



You can take a man away from the sea...

but can you take the sea's calming influence away from the man?

If you lived within earshot of throbbing surf, were cocooned by spiraling mountain peaks, or could soak up the silence of the desert, would you be the same person you are now? Would you have the same goals?

Find out, by viewing a six-part film series produced by Kodak titled "Know the Land and the People." It examines the impact of such timeless forces as air, sea, and mountains on people's lives. In observance of our 100th

birthday, we've made the series available to educational television stations across the country.

Viewers of the series will find answers to questions like "What makes a hang glider jump off a cliff?" and "Does a dowser have a good chance of locating water?" Probing the mysteries of history, science, nature, and physics with a curiosity that's contagious, the series involves viewers in kite-flying, barnstorming, soaring, ice fishing, raft racing, wagoning, mountaineering, hot-air ballooning,

deep-sea diving, and wind-jammer sailing.

You'll have an opportunity to see the first film, "Air," on Channel 21, WXXI Television, on September 25 at 8:30 p.m. Subsequent films—"Water," "The Sea," "Mountains," "The Plains," and "The Desert"—will be shown on the next five Thursdays at the same time.

Check your TV programming guide for details. Try to watch the entire "Know the Land and the People" series. It's an entertaining, informative, and an enjoyable way to share in our centennial celebration.

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A 100-year start on tomorrow