



### Easy and effective way to insulate sliding doors

Sliding glass doors in contemporary houses reflect an attractive kind of living. However, this broad expanse of glass can lose heat and, therefore, precious dollars at an alarming rate.

In the summertime, they drain cool air away in the same way. It makes the indoor-outdoor living encouraged by these patio doors pretty expensive.

The traditional way to cope with this problem is to put on storm doors. However, outside storm doors this large are heavy and bulky, making them hard and perhaps dangerous to handle. They're also likely to be pretty costly.

In these energy-saving days modern technology has come up with simpler, more effective and less expensive ways to insulate these sliding doors.

One of these better ways is offered by Plaskolite, Inc. Columbus, Ohio.

Its In-Sider, a rigid, plastic interior storm window, is said to save up to 88 percent of the heat lost by infiltration.

The In-Sider is not only extremely effective, it is simple, easy to install and economical. Its parts are merely a rigid sheet of crystal-clear plastic, and adhesive-backed vinyl moldings.

The sheet is easily cut to fit the inside frame of the sliding door. Then it is merely snapped into the moldings which fasten firmly to the window frame by the self-adhesive backing.

The sheet, much lighter than glass storm doors, can easily be removed for cleaning or summer storage by snapping open the moldings. If desired, this trim can be painted with water-based paint to match the door frame.

The In-Sider helps cut fuel bills in three ways:

- Plastic is a poorer conductor of heat and cold than glass. Naturally, plastic storm windows insulate better than glass.

- When installed on the inside frame, the plastic window seals in heated (or air conditioned, cooled) air and eliminates drafts. This is particularly important in older houses where drafts through cracks or "air infiltration" may be a special problem.

- In addition, the dead air-space between the regular window and the In-Sider acts as insulation.

Besides sliding glass doors, millions of windows have been insulated by the In-Sider. It is also used on screened porches, mobile homes and campers.

The In-Sider is available at local home centers, hardware stores, building material retailers and retail chains. For further information, get in touch with Plaskolite, Inc., 1770 Joyce Avenue, Box 1497, Columbus, OH 43216.

UP TO 88 PERCENT of the heat lost through cracks in and around your sliding glass doors is saved by The In-Sider, this interior storm window for sliding glass doors. Made of rigid, crystal-clear lightweight plastic, installation is simple, it can be trimmed to your door size and fit into vinyl moldings with self-adhesive that fastens to the door frame. The moldings snap open for easy removal and storage. For more information, write Plaskolite, Inc., 1770 Joyce Avenue, Box 1497, Columbus, OH 43216.

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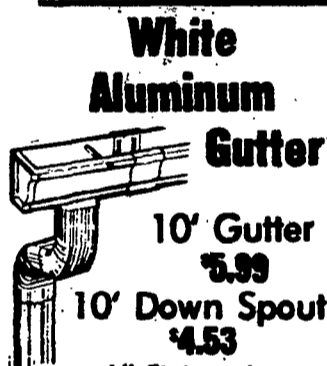
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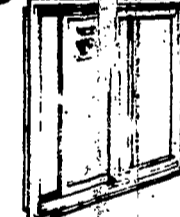
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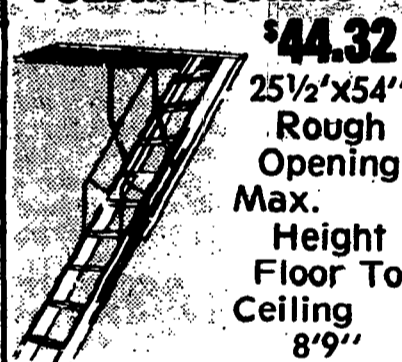
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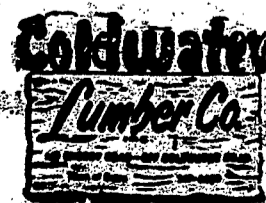
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