



LERNER SHOPS

1 FREE PAIR of PANTY HOSE
(Value up to \$1.99)
with Every Purchase of \$10.00 or more
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



BONDS

10% OFF
ALL MERCHANDISE IN STORE
INCLUDING SALE ITEMS

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



PRESENT THIS COUPON
FOR \$5.00 OFF ANY
HANDBAG IN OUR
COLLECTION
(Minimum Purchase \$20.00)

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



DICKIE
FASHION BIBS

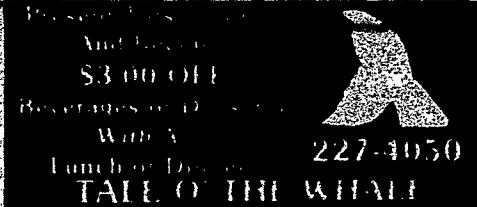
SALE \$14.99

Original \$22.00

Sizes 26-36 waist

Red, Royal, Natural

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



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TIFFANY'S BAKERY SPECIAL OFFER
15% OFF
1/2 DOZEN
BROWNIES
TIFFANY'S
BAKERY
Long Ridge Mall

WELCOME BACK TO FRESHNESS
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



10% OFF

ALL MERCHANDISE
INCLUDING SALE ITEMS

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BENNETT'S CARD SHOP

LILAC FESTIVAL SOUVENIRS @ \$2.25 to \$5.00

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

JCPenney RESTAURANT

FREE DESSERT of your choice
with Purchase of \$2.50 Lunch

RESTAURANT CLOSED SUNDAYS
VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

B.FORMAN CO.

PRESENTS
ROCHESTER'S OWN LILAC FRAGRANCE

"Essence of Rochester"

Available in 4 fl. oz. \$3.00 / 2 fl. oz. \$1.50

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

LONG RIDGE MALL

at

70 STORES

INCLUDING MCCORMICK'S, JC PENNEY, DEAN'S

Ridge Rd. W. & Long Pond Rd. N. W.

(Take 390N to last exit - Right Hand West - Follow signs W. to
to the 5th traffic light - Entrance to Long Ridge Mall)

Lilac Festival Events

THURSDAY, MAY 14 - 7:00 PM - 10:00 PM

SENIOR CITIZEN FESTIVAL - 1000 Arts & Crafts

(Entertainment, Arts & Crafts, Refreshments)

FRIDAY, MAY 15

7:00 PM - WEST POINT CAPETS BASKETBALL

ROCHESTER CREAMERY

8:00 PM - BARBERSHOP CHORUS (Sings)

SATURDAY, MAY 16

2:00 PM - 3:30 PM - CAROL DUNN IN ROCHESTER

4:00 PM - 5:30 PM - LEO WARELY OPERETTA

6:30 PM - 8:00 PM - BRUCE SPRING RINGE

3:00 PM - MEET THE TRAILBLAZERS AND LEAD FESTIVAL

WEDNESDAY, MAY 13

7:00 PM - 8:00 PM - ROCHESTER CREAMERY

THURSDAY, MAY 14 - 7:00 PM - 10:00 PM

ARTS AND CRAFTS

FRIDAY, MAY 15 - 7:00 PM - 10:00 PM

ROCHESTER CREAMERY

SATURDAY, MAY 16 - 2:00 PM - 3:30 PM

LEO WARELY OPERETTA

SUNDAY, MAY 17 - 11:00 AM - 1:00 PM

ROCHESTER CREAMERY



25% OFF

ALL MERCHANDISE
Except Sale Items

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.



AN AMERICAN TRADITION

ASSORTED GNOCCOLI \$1.99

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.

Nature

ESSENCE OF ROCHESTER

Available in 4 fl. oz. \$3.00 / 2 fl. oz. \$1.50

VALID MAY 15-24, 1981. LONG RIDGE MALL ONLY.