



Visitors from the Netherlands met recently with administrators from St. Mary's Hospital to learn about financing health care. From left, Jos Werner, Kees Raaijmakers, Hank Mundorff, director of Finance at St. Mary's; Sister Kathleen Natwin, vice president of Operations at St. Mary's; Sister Ann William Bradley, president of St. Mary's; and Jan Michielsen.

HEP Plan Impresses Dutch Health Officials

Four health care officials from the Netherlands came to the United States recently in search of a new and better way to finance the delivery of health care for their country. They think they might have found it in Rochester.

Kees Kleemans, Jan Michielsen, Kees Raaijmakers and Jos Werner are all influential in determining the financial future of health care in their country and came to Rochester through a chance meeting in Boston with Sister Ann William Bradley, president of St. Mary's Hospital.

tending a course in hospital financial management at Harvard University when she presented a discussion of the HEP reimbursement experiment, currently underway in Rochester.

The experiment, under the auspices of the Rochester Area Hospitals Corporation (RAHC), encourages quality care, cost containment and efficiency by guaranteeing an annual income to the hospitals in the Rochester area with added incentives for efficient budgeting. The Rochester experiment, in its first of three years, is a model for the nation.

Secretary of the Board of the Dutch Hospitals Institute, Michielsen, CPA, responsible for research regarding rate setting for health care institutions in the Netherlands; Raaijmakers, a staff member of the Dutch Hospitals Association and senior advisor in financial health policy; and Werner, director of the Finance Division of the Ministry of Health and Environmental Hygiene for the Netherlands, spent two unscheduled days in Rochester at St. Mary's earlier this month from their busy itinerary.

The men added the stop at St. Mary's to their schedule which included Albany, New York, City and Washington. While here, they spent time with financial and management personnel at the hospital and met with staff members of RAHC in searching for more information on the HEP plan.

"We'll be back soon," said Werner, "but this time we'll plan a visit and have more time. We think we've found what we're looking for."

Sarah Child



All in the Family

Why Do They Hide The Bacon?

"Why," said the head of the house as he prepared for his nightly fix of ice cream, "don't you ever write about the ridiculous things in life we put up with?"

"Because," I answered, trying hard to concentrate on my black coffee and not on the dish soon to be heaped with chocolate almond chip, "I can't imagine anybody could possibly be interested in how I sometimes accidentally dye your underwear pink."

"No." He was adamant. "That's not what I mean. I mean things like this blasted box here," and he pointed to the ice cream carton, the opening strip broken apart, the cardboard container resistant to all attempts to open it neatly and efficiently.

"Do you realize," he went on, "we can put a man on the moon, but we can't make an ice cream container you can open?"

"It's the same with soap boxes." I sympathized. "They all say punch here, but when you do, you break a fingernail. What else?"

"Cars. Isn't it ridiculous how you have to pay eight or ten thousand for a car and then drive around with not

only the manufacturer's name on it, but the dealer's as well?"

"Like wearing designers' jeans with their name branded on your backside," I concurred.

"No, no — people like wearing other peoples' names on their backsides. That's why they buy them."

"I don't," I said.

He gave me the look he has perfected in 17 years of marriage, a look that blends pity, exasperation, resignation.

"What else?" I asked.

"Bacon."

"What about it?"

"It's the only kind of meat item, at least, in which the maker can hide the product."

"Some companies have see-through fronts," I responded. "Besides, we don't buy it anyway. It's full of nitrites or nitrates or something."

"Every time you say that it makes me want some. Why don't you buy a pound for the weekend? I'll cook breakfast."

"Because," I told him, looking at the now-mangled ice cream carton, "I don't think you'd be able to get the package open."

Six Diplomas Awarded

Elmira — Commencement exercises for the six members of the class of 1980 of St. Joseph's Hospital School of Radiologic Technology were Friday, Oct. 17, in the Little Flower Chapel.

Among the graduates honored were Ronald Woodard, who received the Mallinckrodt Award for general performance, and Laurie Mills, who received the Radiologists Award for scholastic achievement.

Trinity Alumnae

Nancy McFadden Rubery of Palmyra, a Trinity College graduate, recently attended the 25th biennial meeting of the college's Alumnae Council in Washington, D.C.

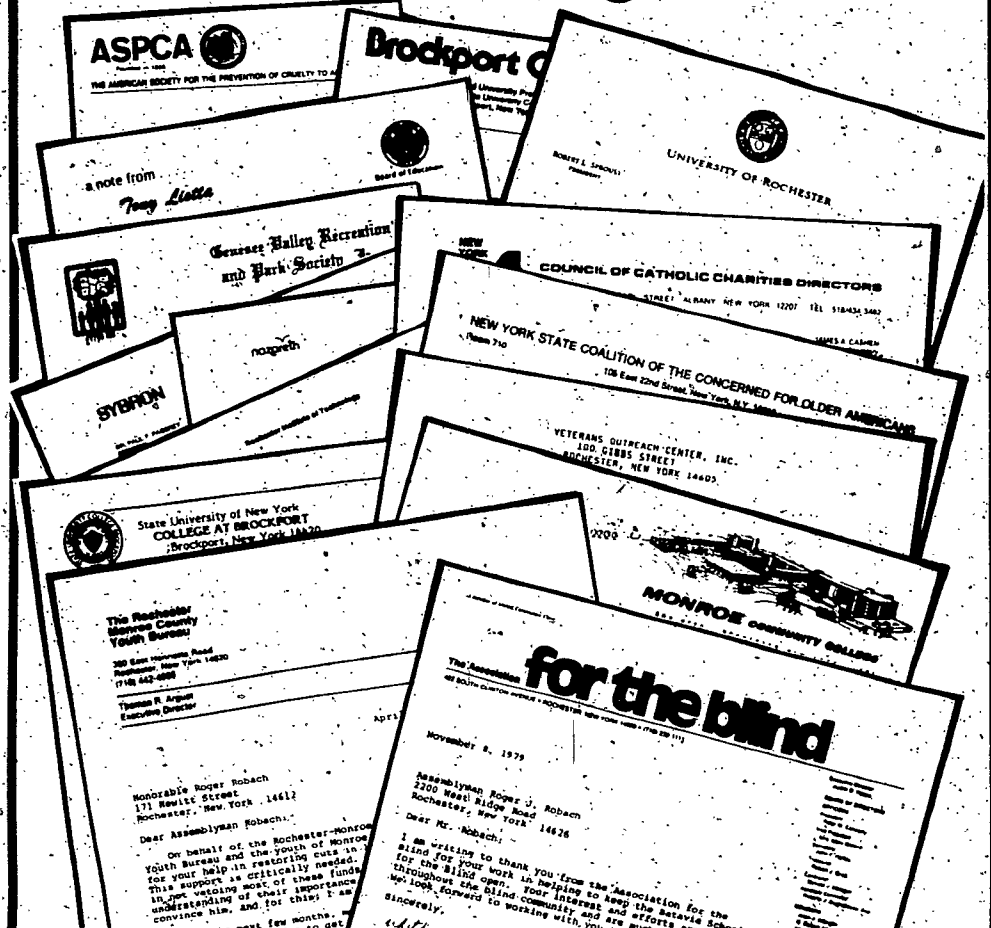
Ms. Rubery plays a major role in alumnae affairs as the New York State regional director of the Alumnae Council.

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