



Kodak helps put you in touch with nature.

Streams and trails meandering through pine plantation, forests, bog, and upland woods. Wildflowers embracing footpaths and tantalizing your nostrils. Wildlife scooting across your path. That's the Cumming Nature Center, a living outdoor classroom. And one of the environmental programs dear to Kodak's heart.

We donate \$85,000 annually to environmental projects. A good part of this contribution goes to the Rochester Museum & Science Center, which includes the Cumming Nature Center.

The 819 wooded acres which encompass the preserve were donated to the Science Center by Howard and Margaret Cumming. (He is past president of Curtice-Burns.) It offers something for everyone, including cultural history programs centering around a reconstructed 1790's homestead, and a resident team of oxen, and winter activities like maple-sugaring, snowshoeing, and cross-country skiing.

Visitors can stop in daily from 9 to 4:30 (10 to 6 during the summer), for a nominal

admission fee. The Nature Center on Gulick Road in Naples, offers a magnificent setting in which to observe, study, and appreciate the interdependence of man and nature. And a restful and rewarding way to spend a day.

Why does Kodak lend such generous support to this and other environmental projects (like the Nature Conservatory in Washington, D.C., and the Center for Environmental Information in Rochester)? Because they enrich the quality of life.

And, after all, we breathe the air and smell the flowers, too.

1880



1980

Doing more than meets the eye.