



Be a party to our 100th birthday celebration.

It's Kodak's 100th year in Rochester, and we're planning a party that will last all summer. We'd like you to join in our celebration, to enjoy free concerts, free dancing, free fireworks—and be a party to our party.

Our Summer of Entertainment starts in May when our Centennial float first appears in the Lilac Day Parade. (You may see it later in local town parades.)

Now here's the best part for those who love music,

Kodak has made arrangements for four distinguished groups to appear in Rochester. You are invited to see "Up with People," an international musical organization of young people, on June 11 and 12. Or attend a performance by the Rochester Philharmonic Orchestra with Sarah Vaughan on July 25. Or be in the audience when the Count Basie Orchestra, and Helen O'Connell with the Jimmy Dorsey Orchestra come to town on August 16th.

Free tickets are required for all these musical performances. Please watch for details in local newspapers on how to obtain them.

We'll add to your enjoyment of the 4th of July by presenting a spectacular three-site fireworks display in Rochester, Greece, and Henrietta.

We hope you'll join us in celebrating our Centennial, because you helped make it possible.

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Kodak Centennial Summer of Entertainment