

Lincoln plays Santa.

FREE or at special low prices! Get watches and calculators when you save at Lincoln First.

Lincoln offers you more than ever for your money this holiday season. Simply deposit \$250 or more in

a new or existing Lincoln savings account and choose from our selection of beautiful National Semiconductor digital watches and calculators.

And that's not all! Each time you deposit an additional \$50 to your account, or open a NOW account or a Christmas Club (minimum \$5 a week/\$20 a month), you can get another watch or calculator at sub-

stantial savings. See the chart below for details.

It's the perfect way to do your holiday gift-buying, so stop in to the Lincoln office nearest you, and make your selection from the lobby display.

This season, play Santa with Lincoln. Do your holiday shopping when—and where—you save. At Lincoln First. More of what you need a bank for.



Take your choice	Comparable retail value	Your cost when FIRST DEPOSIT is at least ...					Your cost with additional deposit of \$50 or more (or open a NOW account or Christmas Club)
		\$250	\$500	\$1000	\$5000	\$10,000	
1. Pocket LED calculator.	\$ 8.95	\$ 5.95	\$ 3.95	FREE	FREE	FREE	\$ 6.95
2. Thin-line LCD calculator.	\$15.95	\$10.95	\$ 8.95	\$ 5.95	FREE	FREE	\$11.95
3. Credit-card size LCD calculator.	\$17.95	\$13.95	\$11.95	\$ 8.95	\$ 3.95	FREE	\$14.95
4&5. Ladies' round face LCD bracelet-style watches in gold and silver-tone.	\$39.95	\$21.95	\$19.95	\$14.95	\$12.95	\$ 9.95	\$23.95
6&7. Men's modified square face LCD calendar watches in gold and silver-tone.	\$39.95	\$21.95	\$19.95	\$14.95	\$12.95	\$ 9.95	\$23.95
8&9. Ladies' oval face LCD watches in gold and silver-tone with suede-like band.	\$39.95	\$21.95	\$19.95	\$14.95	\$12.95	\$ 9.95	\$23.95

All prices subject to N.Y. State sales tax. To qualify for FREE gifts, deposits made in connection with this offer must remain on deposit for at least six months. Limit one FREE gift per customer.



Lincoln First Bank
Rochester Division

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