

Local Colleges Set Programs for Elderly

U of R

Aging, widely regarded as one of the major social issues of our time, will be the subject of a two-day conference at the U of R and the University Medical Center on Oct. 22-23. It is a key event in a year-long series of programs under the general heading "Year of the Aging."

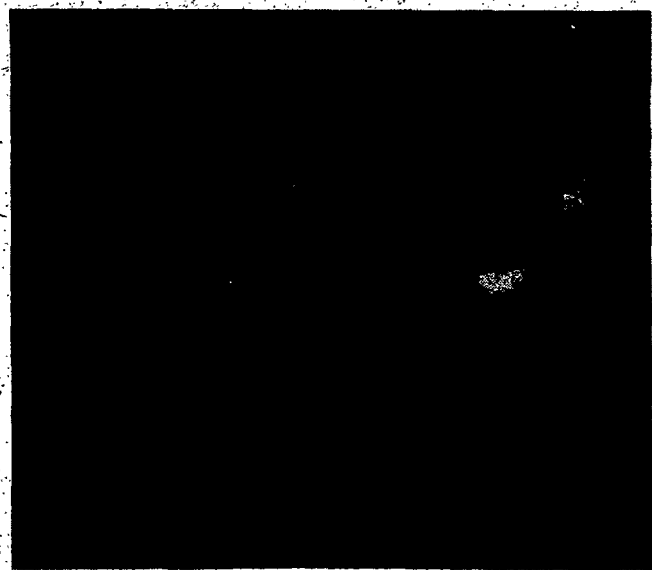
Speakers "of national and world repute" in the medical, sociological, political, economic and other aspects of aging will lecture and take part in panel discussions, according to a U of R release. They include Dr. John Brocklehurst, professor of geriatric medicine, University of Manchester, England; Dr. Agne Somers, professor of community medicine, Rutgers University School of Medicine; and Congressman Barber Conable.

The series will begin Oct. 22, designated Joseph C. Wilson Day, the annual University of Rochester celebration that commemorates the life and work of the late chairman of Xerox Corp., "an alumnus and trustee of the University and one of its greatest benefactors," according to the release.

RIT

Rochester Institute of Technology plans a one-day seminar, "Creative Planning for an Active Retirement," for "Rochesterians of all ages" at RIT's City Center, West Main and Fitzhugh streets, Saturday, Oct. 25, 9 a.m. to 3 p.m.

The seminar is sponsored by RIT's College of Continuing Education, Retired



Nazareth College

Nazareth College initiated its program in elder learning with a conference last week that featured speaker Howard Y. McClusky, right, Professor of Educational Psychology and Adult Education at the University of Michigan. Above, some of the more than 200 that attended the session held at the Otto Shults Center.



Senior Volunteer Program (RSVP), YWCA, Catholic Family Center Star Program and the Community School Council.

The sessions will cover such topics as the financial aspects of retiring, emotional considerations, dealing with transition, making use of community resources, starting a new career and applying your life skills, according to the Institute.

Jessie James, an organizer for the seminar, said that people should begin to plan for retirement "as early as possible, even in your thirties." The seminar is designed to show people how that can be accomplished.

There will be a registration fee of \$10 per person. For further information those interested may contact the RIT College of Continuing Education, (716) 475-2142.

Sarah Child

All in the Family.



Mass Media: Guess Who?

The year before, I was graduated from high school a navy chaplain was assigned to our small parish as an interim pastor.

Red-faced, feisty and brusque, he was a far cry from the avuncular figures who filled the post before and after him and it did not take long for it to become clear that he and the congregation were mutually incompatible, the latter being insular and provincial and proud of it, the former, equally satisfied by the opposite.

The youth of the parish were aware of the chasm that separated shepherd and flock but took little note of it primarily because the gap narrowed considerably at the Newman Club meetings. Perhaps he thought our minds were still open to new ideas.

Week after week we sat fascinated and sometimes horrified as he related some of his wartime experiences. (I can still see the look on that permanently chapped face as he described the stench of burning flesh.)

At some time during that brief winter he was with us, the triumphs of Nazi Germany the decade before still too fresh in his mind, he exhorted us, if at all possible, to choose careers in communication in order that we might influence people for the good.

It came as something of a surprise years later to discover that I had unwittingly followed his instructions. And just as surprising to realize after some 20 years in the field that the media is only second best when it comes to influence.

The power of the press, the television, the billboard must bow to the power of — the individual.

We are all, like it or not, walking commercials whose every act is either for — or against — a moral good.

Cast an indifferent eye toward abortion and we make the statement that life is cheap and dispensable. Conversely, show patience, love, concern for an elderly invalid and again the message goes out — life is precious, guard it, cherish it.

Somebody is always

watching what we do. Sometimes it's a whole lot of somebodies. And most of the time they pass the message on.

