COURIER- JOURNAL



Going Up

Itheca-

vear.

M

Sister Ann noted that Sister Ann Michelle of the diocesan Education Department was scheduled to meet with the, faculty today (Sept. 3), with school set to open on Thursday. Sister Ann Michelle will be working with the school in following up on the school self-study done last year, Sister Ann explained.

A new English program has been adopted for all grades University has announced a new reading program new scheduling procedure for and a new reading program will be piloted in the first and second grades both in Catholic School North and Catholic School South.

Plans also call for a student. council in the junior high this year, she noted.

St. Patrick's **Opens for 150**

A re-carpeted and re-painted school greeted about 150 students at St. Patrick's when school opened today.

And the fall should be a busy time for the school. according to Sister Miriam Nugent, principal. A Home-School Association meeting Monday, Sept. 8, will give parents a chance to see the school and their children's

Dean Sage Speakers Announced by Cornell On Sept. 14: Kosuke Köyma a Japanese theologian who is now a visiting its Dean Sage Speakers at the professor of ecumenics and Sunday Sage Chapel Conworld Christianity at Union vocations during this school Theological Seminary, New

York City, will speak.

On Oct. 19 Emil

Work is progressing on the wheelchair ramp under construction at St. Patrick's Church in Owego.

The Dean Sage Speakers, Fackenheim, philosophy professor at the University of featured guests who have national reputations, will Toronto will speak, and on * speak as part of services at Nov. 9. William Irwin 12:15 p.m. rather than 11 Thompson, founder of a.m., in order to avoid conflict Lindesfarne Association, with other religious services Crestone, Colo., and author of on campus and in Ithaca, "The Edge of History: Passages about Earth," will be according to W. Jack Lewis, director of Cornell's United Religious Work. featured.

The Dec. 14 service will feature Valerie E. Russell, Other Sage Chapel services will be at 11 a.m., and will feature Cornell chaplains faculty and staff as homilists. former national executive associate of the "United Church of Christ, who is involved in preparing the The fall schedule for the anniversary celebration for 12:15 featured presentations **Riverside Church**, New York

also was released. City. **Festival**

Sisters Drop Fight With General Mills

- Religious activists who have been trying to get General Mills Inc. to change the way it advertises its children's products appear to have reached an agreement with the food giant.

Two orders of Roman Catholic nuns, both shareholders of General Mills, have withdrawn a resolution they planned to place on the company's proxy statement. be mailed shortly to to stockholders.

The resolution, which would have been formally presented at General Mills' meeting Sept. 22. annual would have asked for the following:

• An end to television advertising aimed at children 8 years old and younger.

• An end to television advertising for sugary products such as presweetened cereals, aimed at children 12 years old and younger.

- • The addition of messages on good nutrition, to balance the impact of such ads where they were permitted.

The same resolution was presented at last year's annual meeting, where it was defeated despite the support of more than 2,000 stockholders. More than four million shares, or 10.75 percent of the total voting, were cast in favor of the measure.

General Mills still has not agreed to those provisions. But at a meeting in late July, company officials and the religious groups discussed a new General Mills policy that specifically covers advertising aimed at children.

That policy - and a promise by General Mills to continue to study ways to promote nutrition to youngsters - led the religious orders to drop their resolution at least for this year.

The orders are Sisters of the Sorrowful Mother, Milwaukee, and Sisters of Mercy of the Province of Detroit, Farmington Hills, Mich.

Ironically, the new policy doesn't call for substantially different advertising, according to Art Schultz; group vice president for consumer foods.

For example, one provision says TV ads should show cereals being eaten not as



& SON

James Rotsell Darrell O'Brian

The interfaith group's proposals are identical to regulations under study by the Federal Trade Commission. The FTC has gathered testimony from food companies that oppose limits on the ads and from consumer groups and public health officials who believe tooth decay, obesity and other health problems could be reduced if children weren't encouraged to eat sugary foods.

~~~~~~~~~~~~~~~~~

#### Gerould's **Pharmacies** A. W. BELBY S. Main St. and Church & Hoffman Funeral Home Elmira Delivery Service 139 Walnut St. Dial 936-9121 733-6696 Corning, N.Y. Foreign Language Institute

## Give your children an advantage.

by enrolling them in Spanish or Italian classes designed for children entering grades one through six. Fall session begins mid-September

classes held at Nazareth College 381-9015



teachers, sister noted, and the meeting also will be an important planning session for the association's annual fall festival, coming up Saturday, Sept. 27.

#### Meeting

#### Scheduled 2

Elmira — St. Casimir's Rosary and Sacred Heart Society will have its first meeting of the year Wed-nesday. Sept. 3. The in-stallation of new officers will follow the 5:15 p.m. Mass, which in turn will be followed by a pot luck supper.

Members and those in-

Monastery Pine City — The celebration of the 1500th anniversary of the birth of St and sisters, area artists and Benedict of Nursia, the founder of the Benedictines, arts and crafts demonstrations, and musical enwill highlight the fall festival at Mount Saviour Monastery, tertainment. A street of shops will feature Handmades. The Jelly Sunday, Sept. 21.

The annual event, which Jar, Potpourri, The Green draws thousands to the monastery located off Hendy Thumb, Kids Stuff, Try or Buy, and the Mount Saviour-Shop. Hot foods, desserts and Hollow Road in the town of beverages, will be available Big Flats, commemorates the throughout the day. The founding of the monastery in festival closes with Vespers at 1950 and the dedication of the Chapel of Our Lady Queen of 6 p.m. Peace in 1953.

Committee chairpersons for Memoers and those in terested in joining are invited, and asked to bring a dish to pass. New officers are Joy Spirawk, president; Andrea Paggio, vice president; Cathy Cokely, secretary; Mary Ann Novorny, treasurer, and Namette Mandeville, Aris Exhibit featuring the marshal.

snacks but with milk as part of a nutritionally complete breakfast. General Mills has craftspersons. Other events . portrayed its cereals in such a include a children's program. way since 1974. Schultz said.

> What's important to the religious orders is that such guidelines now are in writing, in a document that emphasizes the special problems created by advertising to youngsters, said Sister Bernadette Palma, a member of the Sisters of the Sorrowful. Mother in Milwaukee.

"I think since last year's annual meeting General Mills has had a lot of time to study this issue," she said. "They must have listened a little to what we had to say last year."

"The fact that they now have a written policy where before they didn't is an im-portant first step," Sister Palma said. "It's a gesture of good will on their part. Now we have to watch and see what else they do.'



Parking for Over 70 Cars