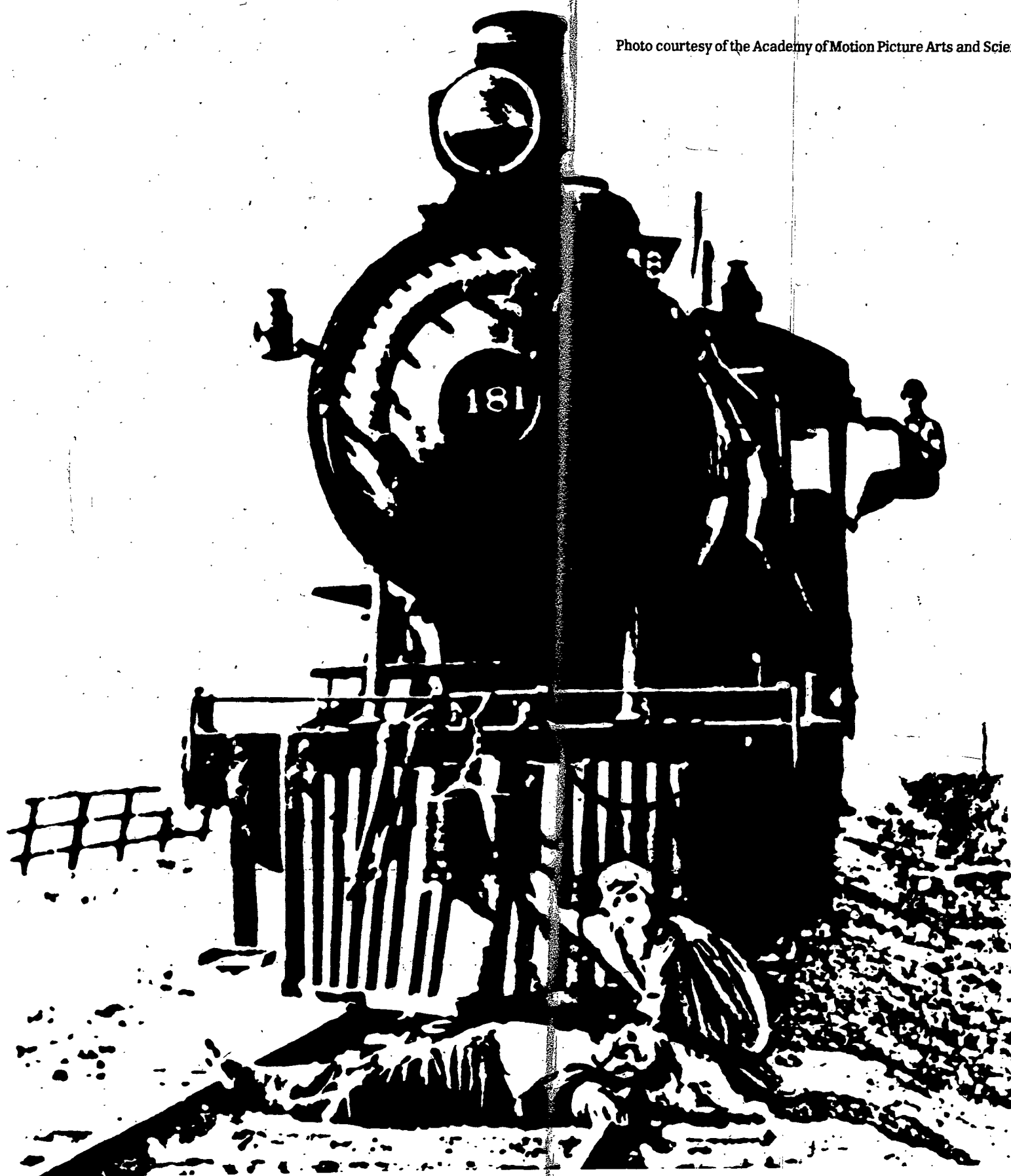


Photo courtesy of the Academy of Motion Picture Arts and Sciences



"Keystone" at GeVa.

It's hilarious proof that Kodak is serious about the arts.

A few nights ago, a world premiere brought the likes of Mack Sennett, Mabel Normand, "Fatty" Arbuckle, and Charlie Chaplin back to life.

The musical "Keystone" will have Rochester audiences splitting their sides until March 22. Kodak is co-producing this story of Hollywood's earliest, funniest days—and we're happy to be involved.

Though "Keystone" may be

the latest sign of Kodak's commitment to culture, it's only one of them. We support everything from the Hochstein Music School to the Rochester Philharmonic, from the Strasenburgh Planetarium to the Memorial Art Gallery. In fact, Kodak was supporting the arts long before the '20s started roaring.

The way we look at it, doing our part to help

cultural institutions such as GeVa, the area's only professional theater company, helps to make Rochester a better place to live and work. It helps to attract good people, and it helps keep them here. And that's good news for everybody.

We hope you'll see "Keystone"; we're sure you'll enjoy it. For complete ticket information, call GeVa at 232-1363.



Doing more than meets the eye.