Refuse to deal in gossip or petty talk and somebody, somewhere takes note. Reveal another's dark secrets with obvious relish and we telegraph the notion that "Love Thy Neighbor" is only a sentiment fit for a cross stitch sampler.

For good or bad, we are THE medium.

Kodak Changes Income Plan For Retirees

The Eastman Kodak Company has announced a change in its Retirement Income Plan effective Feb. 1, 1981, which will boost retirement income for many future retirees and some already retired Kodak people.

A change in the annuity formula will now give credit for overtime payments and Sunday and Holiday allowances. The changes take into account the fact that many people who work unusual schedules, including shift work and Sundays and holidays, have actual earnings that are greater than base earnings (upon which retirement income is now calculated).

By changing the compensation definition in the formula to include total pay for time worked, the Kodak retirement income for these people will be adjusted upward to relate it more properly to pre-retirement earnings.

Soup Label Boycott Supports Migrant Farmers

By Michael Groden

A letter, co-written by Sister Roberta Tierney and Father Charles Mulligan, urging principals of diocesan schools to participate in the boycott of products made by Campbell Soup Company has made an impact, according to Timothy McGowan, of the Office of Human Development.

The letter, sent at the beginning of the school year, asked the principals to refrain from utilizing the labels for education program, sponsored by Campbell.

The program allows schools all over the country to collect soup labels and exchange them for valuable school equipment. McGowan said that some \$24 million of equipment has been given by Campbell, \$10 million of that to Catholic schools.

The label boycott is part of a nine-year effort led by the Farm Labor Organizing Committee (FLOC), to convince the Campbell and Libby corporations to agree to bargaining with migrant farmers who harvest vegetables in Ohio and Michigan for growers who supply the two companies.

The bargaining would involve the canning companies, the growers and migrant workers together, a "precedent setting practice," McGowan said.

The migrants, who work their way up from Texas harvesting crops, now live in deplorable conditions, McGowan said. Entire families working in the fields, living in mud huts, with no electricity are commonplace, he said. The migrants are often exposed to pesticides in the fields causing physical harm.

Campbell has thus far resisted any collective bargaining, maintaining that they do not employ any of the workers. The company deals directly with the growers and Campbell, in response to FLOC, says it "will not inject itself into labor negotiations between our suppliers and organizations representing the employees of these suppliers."

FLOC contends that Campbell does indeed control

the workers through the growers. It says that the company has complete control over the workers through the growers. FLOC says that Campbell controls the price paid for the crops and even has control over how the crops should be grown. FLOC says that the farmers cannot improve working conditions or wages because they are paid very little themselves.

McGowan said that the current efforts to curtail using the labels for education would show the company that many people in the country are aware of the problems of the migrant workers and that they support the migrant cause.

The label program boycott has certainly hurt the company on a public relations

standpoint, McGowan said.

He admits that not using the program could hurt school programs but supporting the rights of the workers is following the teachings of the Church.

"We are very sympathetic with the schools regarding the label boycott, but Church teaching on human justice calls for sacrifice," he said.

A follow-up letter will soon be sent to the participating schools with suggestions on how to most effectively participate in the boycott. It also urges the schools to make sure they write Campbell letting the company know that the labels program will not be used and why, McGowan said.

Visually Impaired Children Subject of Batavia Meeting

The Parents of Visually Handicapped Children of Upstate New York will meet Oct. 24-25 at the State School for the Blind in Batavia.

Parents, teachers and all interested in the education and welfare of visually impaired children who reside in upstate New York, are invited.

A Dutch Treat dinner will take place at 6:30 p.m., Oct. 24, in the Holiday Inn on Route 98 in Batavia. Discussions will follow a talk by Mrs. Jackie Carroll, vice president of the National Parents Association.

Registration for the Saturday workshops will be at 9 a.m. in Severne Hall on the school campus. The program will include a panel discussion on "Developing a Statewide Resource Center at NYSSB," a training session on Individualized Educational Plans for visually impaired students and a demonstration of the Kurzweil Machine.

Blood Drive

A Red Cross community blood drive will take place in the Town of Gates from 2 to 8 p.m., Wednesday, Oct. 22, at the Gates Town Hall, 1605 Buffalo Road.



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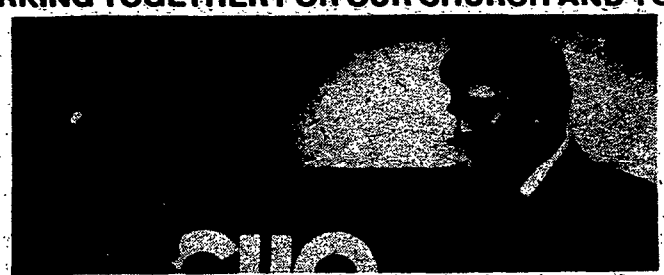
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