26-36 waist

Red, Royal, Natural

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



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TIFFANY'S BAKERY SPECIAL OFFER
15% OFF
1/2 DOZEN
BROWNIES
TIFFANY'S
BAKERY
Long Ridge Mall

WELCOME BACK TO FRESHNESS
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



10% OFF

ALL MERCHANDISE
INCLUDING SALE ITEMS

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**BENNETT'S
CARD SHOP**

LILAC FESTIVAL SOUVENIRS @ \$2.25 to \$5.00

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

**JCPenney
RESTAURANT**

FREE DESSERT of your choice
with Purchase of \$2.50 Lunch

RESTAURANT CLOSED SUNDAYS
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

B.FORMAN CO.

PRESENTS
ROCHESTER'S OWN LILAC FRAGRANCE

"Essence of Rochester"

Available in 4 fl. oz. \$3.00 / 2 fl. oz. \$1.50

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

at
**LONG
RIDGE
MALL**

70 STORES

INCLUDING MCCORMICK'S, JC PENNEY, DEAN'S

Ridge Rd. W. & Long Pond Rd. N. (at

Take 390N to last exit - Right Hand West - Follow signs W. to
to the 5th traffic light - Entrance to Long Ridge Mall

Lilac Festival Events

THURSDAY, MAY 14 - 7:00 PM - 10:00 PM

SENIOR CITIZEN FESTIVAL - 100+ Artists & Crafts

(Entertainment, Arts & Crafts, Refreshments)

FRIDAY, MAY 15

7:00 PM - WEST POINT CAPETS BASKETBALL

ROCHESTER CREAMERY

8:00 PM - BARBERSHOP CHORUS (Sings)

SATURDAY, MAY 16

2:00 PM - 3:30 PM - CAROL BUNNELL BRONWITZ

4:00 PM - 5:30 PM - LEO WARELY (Sings)

6:30 PM - 8:00 PM - BOB SPANIO (Sings)

3:00 PM - MEET THE TRAILBLAZERS AND LEAD FESTIVAL

WEDNESDAY, MAY 20

7:00 PM - 8:00 PM - ROBERT BROWN (Sings)

THURSDAY, MAY 21 - 7:00 PM - 10:00 PM

ARTS AND CRAFTS

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

McCall's
From the original...
LONG RIDGE MALL...
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

NOBLES
25% OFF
ALL MERCHANDISE
Except Sale Items

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

Fancy Fancies
AN AMERICAN TRADITION

ASSORTED GNOCCOLI \$1.99

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

Nature

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

15% OFF
ALL MERCHANDISE
Except Sale Items
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