



The late Archbishop Fulton J. Sheen, a pioneer of the electronic ministry, with Pope John Paul II during his visit to the United States last fall.



Members of the communications committee study the campaign collection.

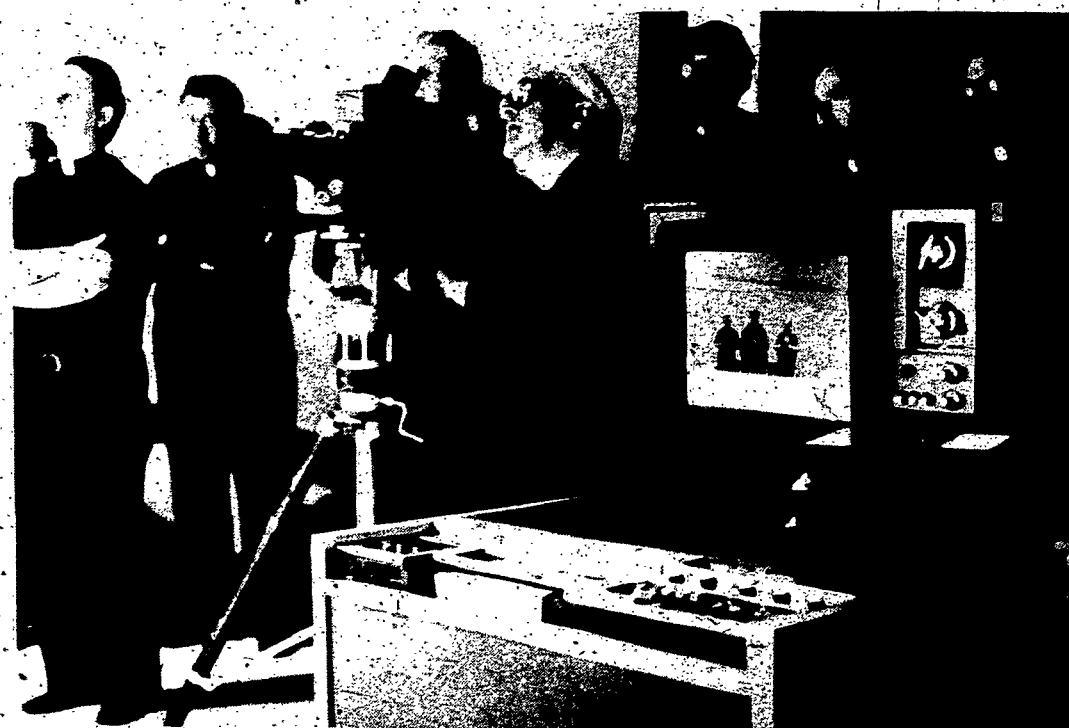
**My dear People:**

We all know the effect that the media has on our lives and the lives of our children. It is not necessary to read national surveys to know the impact that simple TV commercial jingles have; merely listen to the young people around you who can repeat them by memory!

In this age of mass communication and instant knowledge of the latest event happening thousands of miles away, we must respond to the challenge to bring Christ to all people! The Bishops of the United States launched the Annual Catholic Communications Campaign last year as a means to enable the Church to use the wonders of modern communication to give the message that is two thousand years old, yet forever new!

In our own diocese, we have made limited use of the electric media as a way of reaching our people. We hope that through your support and cooperation we can develop ways to reach out to those who cannot join our church communities due to physical limitations; to those who are unchurched because the Message of Jesus has not reached them; to those who have become alienated due to some circumstance of their lives and to those who are faithful and seek solace and strength in that faith.

The national theme for the Catholic Communications Campaign for 1980 is "Speak with a New Voice — Spread the Good News." The collection for this campaign will be taken up on the



Priests in Green Bay, Wisconsin, learn to use television equipment during a training session at a local television station where their local Mass For Shut-Ins is taped.



Members of the Diocesan Pastoral Council (DPC) meet to discuss the communications collection.

# Catholic Communication